



THREE-DAY Students Development Program (SDP)

**Organized by
Asutosh - PIBM Skill Centre
In collaboration with
IQAC, Asutosh College**

**Date: 5 - 7th May, 2022
Time: 3 - 5 pm
Mode: Online (Zoom)**

 <p>Asutosh College 92, S.P. Mukherjee Road, Kolkata - 26</p> <p>Three - Day Student Development Program</p> <p>organised by Asutosh - PIBM Skill Centre in collaboration with IQAC, Asutosh College</p> <p>Date - 5th, 6th & 7th May 2022 Time - 3pm to 5pm</p> <p>Online Mode </p>	<p>Objective of the SDP</p> <p>Asutosh - PIBM skill centre shall be organizing a "Three - Day Student Development Program" for skilling the students on logical reasoning, aptitude, verbal communication and domain (management) specific knowledge. It is expected that, geared up with this knowledge, students will be well equipped to undertake job related competitive exams and entrance exams for higher studies too. Happy learning!</p> <p>Program Schedule</p> <p>5th May Speaker - Shri. Nitesh Srivastava (Faculty, PIBM) Subject - Aptitude and logical reasoning</p> <p>6th May Speaker - Smt. Writika Bhownick (Faculty, PIBM) Subject - Communication</p> <p>7th May Speaker - Mr. G Pravin Kumar (Faculty, PIBM) Subject - Management</p>	<p>Organizing Committee</p> <p>Prof. Aparna Ray (Vice Principal) Dr. Manoj Kabi (Director) Dr. Biparna Datta Ray (IQAC Coordinator) Dr. Nilisha Datta (Convener of the SDP) Dr. Rajend Kar (Organizing Secretary) Shri. Kishu Bhattacharjee (Organizing Secretary)</p> <p>Notes for participants</p> <ol style="list-style-type: none">1. There is no registration fee.2. Participation platform is ZOOM.3. Joining the whatsapp group after registration is mandatory.4. The joining link will be shared over the whatsapp group and shall be mailed to invited participants too.5. E certificates shall be issued to all who actively participate and fill up the feedback form in due time. <p><i>Thank you</i></p>
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May, 2022

Objective of the SDP

For Skilling the students on logical reasoning, aptitude, verbal communication and domain (management) specific knowledge which would enable them to face competitive exams as well as entrance tests for higher studies.

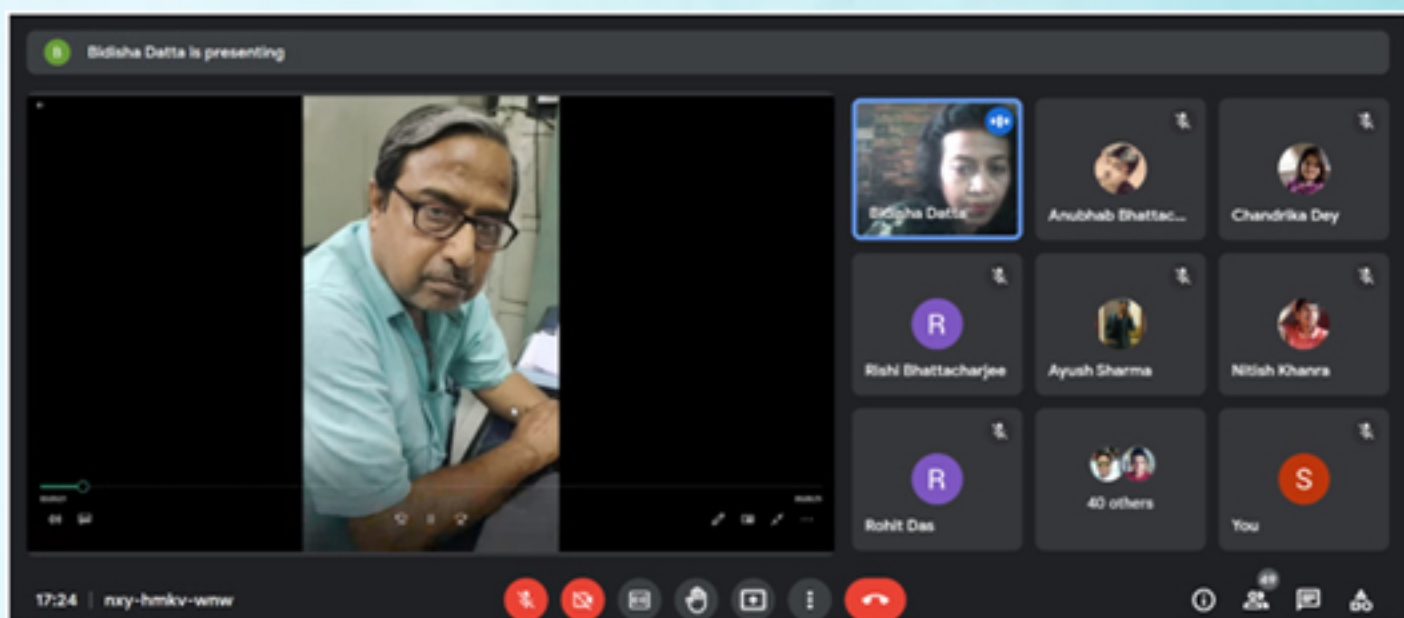
PRELUDE TO THE SDP-STUDENTS ORIENTATION PROGRAM

