➤ Title of the event: Film Screening organised by Department of Journalism & Mass Communication, & CINEমন্থন, Asutosh College, in collaboration with IQAC, Asutosh College

➤ Theme: 50 years of *Sholay*➤ Academic Session: 2025-2026

➤ Date : 30 August 2025

➤ Venue: Centenary Building, Asutosh College

➤ Objective

The primary objective of the event was to commemorate the golden jubilee of the classic Indian film Sholay. The screening aimed to provide students with an opportunity to revisit the legendary film, understand its artistic brilliance, and reflect on its socio-cultural impact. It also sought to encourage students to develop critical perspectives on film studies and appreciate the cinematic legacy of Indian cinema.

➤ Target Audience: Students and Faculty members of Asutosh College

➤ Brief Report

The Department of Journalism & Mass Communication, Asutosh College, in collaboration with IQAC, organised a special screening of the iconic film Sholay on 30th August 2025 at the Centenary Building. The event, presented by CINENT, was attended by students and faculty members, who celebrated the 50-year journey of this cinematic masterpiece.

The programme began with the launch of the official trailer celebrating 50 years of Sholay, which set the tone for the screening. The film screening itself turned into an engaging and memorable experience, as participants not only enjoyed the movie but also reflected on its narrative, characters, and technical excellence.

Faculty members highlighted the historical and cultural importance of the film, while students actively participated in post-screening discussions, making the programme both entertaining and academically meaningful.

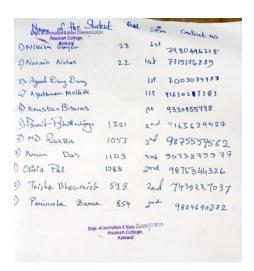
> Expected Outcome

- 1) To inspire students to appreciate the significance of classic cinema and its contribution to cultural identity.
- 2) To enhance students' analytical skills by encouraging them to study the film's themes, narrative structure, and cinematic techniques.

- 3) To promote teamwork and collaborative learning through active participation and interactive discussions.
- 4) To provide a platform where students could engage critically with one of Indian cinema's most influential films.
- 5) The successful trailer launch and screening together enriched the academic and cultural exposure of the participants, leaving a lasting impression on all.

➤ Attendance sheet:





> Geo-tagged photos:



