

The Career Counselling and Training Programme Unit (CCTP) on 30th April 2024 published an important book titled *Career Guidance: Choices Before You* edited by Dr. Manas Kabi, Principal, Asutosh College and Dr. Chandramalli Sengupta, Coordinator of Career Counselling and Training Programme.

This comprehensive guide is designed to assist students in navigating the complex process of career exploration and decision-making. This book tried to address that need by providing detailed insights into a broad spectrum of career opportunities across various disciplines.

The book is divided into five main sections:

1. Humanities
2. Science
3. Commerce & Web World
4. Management Studies
5. General Ability

For students in the Humanities, this book opens up possibilities in media, translation, blogging, content writing, copy editing and proof reading, human rights advocacy, economic and social governance, travel and tourism, and philosophy. It also emphasizes the importance of communication skills, cultural literacy, and critical thinking, which are essential across these fields.

In Science, the book explores career trajectories in Physics, Mathematics, Economics, Statistics, AI, Machine Learning, Cytogenetics, Biosciences, Clinical Biochemistry, and more.

The Commerce & Web World section addresses the rapidly changing landscape of digital and financial careers, including e-commerce, digital entrepreneurship, web designing, data science, and banking.

For those pursuing Management Studies, the book provides insights into diversity management, corporate communication, disaster management, wildlife management, and essential interview skills.

Finally, the General Ability section equips students with foundational skills such as CV writing, preparing for interview, and understanding psychometrics. These chapters offer practical tools and techniques that are crucial for professional development and success in any career.

By addressing the diverse career aspirations of students and providing a wealth of knowledge and practical advice, *Career Guidance: Choices Before You* empowers students to make informed decisions about their future.