

## **EVENT: INVITED LECTURE**

**TITLE OF EVENT: SEMINAR ON “ENTREPRENEURSHIP AND SKILL DEVELOPMENT: PROSPECTS AND CHALLENGES”**

**THEME OF THE EVENT:** The event was based on the theme “**Entrepreneurship: Education, Experience and Environment**”

**ACADEMIC SESSION:**2023-24

**DATE:**08.12.2023

**VENUE:**Seminar Hall, Centenary Building, Asutosh College

**OBJECTIVE/ PURPOSE:**The one-day seminar was organized by the **Department of Economics in association with Entrepreneurship Cell and in collaboration with IQAC, Asutosh College** with the aim to familiarize the participants with the idea of entrepreneurship development and the concept of empowerment and skill-development associated with it.

**RESOURCE PERSON/S:** **Dr. Sharmistha Banerjee, Professor, Department of Business Management, University of Calcutta**

**PARTICIPANTS:** Faculty members and P.G students of various departments of Asutosh College

**BRIEF REPORT ABOUT THE EVENT:**It is indeed an honour to arrange such enlightening lecture given by the speaker Professor Sharmistha Banerjee for the faculty members of Asutosh College. The seminar was chaired by Dr. Sraboni Roy, IQAC Co-ordinator, Asutosh College and Dr. Rina Kar (Dutta), Secretary, Teachers’ Council, Asutosh College. The inaugural lecture was given by Dr. Nandini Mukherjee, Head of the Department of Economics and Joint convener of Entrepreneurship cell. The invited speaker was introduced by Smt. Sneha Dutta, Faculty of Business Administration department and member of the Entrepreneurship cell and felicitated by Dr. Pritha Biswas, Assistant Professor of Economics department and member of Entrepreneurship cell. The session was conducted by Smt. Senjuti Ghosh Das, Faculty of Economics Department and the Vote of thanks was given by Smt. Suparna Basu, Associate Professor of Economics Department. Students of Economics department acted as volunteers and at the time of registration bookmarks made by the students of the Economics department were distributed among the participants. The participants were very much enriched by the presentation where the speaker gave insights into the different theories of entrepreneurship, entrepreneurship scenario in India and across the globe, the concept of start-ups, empowerment thorough entrepreneurship programme and the idea of social entrepreneurship. She also enlightened the participants about scope of the National INNOVATION and STARTUP Policy 2019 for Students and Faculty to indulge the institutions in the entrepreneurship related activities. In the interactive session, participants asked questions to the speakers and shared their views with the audience. Faculty members form various departments (Smt. Suparna Basu from Economics department, Dr. Bidisha Datta from the BBA department, Dr. Deepchandran Chakraborty from Zoology department

and Sri Rahul Mondal from IFF department) shared their valuable opinion about the practical aspects of entrepreneurship and skill-development.

**EXPECTED OUTCOME:**The entire session was very much insightful and relevant to all the participants as the prospects and challenges of entrepreneurship and skill-development were very lucidly discussed by the resource person. In the current employment scenario of India, inclusion of the scopes of entrepreneurial knowledge and skills in the course curriculum was an important direction for the faculty members and students. The preparation of the bookmarks by the students of economics department was a nice effort of inculcating basic entrepreneurial skills in the young minds.

**GEO-TAGGED PHOTOGRAPHS:**



