

TITLE OF EVENT/ PROGRAMME: Weekly Karate classes for female students

DATE: 6th January 2025, Monday at 11 am to 2 pm

VENUE: Sennet Hall, University of Calcutta

PARTICIPANTS: All semester students and teachers of Department of Journalism and Mass Communication, Asutosh College

OBJECTIVE: A special lecture was organised by the Department of Journalism and Mass Communication of University of Calcutta to celebrate year-long 75th Anniversary of the department. Renowned scholar Professor (Dr.) Arvind Singhal, Samuel Shirley & Edna Holt Endowed Professor of Communication and Director, Social Justice Initiative at The University of Texas, El Paso of Communication and Director, Social Justice Initiative at The University of Texas, El Paso

TARGET AUDIENCES/PARTICIANTS: All semester students and teachers of Department of Journalism and Mass Communication under University of Calcutta

ATTENDANCE SHEET:

ASUTOSH COLLEGE (Estd. 1916) 92, S.P. Mukherjee Road Kolkata - 700026 Phone: 2455 4504 2486 3912 Fax : (033) 2486 3066 Mail : mail@asutoshcollege.in Web : www.asutoshcollege.in

To The Principal Asutosh College Kolkata Date: 6th January 2025

Subject: Request for Permission to Attend Seminar by Dr. Arvind Singhal

Sir, I hope this letter finds you well. I, on behalf of the students and faculty of Your Department, am writing to seek your kind permission to attend a seminar by Dr. Arvind Singhal, Prof. Arvind Singhal, Samuel Shirley & Edna Holt Merston Endowed Professor of Communication and the Director of the Social Justice Initiative at the University of Texas at El Paso, USA and a globally acclaimed expert in communication on studies has kindly consented to deliver a Special Lecture on the occasion of the 75th Anniversary of the inauguration of Journalism and Media education at the University of Calcutta on 6th January 2025, from 11:00 AM onwards. The seminar promises to be an enriching experience, providing valuable insights into "Why communication scholars and practitioners need to pay attention to positive deviants" which aligns with our academic curriculum and interests. Participation in such an event will greatly contribute to the academic growth and exposure of both students and faculty. We assure you that all participants will maintain discipline and represent the college in the highest regard. We kindly request your approval for this educational engagement and any necessary assistance for logistical communication. The list of faculty members and the students who are willing to attend the seminar is given below. Thank you for considering our request. We look forward to your positive response.

Yours sincerely, Dr. Roma Roy Head, Department of Journalism and Mass Communication Asutosh College

The faculty members who are willing to attend the seminar:

- Dr. Roma Roy
- Dr. Priyanka Roy
- Dr. Mausam Jais
- Ms. Sakshi Chatterjee
- Ms. Sakshi Chatterjee

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The students who are willing to attend the seminar:

| Sl. no | Name | College roll Number | Semester | Contact Number |
|--------|--------------------|---------------------|------------|----------------|
| 1 | Sanchit Das | 1058 | Semester 1 | 8259328974 |
| 2 | Nisha Das | 1017 | Semester 3 | 8617792749 |
| 3 | Olivia Pal | 1283 | Semester 3 | 9073144536 |
| 4 | Saanvika | 8915 | Semester 1 | 6295398818 |
| 5 | Rishika Bhargava | 8707 | Semester 1 | 8992399429 |
| 6 | Kritika Baral | 8923 | Semester 1 | 9038428815 |
| 7 | Scaria Rosh | 8947 | Semester 1 | 7436867580 |
| 8 | Muskan Chattervedi | 8333 | Semester 1 | 8249668665 |
| 9 | Ashu Biswas | 1021 | Semester 1 | 9845363790 |
| 10 | Arundhati Gupta | 528 | Semester 1 | 8391853649 |
| 11 | Sneha Saha | 8768 | Semester 1 | 9388998939 |
| 12 | Utsav Ghosh | 147 | Semester 1 | 6291929324 |
| 13 | P. Shikha | 1089 | Semester 1 | 8255159644 |
| 14 | Himisha Ghosh | 8089 | Semester 1 | 7651622885 |
| 15 | Farzana Nadeem | 8424 | Semester 1 | 8777566828 |
| 16 | Anushka Pandey | 1303 | Semester 1 | 9679493815 |
| 17 | Magnus Saha | 1113 | Semester 1 | 8260769911 |
| 18 | RIPSA DAS | 8250 | Semester 1 | 9674499779 |
| 19 | Kamrulla Yaqub | 880 | Semester 1 | 7989899778 |
| 20 | Moumita Kundu | 8994 | Semester 1 | 8617711617 |
| 21 | Sagar Mishra | 8990 | Semester 1 | 9336841119 |
| 22 | Pooja Saha | 8195 | Semester 1 | 8296804874 |
| 23 | Prabha Das | 8333 | Semester 1 | 6291221949 |
| 24 | Trisha Singh | 819 | Semester 1 | 916127712 |
| 25 | Arundha | 8089 | Semester 1 | 7075766817 |
| 26 | Trisha Banerjee | 8273 | Semester 1 | 6291422757 |
| 27 | Aashika Bhatnagar | 8966 | Semester 1 | 7181818179 |
| 28 | Aamir Khan | 8460 | Semester 1 | 9678882994 |
| 29 | Shreyas Singh | 503 | Semester 1 | 9901093805 |
| 30 | Snehaika | 1095 | Semester 1 | 8106599992 |
| 31 | Neha Mishra | 8567 | Semester 1 | 6291555008 |
| 32 | Anupama Das | 8875 | Semester 1 | 9472755580 |
| 33 | Saanvi Choudhury | 8074 | Semester 1 | 8181978487 |
| 34 | Anomika Das | 8199 | Semester 1 | 6299949458 |
| 35 | Saumyadevi Majhi | 8982 | Semester 1 | 7439384938 |
| 36 | Rishika Saha | 8723 | Semester 1 | 7968889543 |
| 37 | Sagnik Paul | 1091 | Semester 1 | 9875472042 |