The primary program was preceded by a one day online orientation where the organizing team had briefed the prospective participants about the structure of the program and the benefits of attending it. Vice Principal, Prof. Apurba Ray had sent a video message for the students which too was played during the orientation. Objective of the orientation was to motivate the student to participate enthusiastically

Date: 02.05.2022 (Monday)

Time: 5 pm

Mode: Online (Google Meet)



Members Present

- Dr. Bidisha Datta, Assistant Professor in BBA
- Dr. Sayanti Kar, SACT in Environmental Science
- Shri. Rishi Bhattacharjee, SACT in Computer Science

Total No. of Students participated: Around 50



PRIMARY PROGRAM - STUDENT DEVELOPMENT PROGRAM

The 3-Days SDP organized by Asutosh-PIBM skill Centre was successfully conducted in the platform Zoom. Students of Asutosh College mainly from BBA Department took active participation throughout the SDP. Three eminent faculty members from Pune Institute Of Business Management enlightened students on aptitude, logical reasoning, management and communication skill. The registered candidates were added to a WhatsApp group and each day the joining link of zoom was shared. Students were encouraged and each session was very interactive. A feedback link had been sent to students to get their overall impression of the SDP. Each participant has received an e-certificate.

Number of students benefitted from the program - 83

BENEFITS STUDENTS RECEIVED FROM THE PROGRAM

They learnt smart techniques of solving mathematical and logical reasoning problems along with lots of hands on practice.

They learnt the dos' and don'ts' of effective communication, effective CV building skills.

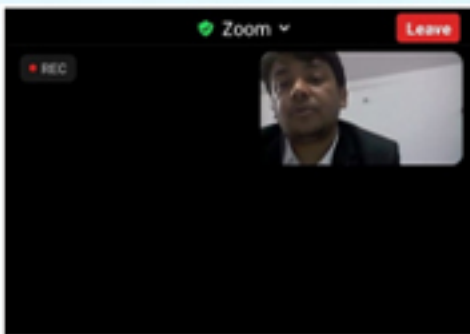
They learnt about the hidden skills required for effective marketing.

