

Report on Special Lecture on Oral to Digital Communication

Title : Tracing the Arc of Expression: Landmark Seminar Examines Communication's Past, Present and Digital Future

Date: May 7, 2025

Organiser : Department of Journalism and Mass Communication and IQAC, Asutosh College

Speaker: Dr. Shaktipada Kumar, Assistant Professor, Department of English, Cooch Behar Panchanan Barma University

Objectives:

- To trace the historical evolution of human communication from oral traditions to the digital age.
- To examine the limitations and advantages of each stage of communication technology.
- To discuss the impact of digitalization on oral and folk art forms and explore strategies for preserving and revitalizing India's rich communication heritage
- To foster interactive dialogue on balancing technological progress with cultural preservation.

Brief Report :

On May 7, 2025, the Department of Journalism and Mass Communication at Asutosh College, in collaboration with the IQAC Cell, organized an enlightening seminar titled "*Tracing the Stages: Evolution of Human Communication from Oral to Digital.*" The event, held at the Seminar Hall of the Centenary Building from 1 PM onwards, featured **Dr. Shaktipada Kumar**, Assistant Professor in the Department of English at Cooch Behar Panchanan Barma University, as the esteemed guest speaker. The seminar attracted a large number of students and faculty members, fostering an interactive and engaging atmosphere. Dr. Kumar took the audience on a captivating journey through the five stages of human communication evolution: Oral & Gesture Stage, Scrabble/Transcriptional Stage, Printing Technology Stage, Audio/Visual Stage, Digital Communication Stage.

Dr. Kumar emphasized that while digitalization has upgraded communication, it cannot replace the essence of oral traditions. He illustrated this with examples like the Chhau Dance, which adapted during the COVID-19 pandemic by moving performances online, yet retained its cultural roots. The seminar highlighted the richness of Indian oral traditions. The Rasas (emotional expressions) in Chhau Dance, such as Shringara (love) and Raudra (anger), showcasing its depth as a communicative art form, through visuals from his own documentary.

However, challenges like cultural gaps and the decline of folk arts were addressed. Dr. Kumar noted that urban detachment and Western influences have led to a loss of pride in traditional forms like Chhau, making revival efforts crucial.

The seminar concluded with a lively Q&A session, where Dr. Kumar answered questions ranging from the role of slang in songs (Tusu) to the limitations of digital communication. And finally, ended on a melodious note, with Dr. Kumar singing an original composition traditional song, leaving the audience inspired and reflective about the enduring power of human communication.

The seminar provided a profound understanding of how communication has evolved while underscoring the irreplaceable value of oral traditions. Attendees left with a renewed appreciation for India's cultural heritage and the dynamic interplay between tradition and technology.

Geo- tagged photos :





Attendance Sheet

Date → 7th May, 2025
Topic → Tracing
Venue → Conference Building

The above is a collection of names of students who have been selected for the competition.

S.NO	Name of Student	Dept	Sem	Signature
1	Alankrita Roy	JORA	VI	Alankrita Roy
2	Ashi Bhattacharya	JORA	VI	Ashi Bhattacharya
3	Chandana Das	JORA	IV	Chandana Das
4	Pranya Barin	JORA	IV	Pranya Barin
5	Sumati Ghosh	JORA	VI	Sumati Ghosh
6	Anita De	JORA	VI	Anita De
7	Udayan Mondal	JORA	VI	Udayan Mondal
8	Rishabh Sarkar	JORA	VI	Rishabh Sarkar
9	Sania Balasa	JORA	II	Sania Balasa
10	Sanchita Bhattacharya	JORA	II	Sanchita Bhattacharya
11	Suman Ray	JORA	IV	Suman Ray
12	Sukanya Baran	JORA	II	Sukanya Baran
13	Debanjan Mondal	JORA	II	Debanjan Mondal
14	Dhruva Jyoti Mitra	JORA	VI	Dhruva Jyoti Mitra
15	Suparnil Ray	JORA	VI	Suparnil Ray
16	En Chandra Borty	JORA	VI	En Chandra Borty
17	Tanisha Bhattacharya	JORA	II	Tanisha Bhattacharya
18	Ananya Singh	JORA	II	Ananya Singh
19	Smriti Mondal	JORA	II	Smriti Mondal
20	Sahana Khatri	JORA	II	Sahana Khatri
21	Sabina Sarkar	JORA	II	Sabina Sarkar
22	Rishi Majumdar	JORA	II	Rishi Majumdar
23	Rupa Chandra Borty	JORA	II	Rupa Chandra Borty
24	Sumita Datta	JORA	II	Sumita Datta
25	Soumya Saha	JORA	II	Soumya Saha
26	Swastika Das	JORA	II	Swastika Das
27	Olivia Pal	JORA	II	Olivia Pal
28	Sriyati Kumar Saha	JORA	II	Sriyati Kumar Saha
29	Rajesh Das	JORA	II	Rajesh Das

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Faculty

Name	Sign
1. Anurita Chatterjee	Anurita Chatterjee
2. Pranya Ray	Pranya Ray
3. Ananya Neogi Chanda	Ananya Neogi Chanda
4. Sebaswati Dargupta	Sebaswati Dargupta
5. Nibhita Bhattacharya	Nibhita Bhattacharya
6. Moon Saha	Moon Saha
7. Kaishna Basu	Kaishna Basu
8. Sumita Das	Sumita Das
9. Shikhi Chatterjee	Shikhi Chatterjee

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