

Report on Workshop-cum-Seminar held on 27-11-2025

Title: “Pitch-Perfect: Crafting a Winning Business Proposal”

Theme: Workshop-cum-Seminar on Business Proposal Development for students of BBA,
Semester I, III & V

Date: 27th November 2025 (Thursday) between 12:00 p.m. and 1:30 p.m.

Organizer: Department of B.B.A. with Entrepreneurship Cell in collaboration with IQAC, Asutosh
College, Kolkata

Mentor: Dr. Manas Kabi, Principal, Asutosh College

Jt. Convenors: Dr. Supriyo Das

Dr. Bidisha Sarkar Datta

Resource Person: Ms. S. Kavitha , Assistant Professor, Department of Commerce (Evening Section),
Shri Shikshayatan College

Objectives:

- To enable students to understand the fundamentals of creating a structured, persuasive, and market-ready business proposal.
- To acquaint budding managers and entrepreneurs with the essential components of pitching, including idea clarity, problem-solution fit, value proposition, and presentation techniques.
- To motivate students to develop innovative thinking and communicate business concepts with confidence.

Brief Report:

The session began with a welcome address by the organizers, followed by the introduction of the Mentor and the Resource Person. Ms. S. Kavitha conducted an engaging and insightful workshop, emphasizing the key steps involved in crafting a winning business proposal. She explained the importance of identifying customer needs, analyzing the competitive landscape, and developing a coherent business model. The resource person also highlighted essential presentation skills, pitch structuring methods, and common errors that young entrepreneurs must avoid. The workshop included interactive discussions, real-life examples, and small brainstorming tasks, which helped students understand how to transform raw ideas into compelling business proposals. Students participated actively, asked questions, and demonstrated enthusiasm throughout the session. The event proved

highly beneficial for the participants, encouraging them to think critically, structure business ideas more effectively, and gain confidence in pitching before evaluators or investors.

No. of students benefitted: 112

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PITCH - PERFECT Crafting a Winning Business Proposal

Registration Sheet

Serial no.	Name	Semester	Contact	Signature
1	MEGHA BERGANZA	Semester I	629102243	Megha Berganza
2	SK HARSH AHAMED	Semester V	629131360	SK Harsh Ahamed
3	SUMET GUPTA	Semester I	7595936169	Suresh Gupta
4	Subhomen Das	Semester V	9018299098	Subhomen Das
5	PAKINITA ROY	Semester I	7085556469	Paakinita Roy
6	DYA GHOSH	Semester V	7003370973	Dya Ghosh
7	NAYAN GHOSH	Semester V	6290265073	Nayan Ghosh
8	SAMIRAN DAS	Semester V	9903307716	Samiran Das
9	NEELADRI CHAKRABORTY	Semester III	6291154178	Neeladri Chakraborty
10	SK WOASHIM	Semester V	8420541404	SK Woashim
11	Srijan Ghosh	Semester I	6290661790	Srijan Ghosh
12	SK SOHAIL	Semester V	9748706996	SK Sohail
13	RIBHU NAG	Semester V	9123346673	Ribhu Nag
14	AATIQUA NOWRIN	Semester III	8240605944	Aatiqa Nowrin
15	AKSHAY ANAND	Semester V	7070606385	Akshay Anand
16	MD FARHATUL HUSSAIN SK	Semester I	7439619175	MD Farhatul Hussain SK
17	NABANIT SAMADDER	Semester V	6291869154	Nabanit Samadder
18	SWAMIPRIYA KARMAKAR	Semester I	9130239208	Swamipriya Karmakar
19	NABANIT SAMADDER	Semester V	6291869154	Nabanit Samadder
20	SANCHAR BANERJEE	Semester I	8272951528	Sanchar Banerjee