Day 1 (5th May, 2022)

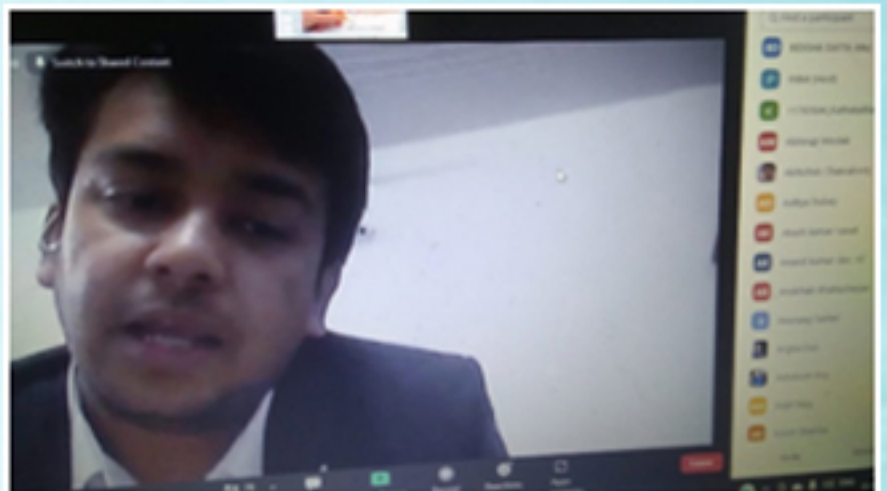
Speaker: Shri. Niteesh Srivastava (Faculty, PIBM)

Subject: Aptitude and Logical Reasoning

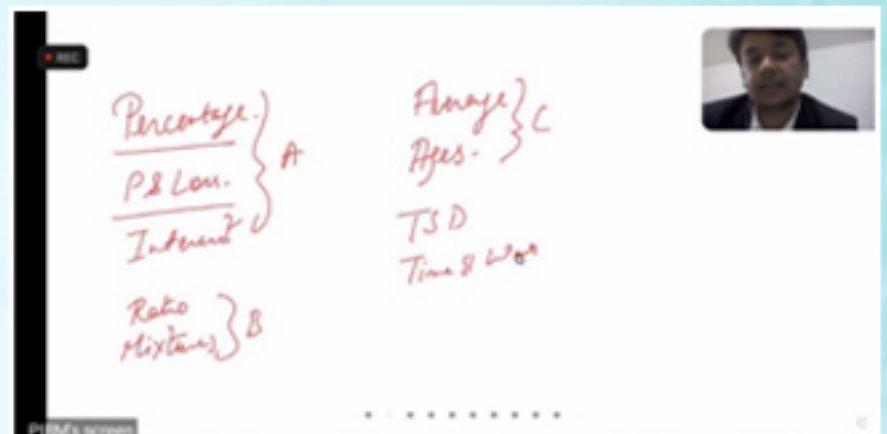
Total No. of Participants: Around 80



Entrance Exam - SAI



Wifi or Cellular Data



Day 2 (6th May, 2022)

Speaker: Smt. Writika Bhowmick (Faculty, PIBM)

Subject: Communication

Total No. of Participants: Around 70

The image shows a Zoom meeting interface. On the left, a video feed shows a woman (Prof. Writika B.) speaking. On the right, a presentation slide is displayed. The slide features a Zoom logo and a 'Leave' button at the top. Below this, a diagram illustrates the components of communication. The diagram shows 'Communication' at the top, branching into 'Non Verbal' and 'Verbal' below it. The PIBM logo is visible in the bottom left corner of the slide. At the bottom of the Zoom window, the control bar includes icons for 'Join Audio', 'Start Video', 'Share', 'Participants' (showing 58), and 'More'. A 'REC' indicator is visible in the top left corner of the Zoom window.

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graph TD; A[Communication] --> B[Non Verbal]; A --> C[Verbal]
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Zoom

Leave

REC

Prof. Writika B.

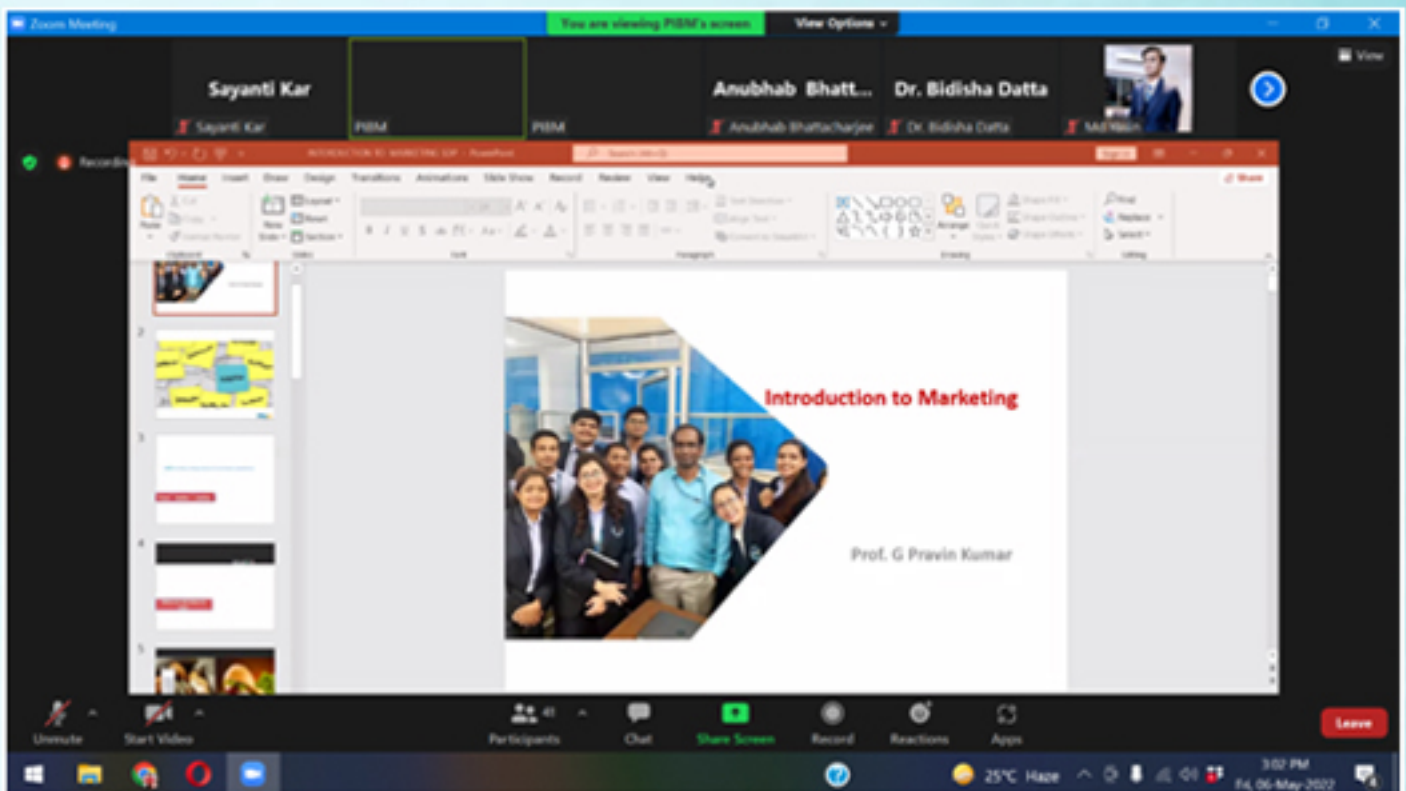
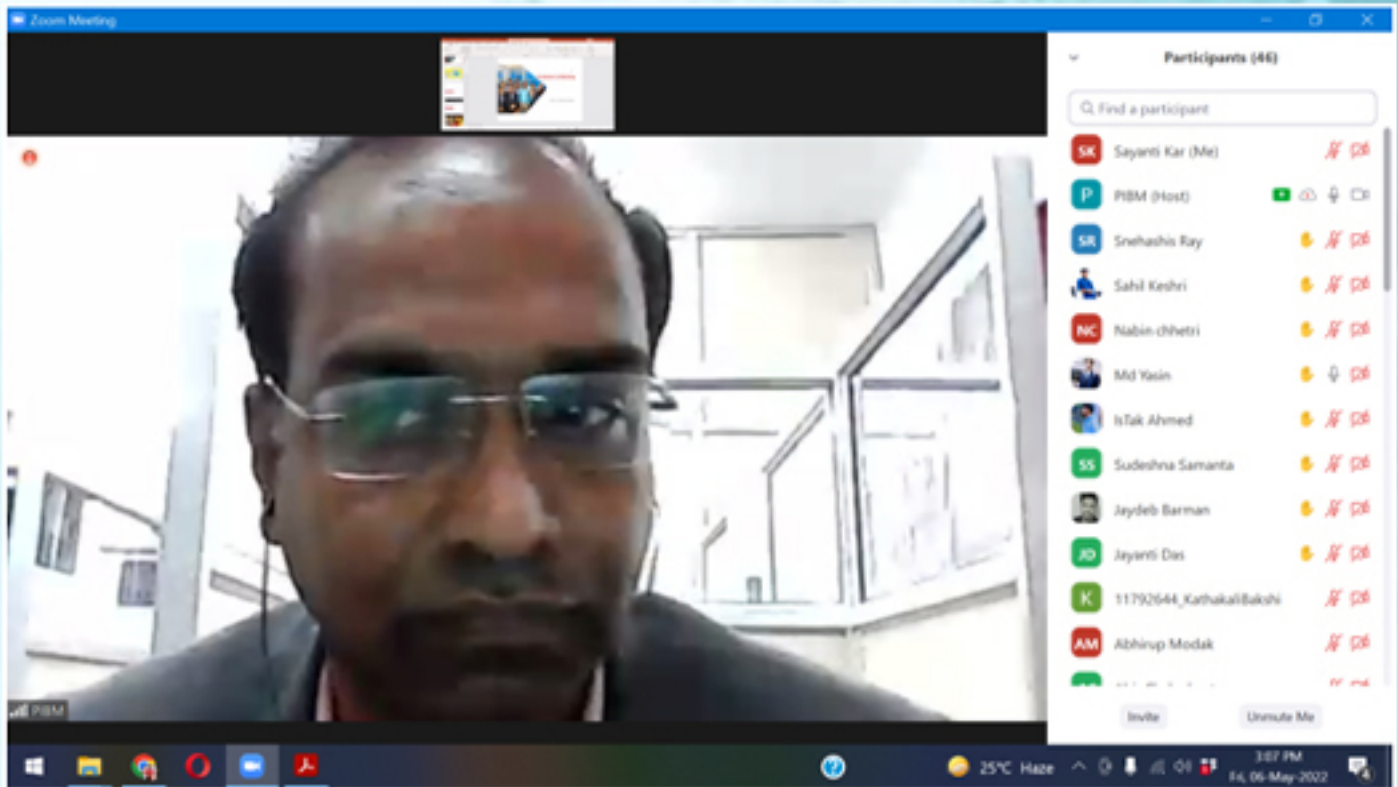
Join Audio Start Video Share Participants 58 More

Day 3 (7th May, 2022)

Speaker: Mr. G. Praveen Kumar (Faculty, PIBM)

Subject: Management

Total No. of Participants: Around 70



BENEFITS THAT THE STUDENTS RECEIVED FROM THE PROGRAM

Feedback form link

<https://docs.google.com/forms/d/e/1FAIpQLSdScJB6jD4Cm-blbBfA3djLgQF8MVJCW01Ce-Yr6Lv5pnQRSsg/viewform>

Organizing Committee

Prof. Apurba Roy (Vice Principal)

Dr. Manas Kabi(Bursar)

Dr. Sriparna Dutta Roy (IQAC Coordinator)

Dr. Bidisha Datta (Convenor of the SDP)

Dr. Sayanti Kar (Organizing Secretary)

Mr. Rishi Bhattacharjee (Organizing Secretary)