

- **TITLE OF THE EVENT: INVITED LECTURE**
- **THEME OF THE EVENT: ENTREPRENEURSHIP AND SKILL DEVELOPMENT: PROSPECTS AND CHALLENGES**
- **DATE: 08.12.2023**
- **VENUE: Seminar Hall, Centenary Building, Asutosh College**
- **COLLABORATOR: Entrepreneurship Cell, Asutosh College**
- **OBJECTIVE/ PURPOSE: To encourage the participants to develop entrepreneurship skill along with the concept of empowerment associated with it.**
- **SPEAKER/ RESOURCE PERSON: Dr. Sharmistha Banerjee, Professor, Department of Business Management, University of Calcutta**
- **TARGET AUDIENCE/ PARTICIPANTS: Faculty members and students of the various departments of Asutosh College**
- **BRIEF REPORT ABOUT THE EVENT:**

It is indeed an honour to arrange such an enlightening lecture given by the speaker Professor Sharmistha Banerjee for the faculties and students of the Asutosh College. The seminar was chaired by Dr. Sraboni Roy, IQAC Co-ordinator, Asutosh College and Dr. Rina Kar (Dutta), Secretary, Teachers' Council, Asutosh College. The inaugural lecture was given by Dr. Nandini Mukherjee, Head of the Department of Economics. The invited speaker was introduced by Smt. Sneha Dutta, Faculty of department of Business Administration and felicitated by Dr. Pritha Biswas, Assistant Professor of department of Economics. The session was conducted by Smt. Senjuti Ghosh Das, Faculty of Department of Economics and the vote of thanks was given by Smt. Suparna Basu, Associate Professor of the same department. Students of the department acted as volunteers and also prepared bookmarks which were distributed among the participants at the time of registration. The participants were very much enriched by the presentation where the speaker gave insights into the different theories of entrepreneurship, entrepreneurship scenario in India and across the globe, the concept of start-ups, empowerment thorough entrepreneurship programme and the idea of social entrepreneurship. She also enlightened the participants about scope of the National Innovation and Startup Policy 2019 for Students and Faculty to indulge the institutions in the entrepreneurship related activities. In the interactive session, participants asked questions to the speakers and shared their views with the audience. Faculties from various departments (Smt. Suparna Basu from Economics department, Dr. Bidisha Datta from the BBA department, Dr. Deepchandran Chakraborty from Zoology department and Sri Rahul Mondal from IFF department) shared their valuable opinion about the practical aspects of entrepreneurship and skill-development.

- **EXPECTED OUTCOME:**

The entire session was very much insightful and relevant to all the participants as the prospects and challenges of entrepreneurship skill-development were very lucidly

discussed by the resource person. In the current employment scenario of India, inclusion of the scopes of entrepreneurial knowledge and skills in the course curriculum was an important direction for the faculties and students. The preparation of the bookmarks by the students of economics department was a nice effort of inculcating basic entrepreneurial skills in the young minds.

- GEO-TAGGED PHOTOGRAPHS:



