

Eco-club Seminar report

- **TITLE OF EVENT/ PROGRAMME (SEMINAR/ WEBINAR/ WORKSHOP/ EXTENSION LECTURE/ EXTENSION ACTIVITY/ ANY OTHER ACTIVITY):** BUSINESS OPPORTUNITIES WITH SUSTAINABLE GOALS
- **THEME OF THE EVENT/ PROGRAMME:** ECO ENTREPRENEURSHIP
- **ACADEMIC SESSION:** 2023-2024
- **DATE:** 13.10.2023
- **VENUE:** ASUTOSH COLLEGE CENTENARY HALL
- **OBJECTIVE/ PURPOSE:** TO MAKE STUDENTS INTERESTED IN GREEN ENTREPRENEURSHIP
- **SPEAKER/S / RESOURCE PERSON/S:** MR. TUHIN MUKHERJEE, FOUNDER LOVE THY NATURE
- **TARGET AUDIENCE/ PARTICIPANTS:** UNDER GRADUATE STUDENTS FROM DIFFERENT STREAMS
- **ATTENDANCE SHEET:**
- **BRIEF REPORT ABOUT THE EVENT/ PROGRAMME:** The seminar served as a bridge between the realms of academia and the dynamic world of business, underscoring the profound interconnection between these two domains. It provided a unique platform for students and aspiring entrepreneurs to delve into the intricacies of evolving a business in a sustainable and socially responsible manner. One of the seminar's primary objectives was to ignite a spark of curiosity and enthusiasm among the attendees, particularly the students. It introduced them to the transformative concept of sustainable entrepreneurship, emphasizing that businesses can be powerful agents of positive change in the world. By delving into case studies, expert insights, and real-world examples, the seminar demonstrated how businesses can thrive while simultaneously contributing to environmental and social well-being. The seminar's impact was not only educational but also inspirational, leaving students with a sense of purpose and a deeper understanding of their role in shaping a more sustainable future. It fostered a mindset that views challenges like climate change and social equity as opportunities for innovation and

positive impact, encouraging students to explore and pursue business ventures that prioritize sustainability.

EXPECTED OUTCOME: The seminar bridged the gap between theory and practice, infusing young minds with the motivation and knowledge needed to embrace and champion sustainable entrepreneurship as a driving force for a better, more inclusive, and environmentally conscious business world.

➤ **GEO-TAGGED PHOTOGRAPHS:**

