

**TITLE OF EVENT/ PROGRAMME (SEMINAR/ WEBINAR/ WORKSHOP/ EXTENSION LECTURE/ EXTENSION ACTIVITY/ ANY OTHER ACTIVITY):** ChatAPT: Alumni Power-Steering Thought, Talk 1

**THEME OF THE EVENT/ PROGRAMME:** ChatAPT: A series of talks by the alumni of the department that inspire, inform and enlighten. Talk 1: Unlock Your Potential: Self-Discovery, Goal Setting and Career Growth

**DATE:** 12th October, 2023

**VENUE:** Seminar Hall, Asutosh College Centenary Building

**COLLABORATOR/S (IF ANY):** Department of Communicative English, Asutosh College in association with IQAC Asutosh College.

**OBJECTIVE/ PURPOSE:**

1. To provide students a sense of direction in terms of making career choices that align with their skillsets
2. To promote interaction between present students and alumni

**SPEAKER/S RESOURCE PERSON/S:** Uddipta Banerjee, Digital Writer - Growth, Augustman, Burda Media India (Class of 2020)

**TARGET AUDIENCE/ PARTICIPANTS:** Students of all batches of the Department of Communicative English

**BRIEF REPORT ABOUT THE EVENT/ PROGRAMME:** The Alumni Power-Steering Thought Talk Series commenced with a felicitation of alumni members by the present students of the Department of Communicative English. The highlight of Talk 1, featuring esteemed speaker Uddipta Banerjee, was a compelling exploration of self-discovery, goal setting, and career growth. Banerjee, through an engaging PPT presentation and interactive discourse, delved into Maslow's hierarchy of needs, urging attendees to identify their true calling and recognize the importance of self-actualization.

The speaker passionately guided the audience in understanding their personality types and aligning them with overarching life goals. Emphasising the impact of giving back to society, Banerjee inspired participants to choose career paths reflective of their aspirations. The transformative nature of the talk was evident as numerous attendees expressed gratitude for finding a newfound direction in life. The "Unlock Your Potential" talk proved to be a catalyst

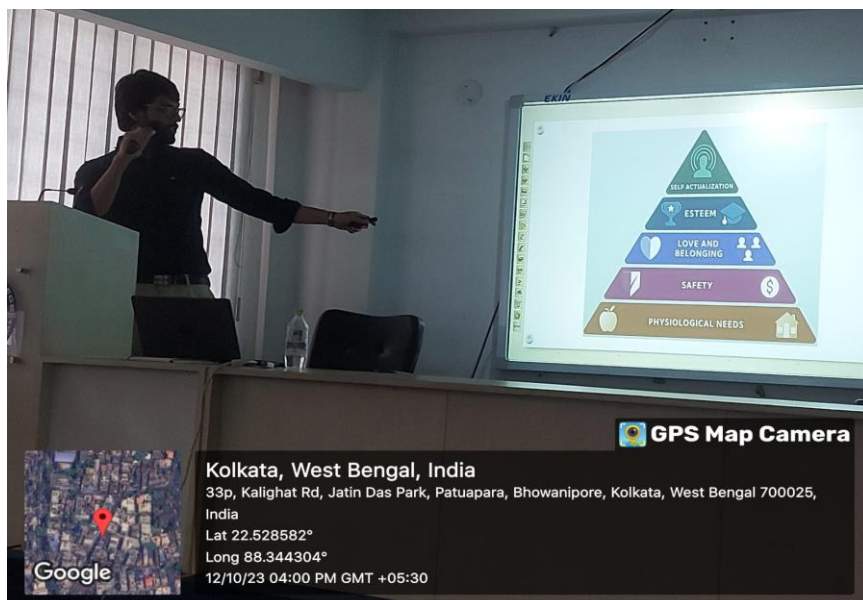
for profound self-reflection and strategic career planning, leaving a lasting impact on the audience.

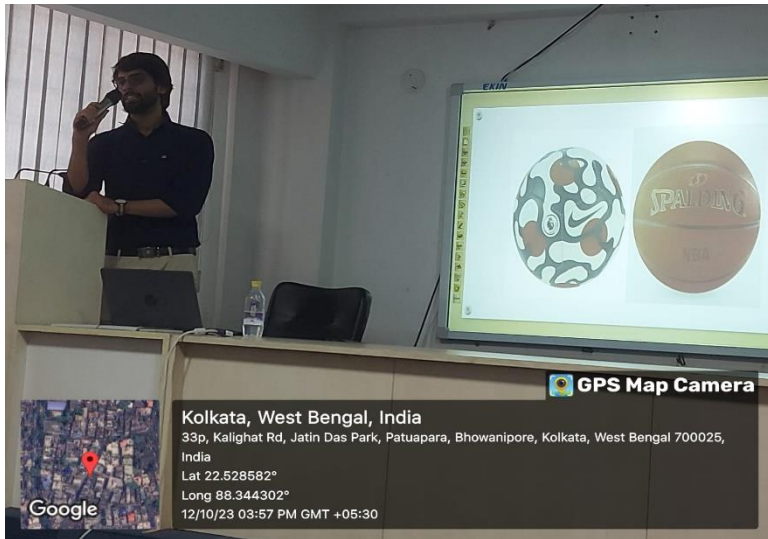
#### EXPECTED OUTCOMES:

Students would find a sense of direction in terms of making career choices that align with their skillsets.

Present students of the department would find a platform to interact with and learn from the departmental alumni.

#### GEO-TAGGED PHOTOGRAPHS:





**Kolkata, West Bengal, India**  
33p, Kalighat Rd, Jatin Das Park, Patuapara, Bhowanipore, Kolkata, West Bengal 700025, India  
Lat 22.528582°  
Long 88.344302°  
12/10/23 03:57 PM GMT +05:30

GPS Map Camera



**Kolkata, West Bengal, India**  
33p, Kalighat Rd, Jatin Das Park, Patuapara, Bhowanipore, Kolkata, West Bengal 700025, India  
Lat 22.528584°  
Long 88.344304°  
12/10/23 04:01 PM GMT +05:30

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ATTENDANCE SHEET: N/A