28 November 2025 at 13:15

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21	Adi shan	Semester I	8919015095	Adi Shan
22	DEBOJOYI HALDER	Semester III	8420144573	Debojoyi Halder
23	LHA JANA	Semester V	7004291451	Lha Jana
24	SOURMADIP DAS	Semester I	9831483312	Sourmadip Das
25	ABHIT SAMA	Semester III	6297898324	Abhit Sama
26	RUPAM JANA	Semester I	9907273476	Rupam Jana
27	SHYAMAL KUMAR SAMANTA	Semester I	8250958898	Shyamal Kumar Samanta
28	ADITI BHADANI	Semester V	74391199714	Aditi Bhadani
29	ANIKET DUTTA	Semester V	967854211	Aniket Dutta
30	SATYAM ROY	Semester I	8777808066	Satyam Roy
31	FERDOUS KHAN	Semester V	9091811682	Ferdous Khan
32	AMAN KUMAR MANJHI	Semester I	9735742968	Aman Kumar Manjhi
33	SUPARNA SAMANTA	Semester III	9800067420	Suparna Samanta
34	NAFIS KIBAL	Semester I	6297595804	Nafis Kibal
35	ANWESHA SARKAR	Semester I	9830214990	Anwesha Sarkar
36	SAGNIK HALDER	Semester I	9874767129	Sagnik Halder
37	SHRAYA SHAH	Semester I	9433777544	Shraya Shah
38	SHREYA SADHUKHAN	Semester V	9163780904	Shreya Sadhukhan
39	SREEJOYEE KUNDU	Semester V	6290055556	Sreejoyee Kundu
40	SINCHAN BANERJEE	Semester I	6291238745	Sinchan Banerjee
41	SINCHAN BANERJEE	Semester I	6291238745	Sinchan Banerjee
42	GUNJAN PAUL	Semester I	6294314415	Gunjan Paul
43	SHANIT ADHIKARI	Semester I	9749182677	Shanit Adhikari
44	SAMINA ZAKI	Semester I	6299094986	Samina Zaki
45	PIYUSH KUMAR DAS	Semester I	9142127003	Piyush Kumar Das
46	MEGHA HUDDAI	Semester I	6290576287	Megha Huddai

28 November 2025 at 13:15

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47	MEGHNA DEBATTI	Semester I	629016287
48	GURAB SAHA	Semester I	818901683
49	Mousumi Bhattacharya	Semester V	815999475
50	KUNJANA ROY	Semester III	747844832
51	SADY A KHATUN	Semester I	916492758
52	SWARNANU DUTTA	Semester I	7001427836
53	HARSHAT ALI SIDDIQUI	Semester V	6299902076
54	SHREYI ROY	Semester V	6294245510
55	MD AKTARUDDAMAN	Semester III	8748741518
56	AINSY BISWAS	Semester I	6291879710
57	INDRA DUTTA	Semester I	6290613110
58	AKASH ROY	Semester V	7880619028
59	SOUVIK MONDAL	Semester V	861782828
60	DEBASMITA DAS	Semester I	83858 33745
61	DEBARATI MUKHERJEE	Semester I	6290478863
62	MANISHA CHHATRI	Semester I	7431861266
63	Anshika Das	Semester III	9123060021
64	KARAN ROY SARKAR	Semester I	7318988440
65	ANANYA MANDAL	Semester I	9875621127
66	ATASH DAS	Semester I	7679629976
67	DEBAGNI RAY	Semester I	8102590178
68	SUHANU PARVIN	Semester I	6290650885
69	SAMADHITA PAUL	Semester I	6290619498
70	ROHAN RANJAN	Semester I	8797671455
71	ROHAN RANJAN	Semester I	8797671455
72	SUBHRAJIT SAHA	Semester I	7605015618

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100	PRINCE SAHA	Semester I	7031801700
101	RUDRANI SARKAR	Semester I	830906006
102	SRABANI GOSWAMI	Semester III	543647015
103	Sumiparna Gh	Semester V	739080240
104	Soumya Ghosh	Semester III	620779762
105	PRIVANKA KUMARI	Semester V	9134608971
106	KOYEL GORAI	Semester I	6239128859
107	PRANAVTANKA	Semester III	9053700601
108	RISHI PASWAN	Semester V	6207405446
109	SOUNAK MUKHERJEE	Semester V	7439988236
110	SREYASH DAS	Semester III	7439816936
111	BISHAL KUMAR PODDAR	Semester III	9681720735
112	ANIKET DAS	Semester III	9121006132
113	ALIVA CHAKRABORTY	Semester I	96337 91131
114	MD MASHUDD	Semester V	9123992281
115	MIRAL SAHA	Semester III	6297884533
116	PRINCE KUMAR MODI	Semester III	6294002239
117	SOURYADIP DAS	Semester I	9831485312
118	NAKSHATRA HALDAR	Semester I	7047183142
119	RITTA PODDAR	Semester V	7061305292
120	SANCHAITA HALDER	Semester I	8786069103
121	JYOTI PAUL	Semester I	8777484748
122	ROHAN RANJAN	Semester I	8797671455
123	MD ARAJ RAZA	Semester III	8246269866
124	SUBHANGI LAHA	Semester V	6289339449

