

PROGRAMMES ORGANISED IN THE SESSION 2023-2024

EVENT I

- **TITLE OF EVENT:** *SYNERGISING FOR THE FUTURE: ANNUAL STATE-LEVEL STRATEGY PLANNING MEET (With MoU Collaborator Colleges)*
- **THEME OF THE EVENT/ PROGRAMME:** Strategy planning and knowledge sharing between colleges and institutes currently having Memorandum of Understanding (MoU) agreement with Asutosh College.
- **DATE:** **06.01.2024**
- **VENUE:** **Seminar Hall, Asutosh College Centenary Building**
- **OBJECTIVE/ PURPOSE:** Resource optimisation and developing potential areas of collaboration with the aim of holistic development of institutes of higher education.
- **SPEAKER/S / RESOURCE PERSON/S:**
 - Dr. Dipak Kar, Chairman, West Bengal College Service Commission, former VC, Sidho-Kanho-Birsa University, & Retired Principal, Asutosh College.
 - Prof. Asutosh Ghosh, former VC, University of Calcutta.
- **TARGET AUDIENCE/ PARTICIPANTS:** Principal/ Head of Institution and IQAC Coordinator/ member of the participating colleges and institutions.
- **BRIEF REPORT ABOUT THE EVENT/ PROGRAMME:** *Synergising for the Future* was a first of its kind programme organised by the IQAC of Asutosh College to promote collaborative efforts between institutes of higher education with the aim of fostering cooperation and holistic development of colleges and universities in the state. Institutes from all over West Bengal with whom Asutosh College has Memoranda of Understanding (MoU), as well as colleges which are spoke colleges within the Asutosh College Hub Centre, participated in this one-day event.

The programme began with an inaugural song followed by the welcome address delivered by Dr. Manas Kabi, Principal, Asutosh College. The honourable resource persons were felicitated, after which two apps developed by the college, the Asutosh College Employee App and the Asutosh College Students App were formally launched. Prof. Saugata Roy, President of the college Governing Body, then addressed the audience. This was followed by Dr. Dipak Kar's speech and Power Point presentation. Prof. Asutosh Ghosh delivered the keynote address, much appreciated by the audience. This was followed by a presentation by Dr. Sraboni Roy, IQAC Coordinator of Asutosh College.

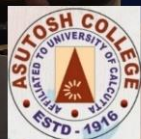
The second session was held post-lunch, and included a prolonged interactive session and exchange of ideas, enthusiastically participated in by all participants.

The day's programme ended with the official Vote of Thanks.
- **EXPECTED OUTCOME:** Encourage cooperation among institutes of higher education.

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EVENT II

- **TITLE OF EVENT: SMARTs INVESTOR AWARENESS PROGRAM**
- **THEME OF THE EVENT/ PROGRAMME: Financial literacy and investor awareness.**
- **DATE: 10.05.2024**
- **VENUE: Seminar Hall, Asutosh College Centenary Building**
- **OBJECTIVE/ PURPOSE:** To generate awareness regarding management of financial resources (public and private).
- **SPEAKER/S / RESOURCE PERSON:** SRI DWIJEN DUTTA (Expert from SEBI)
- **COLLABORATORS:** SECURITY AND EXCHANGE BOARD OF INDIA (SEBI), NATIONAL SECURITIES DEPOSITORY LIMITED (NSDL)
- **TARGET AUDIENCE/ PARTICIPANTS:** Selected members of the teaching and non-teaching staff of the college.

BRIEF REPORT ABOUT THE EVENT/ PROGRAMME: The programme was organised by the IQAC after receiving a proposal for the same from the SEBI authorities. Sri Dwijen Dutta, a financial advisor associated with SEBI conducted the half-day seminar which also included an interactive session. Advisory kits were distributed among the participants.

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