

Report on Industrial Visit held on 8th April, 2025

Title: BIZ-CONNECT, 2025

Date: 08-04-2025 (Tuesday)

Organizer: Department of BBA in collaboration with IQAC in association with Sundarini Milk Cooperative

Objectives:

- (1) Developing students' awareness of the functioning of an industrial unit in a semi-urban region like Mathurapur
- (2) Gaining knowledge about the operational workflow
- (3) Exploring safety standards, quality control procedures, and resource management

Brief Report:

The industrial facility in Mathurapur specializes in processing and production of dairy as well as agro-based products like milk, honey, rice, dal, etc. It is a medium-sized unit employing local labour and skilled technical experts. Altogether 60 students of BBA Semester-IV (2025) and 5 faculty members have participated in the said visit. Students have interacted with skilled professionals and workers who explained the processing and manufacturing process from raw materials to final product along with technical specifications and health, safety, and environmental protocols followed at the unit. Students have undergone 8-hours rigorous training on the functioning of Sundarini Milk Cooperative. The industrial visit to Mathurapur is highly informative and insightful. It has given students a hands-on understanding of how theoretical concepts are implemented in the real world.

Geo-tagged Photographs:

