

Online Talk on ‘Media Research Ethics: Upholding IPR in Evolving Landscape’

Title: Online Talk on ‘Media Research Ethics: Upholding IPR in Evolving Landscape’ organized by the Department of Journalism and Mass Communication in collaboration with Research and Development Cell & IQAC, Asutosh College

Theme: Media Research Ethics and Intellectual Property Rights (IPR)

Date: 08.04.25

Organizer: Department of Journalism and Mass Communication in collaboration with Research and Development Cell & IQAC, Asutosh College.

Participants: A total of 32 participants, including students and faculty members from the Department of Journalism and Mass Communication, took part in this online talk held on Google Meet.

Objectives:

To highlight the ethical considerations and challenges in media research.

To discuss the significance of Intellectual Property Rights (IPR) in academic and journalistic research.

To enhance students’ understanding of publication ethics and responsible research practices.

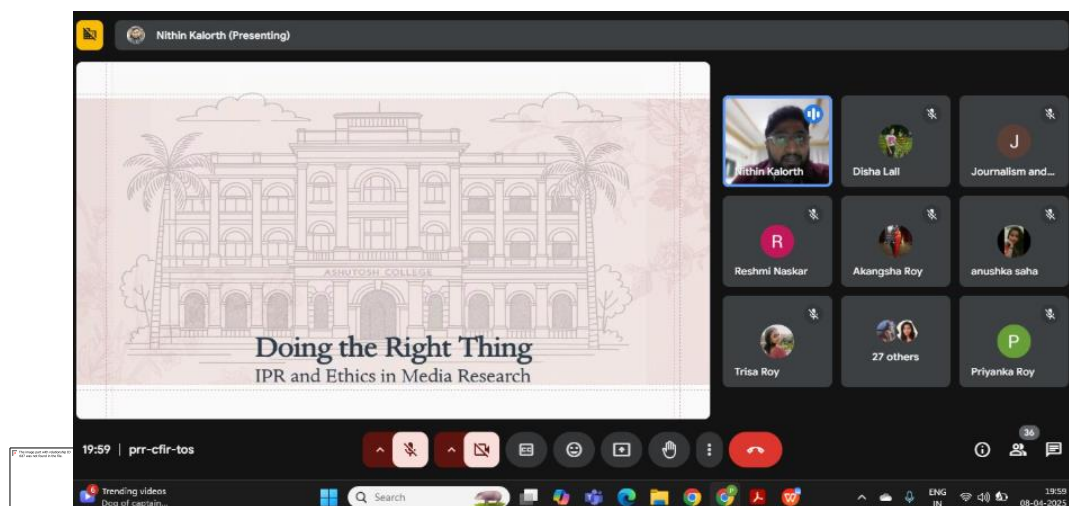
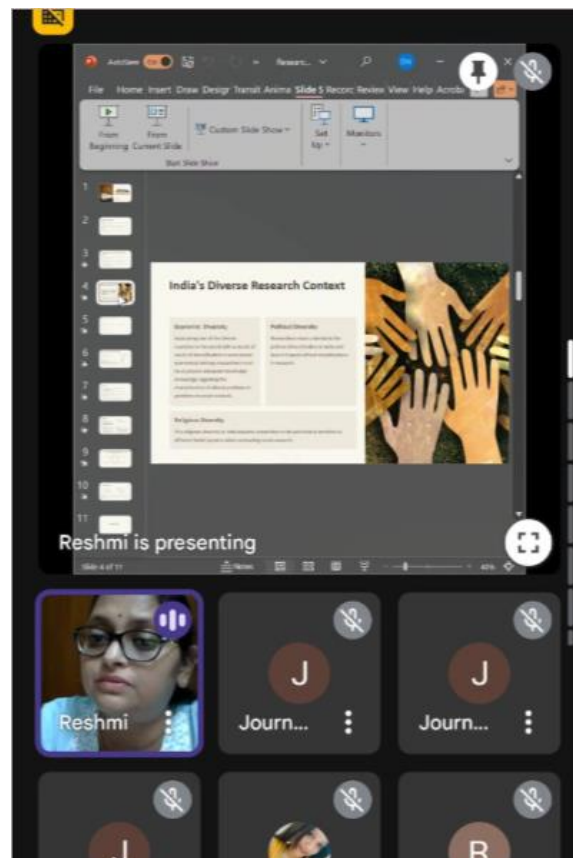
Brief Report:

The Online Talk titled ‘Media Research Ethics: Upholding IPR in Evolving Landscape’, organized by the Department of Journalism and Mass Communication in collaboration with Research and Development Cell & IQAC, Asutosh College, was held on 8th April. The insightful session focused on the ethical considerations in media research and the importance of upholding Intellectual Property Rights (IPR) in the ever-changing landscape of media studies.

The event featured two esteemed speakers: Dr. Reshmi Naskar, Assistant Professor at St. Xavier’s University, Kolkata, who spoke on ‘Research and Publication Ethics in Social Sciences,’ and Dr. Nithin Kalorth, Associate Professor at Bahrain Polytechnic, Kingdom of Bahrain, who discussed ‘IPR and Ethics in Media Research.’ Their engaging presentations provided valuable perspectives on ethical challenges in research, plagiarism, copyright concerns, and responsible academic practices.

The session was followed by an interactive question-answer segment where students asked various questions regarding ethical dilemmas in media research, the role of institutions in maintaining ethical standards, and the impact of digital media on IPR protection. This online talk proved to be a highly enriching experience, offering students and faculty members significant insights into the evolving ethical landscape of media research.

Photograph:



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Attendance Sheet:

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