

Webinar - 'Ethics and privacy in digital age'

Organised by - Cyber hygiene cell in collaboration with IQAC, Asutosh College

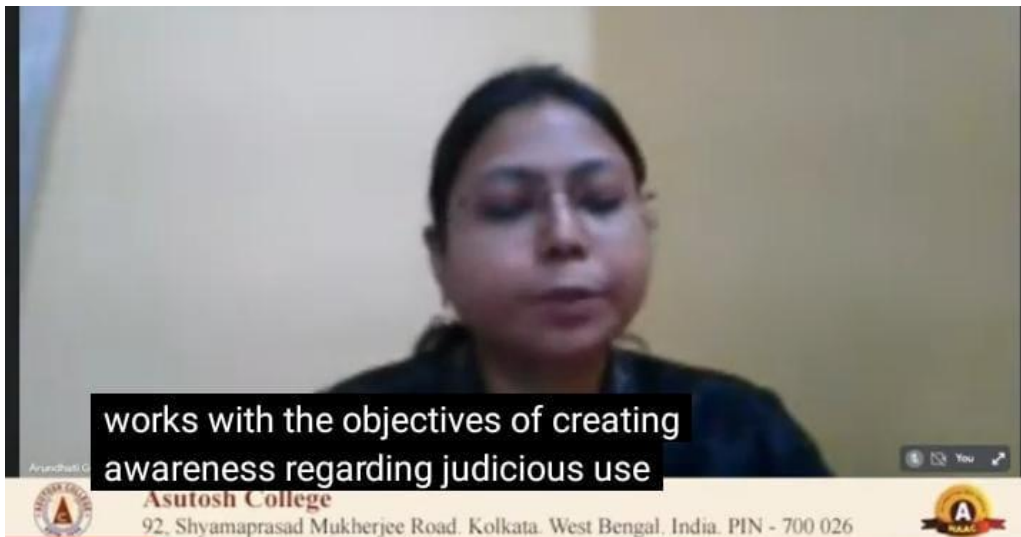
The poster is for a webinar titled "ETHICS & PRIVACY IN DIGITAL AGE". At the top, it features the Asutosh College logo and name, along with the address "92, S.P.MUKHERJEE ROAD, KOLKATA - 26". The event is a "One-day Webinar" organized by the "CYBER HYGIENE CELL" in collaboration with "IQAC, ASUTOSH COLLEGE". The speaker is "DR. DEBASTUTI DASGUPTA", an Assistant Professor in the Department of Journalism & Mass Communication at Asutosh College. The webinar is scheduled for "09 JANUARY, 2023" at "07:00 P.M." and will be "LIVE on YouTube". The background of the poster is a blue-toned digital interface with various icons representing technology and security.

Write up: The webinar was held on 9th January, 2023 and was conducted by the convenors of the committee. Smt Arundhati Ganguly hosted the webinar and the welcome address was given by Dr. Manas Kabi, Bursar of Asutosh College highlighting the responsibility and significance of the committee. Dr. Debastuti Dasgupta delivered the webinar lecture on 'Ethics and privacy in digital age' emphasising the opportunities, problems, challenges of ever-evolving cyber world and the significance of cyber security, awareness to prevent cybercrime, and therefore the meaning of ethics and privacy in digital age is need to be understand by the students, staffs of the college. The members of the committee participated in the webinar and the vote of thanks was given by Dr. Poulami Khan.

Youtube link: <https://www.youtube.com/live/Y-otKklCDZo?feature=share>



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Invasion of Privacy

Invasion of privacy is a legal concept dealing with intrusion into an individual's private life. It is a tort that allows the person whose privacy was invaded to file a lawsuit against the person intruding upon his or her privacy. Laws governing the right to privacy do not treat all people the same, however, as public figures, such as politicians, are commonly not afforded the same rights of privacy as laypeople.

<https://www.makasec.com/ways-facebook-invades-privacy-stop/> Facebook invades privacy

Instagram's New Privacy policies released in December 2020 are insane. Instagram continues its invasion of privacy by recording and storing everything your camera sees (at all times) and much more. One of the most disturbing of the new policies – getting even Madonna to boycott Instagram's new policies – is that ANYTHING you search, download, or store on your phone is recorded and sold to data mining companies.

friend they can follow you to access anything you post publicly so that was

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Data leakage example (2022)

- **Wrong recipient:** It happened to the Dutch municipality Assen, when an employee had sent a file containing 530 persons' personal data to the wrong email address. Simple mistake like auto-fill led to major consequences.
- **Unsafe Servers:** As early as January 2022 has an unsecured server resulted in the exposure of **3 terabyte of data including airport employee records**. Among the data were ID card photos, personally identifiable information and national ID numbers... That's exactly the information cyber criminals need for identity fraud.
- **Weak Password:** Create strong passwords, so you make it more difficult for malicious parties to gain access to your information. But that's not all: **changing that password regularly is even more effective.**
- **Lack of right encryption:** According to an audit done in early 2022, NASA employees were sending unencrypted email containing SBU data, personally identifiable information, and International Traffic in Arms Regulations data, any of which could expose the Agency to a risk that can affect national security. The lack of proper encryption puts them at direct risk of

now unsafe servers now what is answer
and servers as early as January 22 has



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