

- **TITLE OF THE EVENT: SEMINAR**
- **THEME OF THE EVENT: ISSUES RELATED TO INTELLECTUAL PROPERTY RIGHTS**
- **DATE: 07.12.2023**
- **VENUE: Seminar Hall, Centenary Building, Asutosh College.**
- **COLLABORATOR: Seminar/ Workshop Organizing Central Committee, Asutosh College.**
- **OBJECTIVE/ PURPOSE: To learn Intellectual Property rights and its different aspects**
- **SPEAKER/ RESOURCE PERSON: Smt. Kajal Sinha**
- **TARGET AUDIENCE/ PARTICIPANTS : Faculties and students of the college**

- **BRIEF REPORT ABOUT THE EVENT:**

The speaker has made elaborate discussion giving a broad overview of the subject. Intellectual Property Rights (IPR) are legal protections granted to the creators and owners of intellectual property, which encompasses creations of the mind such as inventions, literary and artistic works, designs, symbols, names, and images used in commerce. These rights play a crucial role in fostering innovation, creativity, and economic development by providing a framework for individuals and businesses to protect their intangible assets.

There are several forms of intellectual property rights, each serving to safeguard different types of creations:

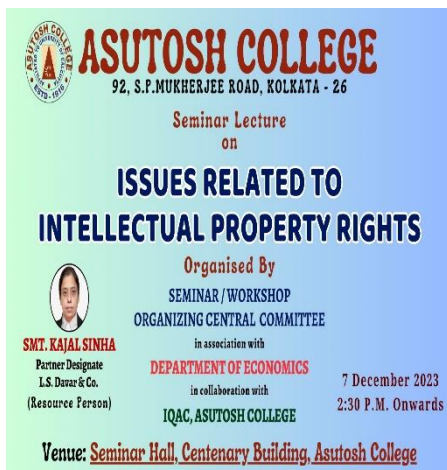
- **Patents:** Protect inventions and discoveries, granting exclusive rights to the inventor for a specified period.
- **Copyright:** Safeguards the original works of authors, artists, and creators, including literary, artistic, and musical creations.
- **Trademarks:** Protect distinctive signs, symbols, and names that identify and distinguish goods and services in the marketplace.
- **Trade Secrets:** Encompasses confidential business information, such as manufacturing processes, formulas, and customer lists, providing a competitive advantage to the holder.
- **Industrial Designs:** Guard the visual design of objects, providing exclusive rights to the appearance of a product.

- Geographical Indications: Protect indications that identify a product as originating from a specific geographical location, with qualities, reputation, or characteristics attributable to that place.

IPR not only serves to protect the rights of creators but also encourages them to invest time and resources in developing new ideas, products, and services. This protection fosters a climate where innovation is rewarded, ultimately driving economic growth and technological advancement.

However, the balance between protecting intellectual property and fostering fair competition is delicate. Striking the right balance ensures that creators are incentivized to innovate, while also allowing society to benefit from the widespread dissemination of knowledge and information.

- **EXPECTED OUTCOME:** Though the seminar was meant for the students, many faculties attended the lecture session too. In the age of rapid technological advancement and globalization, the enforcement and harmonization of intellectual property laws on a global scale have become increasingly important. International agreements, such as the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS), aim to establish a standardized framework for intellectual property protection across nations. In conclusion, intellectual property rights are essential for promoting innovation, creativity, and economic growth. Striking a balance between protection and dissemination of knowledge is crucial to ensure a thriving and dynamic global economy.
- **GEO-TAGGED PHOTOGRAPHS:**





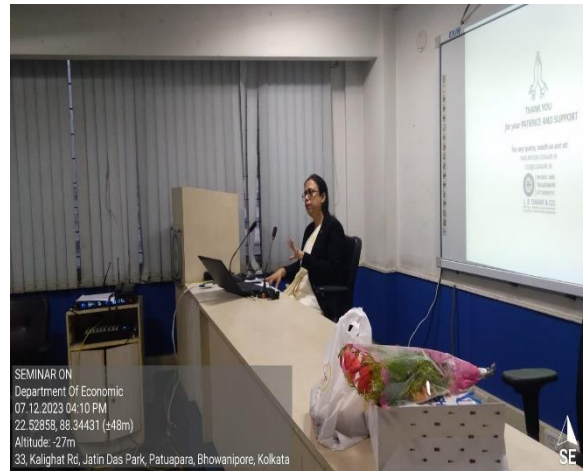
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