ASUTOSH COLLEGE (Estd. 1916) 92, S.P. Mukherjee Road Kolkata – 700026



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A Workshop on **Emotional Intelligence** titled '**Emotional Intelligence Mastery**: Navigating Career Success in VUCA World' is held on 16th March,2024 (Saturday) at BBA Hall ACTC Building 3rd floor at 11 AM. It is organized by **Department of BBA** in collaboration with **IQAC**.

Emotional Intelligence is too relevant in today's World. The issue is extremely essential for management students since after pursuing the course the students have to manage human resources in their professional and personal life. And to deal with human resources efficiently and effectively the role of emotional intelligence is quiet significant in modern world. Keeping this objective in mind, BBA Department has felt the urge to organize a workshop on such a relevant topic.

Team members of **'KHWABNAMA'** presented different aspects of emotional intelligence along with its impact on personal and organizational life. Among the other speakers, Dr. Supriyo Das, H.O.D., Department of BBA, has emphasized on the pivotal link between emotional intelligence and discovering one's purpose of life, underscoring its role in achieving lasting success. Dr Das's insight shed light on the transformative power of emotional intelligence in shaping personal fulfillment and professional excellence.

Students of all semester of B.B.A. have joined the workshop. They have enthusiastically interacted with the members of the team 'KHWABNAMA' and enjoyed the entire session.



Dr. Supriyo Das

Co-ordinator, Department of BBA

Ms. Sneha Dutta

Jt. Co-ordinator, Department of BBA

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Report

(Workshop on Research Methodology dated 12-03-2024)

A workshop on **Research Methodology** is held on 12th March,2024 (Tuesday) at BBA Hall, ACTC Building, 3rd floor at 12:00 p.m., organized by Department of BBA in collaboration with IQAC and Research & Development Cell, Asutosh College.

As per NEP, special emphasis is given on Research in academics both at UG and PG level. The initiative for organizing the workshop is taken by faculty members in order to guide the students in the right direction with reference to their research works.

Dr. Subhashis Chatterjee, senior faculty of Rahara Teachers' Training Institute, Ramkrishna Mission, has participated in the said workshop as Resource Person. In his presentation, Dr. Chatterjee focused on the importance along with different stages of research with utmost care and sincerity.

Students of all semester of BBA have joined the workshop and interacted with the resource person enthusiastically. Students' queries are addressed by the speaker in an effective manner. Altogether, 70 students belonging to all semesters of BBA joined the workshop.



Dr. Saikh Rupa Rahila Co-ordinator, Department of BBA

Dr. Sudip Ghosh

Jt. Co-ordinator, Department of BBA

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Report

The Parent–Teacher–Students interactive meet took place on 27.04.2024(Saturday) in the Teachers' Room of Dept. of B.B.A. from 11:30 am to 12:30 pm and from 12:30 pm to 1:30 pm for the students of Sem IV and Sem VI respectively. The parents were intimated by issuing a letter which had been sent through the students. Altogether 11 parents attended this meeting and the interaction was done among parents with the students and the faculty members. There was a discussion on student's class attendance, percentage and performance in the Semester examination. Faculty members provided detailed insights into each student's performance, highlighting achievements and suggesting strategies for further development. It is firmly believed that by working together , parents and teachers can create a supportive learning environment that empowers every student to utilize his/her potential to the fullest extent and achieve his/her goals in life.





Dr. Supriyo Das

Dr. Bidisha Sarkar Dutta

Dr. Saikh Rupa Rahila

Dr. Sudip Ghosh

Ms. Sneha Dutta

Mr. Pinaki Dey