

## **Report on Alumni Talk titled ‘Health In Headlines’ organized by the Department of Journalism and Mass Communication in collaboration with IQAC, Asutosh College**

**Title:** Alumni Talk titled ‘**Future Forward: Communication Careers In Sports, Brand & Health**’ organized by the Department of Journalism and Mass Communication in collaboration with The Asutosh College Alumni Association and IQAC, Asutosh College.

**Theme:** Sports, Brand & Health Journalism

**Date:** 28.11.2025

**Organizer:** Department of Journalism and Mass Communication in collaboration with The Asutosh College Alumni Association and IQAC, Asutosh College.

**Participants:** A total of 33 participants from the Department of Journalism and Mass Communication took part in this Alumni Talk (offline mode) from all the three semester along with some faculty members from various the department.

### **Objectives:**

1. To address the challenges and opportunities for journalism students in the field of Sports, Brand & Health Journalism.
2. To inculcate enthusiasm, and engagement among students and inspire students to actively contribute and participate in different fields of journalism.

### **Brief Report:**

Alumni Talk by Bihan Sengupta and Dr. Sananda Mukherjee titled ‘**Future Forward: Communication Careers In Sports, Brand & Health**’ organized by the Department of Journalism and Mass Communication in collaboration with The Asutosh College Alumni Association and IQAC, Asutosh College on 28th November, 2025, was an insightful and inspiring talk focused on Sports , Brand & Health Journalism. The event featured a thought-provoking discussion followed by an engaging question-answer session. The esteemed speaker of the program was by Bihan Sengupta, Sports Journalist & lead Video Producer of Cric Buzz and Dr. Sananda Mukherjee, Assistant professor KIIT University Bhubaneswar. They shared their perspectives on experiences during her reporting journey on how misinformation spreads and the challenges people face in different spheres of life. The discussion emphasized the need for education, awareness, and health care policy-level interventions to create a strong, stable, and accountable society. The engaging conversation captivated the students along with the faculty members, providing them with valuable insights and motivation. Following the discussion, an

interactive question-answer session was very interesting, students came up with different questions which were convincingly answered by the speaker. This was a very proud moment for the department to witness a student (alumni) rise to such glories and achieve such accolades in life.

### Geo-tagged photos:





**Attendance Sheet:**

ALUMNI TALK 28.11.25

STUDENTS' ATTENDANCE SHEET FOR ALUMNI TALK  
 DATE 28.11.2025  
 TIME: 2 P.M.  
 VENUE: ROOM NO 58

Sl. No	NAME	SEMESTER	COLLEGE ROLL NO	DEPARTMENT	SIGNATURE
1	Souradip Ray Choudhary	2 <sup>nd</sup>	JORM-25-094	Journalism	Souradip Ray Choudhary
2	Rishi Chakraborty	1 <sup>st</sup>	JORM-25-087	Journalism	Rishi Chakraborty
3	Ayushmaan Kulkarni	1 <sup>st</sup>	JORM-25-081	Journalism	Ayushmaan Kulkarni
4	Mehruka Jha	1 <sup>st</sup>	JORM-25-029	Journalism	Mehruka Jha
5	Ganadrita Nandy	1 <sup>st</sup>	JORM-25-099	Journalism	Ganadrita Nandy
6	Sumiya Nishin	1 <sup>st</sup>	JORM-25-099	JOURNALISM	Sumiya Nishin
7	Sohini Sen	1 <sup>st</sup>	JORM-25-093	JOURNALISM	Sohini Sen
8	Barati Pramanik	1 <sup>st</sup>	JORM-25-062	Journalism	Barati Pramanik
9	Aditi Kumari	1 <sup>st</sup>	JORM-25-057	JMC	Aditi Kumari
10	Anuska Das	1 <sup>st</sup>	Jorm-25-016	JMC	Anuska Das
11	Anuska Das	1 <sup>st</sup>	Jorm-25-014	JMC	Anuska Das
12	Susmita Datta	3 <sup>rd</sup>	JORM-25-099	JMC	Susmita Datta
13	Aranya Banerjee	3 <sup>rd</sup>	Jorm-25-210	JMC	Aranya Banerjee
14	Nibita Das	1 <sup>st</sup>	Jorm-25-028	JMC	Nibita Das
15	Trishita Saha	1 <sup>st</sup>	Jorm-25-028	JMC	Trishita Saha
16	Manoj Kumar	1 <sup>st</sup>	JORM-25-024	JMC	Manoj Kumar
17	Soumya	1 <sup>st</sup>	JORM-25-012	JMC	Soumya
18	Shreyashree Maity	Pass out	Pass out	JMC	Shreyashree Maity
19	Disha Roy	Pass out	Pass out	JMC	Disha Roy
20	Kanishk Malik	5 <sup>th</sup>	JORM-23-021	JMC	Kanishk Malik
21	Pradyot Halder	1 <sup>st</sup>	JORM-25-030	JMC	Pradyot Halder
22	Swarnadeep Choudhary	1 <sup>st</sup>	JORM-25-067	JMC	Swarnadeep Choudhary
23	Mandeep Choudhary	1 <sup>st</sup>	Jorm-25-021	JMC	Mandeep Choudhary
24	Swarnadeep Guha	1 <sup>st</sup>	JORM-25-051	JMC	Swarnadeep Guha
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28.11.25

STUDENTS' ATTENDANCE SHEET FOR ALUMNI TALK  
DATE: 28.11.2025  
TIME: 1 P.M.  
VENUE: ROOM NO 58

FACULTIES

NO	NAME	REGISTER NO	VOLUNTEER NO	DEPARTMENT	SIGNATURE
1	Krishna Basu			Bengali	K. Basu
2	Pranjal Dasgupta			JMA	Pr
3	Manoj Dasgupta			JMC	Manoj
4	Pranjal Dasgupta			JMC	Pr
5	Pranjal Dasgupta			JMC	Pr
6	Pranjal Dasgupta			JMC	Pr
7	Pranjal Dasgupta			JMC	Pr
8	Pranjal Dasgupta			JMC	Pr
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