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|----|-----------------------|------|------------|------------|
| 38 | Soujanya Roy | 8384 | Semester 3 | 7439968472 |
| 39 | SHIRAN SHARFARAJ ALAM | 694 | Semester 5 | 7872638234 |
| 40 | Bismita Majumder | 8392 | Semester 5 | 8101344968 |

BRIEF REPORT ABOUT THE EVENT/ PROGRAM:

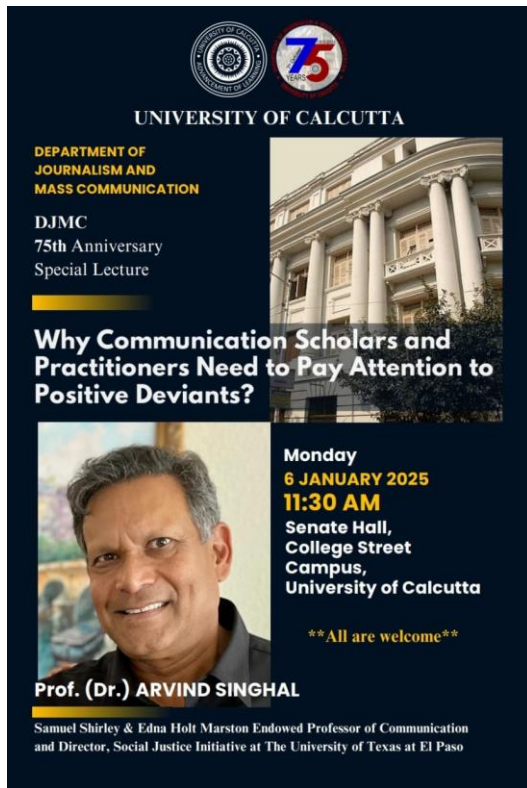
A special lecture was organised by the Department of Journalism and Mass Communication of University of Calcutta to celebrate year-long 75th Anniversary of the department. Renowned scholar Professor (Dr.) Arvind Singhal, Samuel Shirley & Edna Holt Endowed Professor of Communication and Director, Social Justice Initiative at The University of Texas, El Paso. The Lecture was attended by 40 students from all the semesters along with 5 faculty members of the department of Journalism and Mass Communication, Asutosh College. The lecture was highly engaging and thought-provoking. Prof. Singhal traced the origins of Positive Deviance to efforts in addressing malnutrition in Vietnam during the 1990s. he highlighted how local families implemented unique yet replicable practices that significantly improved child nutrition, despite poverty.

EXPECTED OUTCOME:

Attending Prof. Singhal's lecture on 'Why Communication Scholars and Practitioners need to Pay Attention to Positive Deviants' was an enriching experience that highlighted the power of local knowledge and grassroots innovation. It provided a fresh perspective on addressing complex issues by looking inward rather than outward. The insights from the lecture have broadened the understanding

of effective problem-solving and inspired students to explore ways to integrate those principals into their own work and projects.

GEO-TAGGED PHOTOGRAPHS:



UNIVERSITY OF CALCUTTA

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

DJMC
75th Anniversary
Special Lecture

Why Communication Scholars and Practitioners Need to Pay Attention to Positive Deviants?

**Monday
6 JANUARY 2025
11:30 AM**

Senate Hall,
College Street
Campus,
University of Calcutta

Prof. (Dr.) ARVIND SINGHAL

Samuel Shirley & Edna Holt Marston Endowed Professor of Communication and Director, Social Justice Initiative at The University of Texas at El Paso

****All are welcome****