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73	SWASTIK PAL	Semester III	9677865514
74	Jyoti Roidas	Semester III	9907477811
75	SAKNABA SARKAR	Semester III	6290492803
76	JIT ROY	Semester I	9046652377
77	AYSHA PARIDA	Semester I	6317174015
78	SOURAV MISHRA	Semester I	8380030986
79	ARCHITA DAS	Semester III	8777823730
80	AYUSHYA DHARA	Semester I	9033932528
81	Pia roy	Semester I	7980412709
82	TANISHA SAMANTA	Semester I	7278604192
83	FAISAL FAROOQ	Semester I	7044255437
84	BANSHIKA PRASAD	Semester I	877422861
85	ANIKET MUNDAL	Semester I	6289561332
86	SAPTAK KAR	Semester III	9831708977
87	SONY ROY	Semester I	6309023557
88	AGNI MUKH	Semester III	7044422643
89	NIJALIN GUPTA	Semester V	9037373703
90	SAMRAT SAHA ROY	Semester I	7474405495
91	KOMAL	Semester I	7004303172
92	MEGHNA BRIJANZA	Semester I	6291023453
93	MOLLA MD ZEESHAN	Semester III	8617263966
94	TAHARIMA SOWALI	Semester I	9822519406
95	RUPSA PURKAIT	Semester I	9330251469
96	SHREYA DAS	Semester V	9830297101
97	SANSKRITI CHATTERJEE	Semester V	9007546004
98	Mandira De	Semester I	9464431211
99	SWAYANGSIDDHA DEY	Semester III	9163466973

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125	DIBYENDU MIDYA	Semester III	8597918902	Dibyendu Midya
126	Debrup Sarkar	Semester I	7044304490	
127	Debrup Sarkar	Semester III	7044304490	Sreeshri Bora
128	SREESHTI BAIN	Semester I	7595967878	Koyel Bora
129	KOVEL GORAI	Semester I	9239328856	
130	SUMANA BAK	Semester III	9831984142	
131	MOUPRIYA KONER	Semester III	9382317891	Uttara Sosen
132	UTTARA SOREN	Semester I	9007502484	
		Sem-I	9168149766	Anurupa Baral

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Serial Number	Name	Semester	Contact Number	Signature
133	Anupama Baral	Semester I	9073573236	Anupama Baral
134	Debasmita Ghosh	Semester I	9220272193	Debasmita Ghosh
135	Hrishikesh Kumar	Semester I	7214132693	Hrishikesh Kumar
136	MD. JUNAID	Semester I	9215645517	MD. JUNAID
137	Souvik Bose	Semester I	1011511841	Souvik Bose
138	Arpit Sen	Semester I	6044924787	Arpit Sen
139	Sudat Kumar	Semester I	9331801801	Sudat Kumar
140	Aditya Kumar Singh	Semester I	3612122545	Aditya Kumar Singh
141	Samir Mondal	Semester I	9907302216	Samir Mondal
142	Samir Mondal	Semester II	9907302216	Samir Mondal
143	Ma. Shadan	Semester I	8710015015	Ma. Shadan
144	Souvik Sarkar	Semester I	8435255005	Souvik Sarkar
145	Arjun Sarkar	Semester I	7044304490	Arjun Sarkar
146	Rohan Ghosh	Semester I	923784878	Rohan Ghosh
147	ROHIT MONDAL	Semester III	6250217170	ROHIT MONDAL
148	Pratik Mondal	Semester III	8110923266	Pratik Mondal
149	Shatabdi Mondal	Semester III	910101076	Shatabdi Mondal
150	Shatabdi Mondal	Semester III	8181206526	Shatabdi Mondal
151	Pratik Mondal	Semester V	9181115111	Pratik Mondal
152	Pratik Mondal	Semester V	7450979415	Pratik Mondal
153	Adi. Ali Ibrahim	Semester V	8293541537	Adi. Ali Ibrahim

Geo-tagged Photographs:







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