

- TITLE OF EVENT/ PROGRAMME: **Every day is a Seminar Day (Phase 4)**
- THEME OF THE EVENT/ PROGRAMME: Introduction to Travel Writing
- DATE: **10.05.2023**

- VENUE: **Seminar Hall, Centenary Building, Asutosh College**

- COLLABORATOR/S (IF ANY): IQAC
 - OBJECTIVE/ PURPOSE: Introducing the concept of travel writing as a genre combining journalism, personal narrative, and cultural commentary, emphasizing the importance of vivid and descriptive language in travel writing, along with the balance between personal reflection and factual information, and providing guidance on planning and writing a well-crafted travel story, including tips and techniques.

- SPEAKER/S / RESOURCE PERSON/S: **Dr. Surama Bera**

- TARGET AUDIENCE/ PARTICIPANTS: Students of Semester 2/4/6
 - BRIEF REPORT ABOUT THE EVENT/ PROGRAMME: The lecture on “Introduction to Travel Writing” was delivered by Dr. Surama Bera on 10.5.2023 at the Seminar Hall of Centenary Building, Asutosh College. Dr. Bera explained that travel writing is a genre that combines elements of journalism, personal narrative, and cultural commentary. She emphasized the importance of vivid and descriptive language in travel writing, as well as the need to balance personal reflection with factual information. The lecture then turned to the process of planning and writing a well-crafted travel story. Dr. Bera discussed five major tips to write a wonderful travel story. She also focused on the importance of conducting research, interviewing locals, and selecting key moments to include in the writing. She discussed the importance of structure and organization in a travel story, such as using different storytelling techniques and creating a clear narrative arc.
 - EXPECTED OUTCOME: Increased understanding of the components and characteristics of travel writing as a genre, improved skills in using vivid and descriptive language to engage readers, enhanced ability to plan and structure travel stories effectively, heightened awareness of the importance of research, interviewing, and selecting key moments in travel writing, development of critical thinking skills in analysing travel stories and identifying effective writing techniques.

- ATTENDANCE SHEET (If available):

- GEO-TAGGED PHOTOGRAPHS:

