Report on
Students' Development Programme (Seminar) held on
30th September, 2024

Title: Student's Development Programme

Theme: Seminar on "AI and ML: The Future of Technology and Career Opportunities"

Date of Seminar: 30th September 2024, Monday, between 11.30a.m. and 1.30p.m.

Venue: BBA Department (Room No:07 and 08, 3rd Floor, Annexe Building) Asutosh College

Organized by: Department of BBA in collaboration with:

IQAC, Asutosh College Institution's Innovation Council

Conveners: Dr. Supriyo Das

Sri Pinaki Dey

Speaker: Prof. Dibyendu Nandy [Associate Dean, ICFAI Business School, Kolkata. Organizing Committee of the Programme]

Objectives:

- To develop awareness of Artificial Intelligence (AI) and Machine Learning (ML) among the students
- To guide the students to assess the impact of AI and ML on modern business in the coming years
- To identify career opportunities with special reference to utilization of AI-oriented technologies in the rapidly changing business scenario

Brief Report:

The speaker emphasizes the impact of AI and ML on e-commerce for ensuring effective business solutions and thereby enriching customers' experiences on a growing scale. He highlights the growing demand for AI professionals across various sectors, particularly finance, healthcare, and logistics. In addition, he puts his stress on the need for being updated with rapid technological advancements and consequently grab career opportunities, both efficiently and effectively. Altogether, 45 students have participated in the workshop and many of them have actively interacted with the speaker regarding scope and opportunities of AI-oriented technologies.