

**TITLE OF EVENT/PROGRAMME:** World Water Day Commemoration

**THEME OF THE EVENT/PROGRAMME:** Glacier Preservation and Water Conservation Awareness

**ACADEMIC SESSION:** 2024-2025

**DATE:** March 22, 2025

**VENUE:** Asutosh College Campus

**OBJECTIVE/PURPOSE:** To raise awareness about water conservation, sanitation, and hygiene (WASH), with a focus on glacier preservation and climate change.

**SPEAKER/S / RESOURCE PERSON/S:**

Not Applicable (Student-led initiative)

**TARGET AUDIENCE/PARTICIPANTS:**

Faculty members, campus food stall vendors, and general college community

**ATTENDANCE SHEET:** NA

**BRIEF REPORT ABOUT THE EVENT/PROGRAMME:**

On March 22, 2025, students from the Department of Economics, Asutosh College, commemorated World Water Day through a series of awareness initiatives. They designed posters, leaflets, and creative ice cream sticks conveying concise messages on climate change, water conservation, and WASH. These materials were distributed across departments, fostering discussions among faculty. Students also engaged with vendors at over ten campus food stalls, advocating water-saving and hygiene-friendly practices. The campaign received mixed reactions but succeeded in initiating a broader conversation about sustainable practices.

**EXPECTED OUTCOME:**

To inspire behavioral change among faculty, students, and vendors towards responsible water use and hygiene practices, contributing to the UN's 2030 WASH goals.

**GEO-TAGGED PHOTOGRAPHS:**



## ***EXTENSION ACTIVITY***

**WATER, SANITATION AND HYGIENE (WASH)**

### ***World Water Day***

***22<sup>nd</sup> March, 2025***

**United Nations Sustainable Development Goal 6:**

**WATER and SANITATION for all by 2030**

**Observed by**

**The Department of ECONOMICS**

**In collaboration with IQAC, Asutosh College**



**Venue: Asutosh College and it's Neighbourhood**

**Date: 22/03/2025      Time : 12:30 pm onwards**

**Patron: PRINCIPAL, Asutosh College**









