

- **TITLE OF THE EVENT: SEMINAR ON RESEARCH METHODOLOGY**
- **THEME OF THE EVENT: Linking Economics to Corporate Research**
- **DATE: 28.04.2025**
- **VENUE: Room No. H8, Humanities Building, Asutosh College.**
- **OBJECTIVE/ PURPOSE: To familiarise the students with the real-life applications of economics in the field of corporate research.**
- **SPEAKER/ RESOURCE PERSON: Dr. Sumanta Mukherjee, Ph.D., Economics, University of Kansas, Data Science Leader at Automatic Data Processing, Inc. (ADP), a fortune 500 company that provides human resources management software and services, headquartered in Roseland, New Jersey.**
- **TARGET AUDIENCE/ PARTICIPANTS: Students of the Department**

- **BRIEF REPORT ABOUT THE EVENT:** On 28th April 2025, the Department of Economics organized a seminar on research methodology by Dr. Sumanta Mukherjee, who presently works as Data Science Leader at Automatic Data Processing, Inc. (ADP). Dr. Mukherjee was a student of the Economics Department of Asutosh College during 1996-1999. It is indeed an honour for the department to have such successful alumni delivering to the present batch of students. The program was chaired by Dr. Reema Roy, Governing Body Member of Asutosh College, and Dr. Rina Kar (Dutta), Secretary, Teachers' Council of Asutosh College. The inauguration speech was delivered by Smt. Suparna Basu, Associate Professor, Department of Economics, who introduced the speaker to the audience. Thereafter, Dr. Maniparna SyamRoy, Head of the Department of Economics, felicitated Dr.Sumanta Mukherjee by welcoming him with a scarf. Then, the chief guest was presented some mementos by Smt. Shreyasee Datta, faculty member of the Department of Economics. It was soon followed by brief speeches from Dr. Reema Roy and Dr. Rina Kar (Dutta), respectively. Then the speaker started his interactive session on the linkage between economics and corporate research.

Dr.Sumanta Mukherjee started his session by reminiscing about the times he spent as a student at Asutosh College. He shared his own journey from college life to the field of academics, where he spent a considerable amount of time before moving to the corporate sector. Dr.Mukherjee emphasized how statistics and econometrics have become a part and parcel of corporate jobs, be it in the field of data analysis or any consultancy jobs. He encouraged the students to practice analytical thinking and articulation because these two are the highly sought-after skills in today's job market. Along with these, he also advised the students to develop a strong grasp over the basic concepts of economics and to continuously try to upskill themselves by learning newer tools like Excel, Python, SQL etc. Suparna Basu was tasked with overseeing the whole seminar and acknowledging the audience's genuine involvement, as well as thanking the administration for their cooperation.

- **EXPECTED OUTCOME:** The seminar was meant for all the students of semester II, IV and VI, especially for those students who are eager to build a career in the corporate sector. This interactive seminar was very effective and helpful for the students as they could learn the important skills which they need to develop to be successful in today's corporate world.

- GEO-TAGGED PHOTOGRAPHS:





