



## Event name : Swachha Bharat Abhiyan

**THEME OF THE EVENT :** The Swachha Bharat Abhiyan mission is designed to eliminate open defecation, improve solid waste management, and promote cleanliness in the country.

**ACADEMIC SESSION:** 2023-2024

**DATE :** 05/10/2023

**VANU:** College campus , Bhawanipore, Kolkata

**OBJECTIVE:** Awareness of Clean India Campaign.

**SPEAKER:** Dr. Parthasarathi Bera

## **BRIEF REPORT ABOUT THE EVENT:**

The great initiative by the honourable Prime Minister, Narendra Modi, The Swachh Bharat Abhiyan was introduced on 2 October, 2014. It is also popularly known as the Clean India Campaign. The Mission is in two parts - Swachh Bharat Abhiyan Rural and Swachh Bharat Abhiyan Urban. The mission is designed to eliminate open defecation, improve solid waste management, and promote cleanliness in the country. The campaign has, significantly, led to the construction of millions of toilets in the country. It has also significantly reduced open defecation. Students can play the greatest role in the campaign by making people aware of the importance of hygiene in life.

Asutosh College, in collaboration with the NSS Unit has observed the day through social activities on 05/10/2023

**PARTICIPANTS :** Students Volunteers who participated in the program

1. Mohammed Ibrahim Reza Khan
2. Soumyadip Ghosh
3. Sarthak Mallick
4. Rupsa chakraborty
5. Seeha Yadav
6. Barnika Das
7. Md Alif Farha
8. Sangstuti Halder and more.

Professors who participated in the programme:

1. Dr. Ashis Kumar Das
2. Dr. Parthasarathi Bera
3. Pampiya Chowdhury
4. Krishna Basu and more

**EXPECTED OUT COME :** Hopefully India will be as clean as a first world country in the near future.

**Geotagged photography :**





GPS Map Camera



### Kolkata, West Bengal, India

Asutosh College, 9, Basanta Bose Rd, Jatin Das Park,  
Patuapara, Bhowanipore, Kolkata, West Bengal 700025, India

Lat 22.525325°

Long 88.34573°

05/10/23 03:12 PM GMT +05:30



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