

Title: A one-Day workshop on “Understanding Basics of Audio Story Production”

Date: 22nd April, 2025

Time: 2:00 PM

Venue: Seminar Hall, Centenary Building, Asutosh College

Organiser: Department of Journalism & Mass Communication, in collaboration with IQAC, Asutosh College

Speaker:

Dr. Amartya Saha, Assistant Professor, Head of the Department, Department of Journalism & Mass Communication, New Alipore College

Participants:

Students of the Department of Journalism & Mass Communication, Asutosh College & New Alipore College.

Objective:

To provide students with foundational knowledge in audio story production.

To encourage the use of audio media in storytelling and journalism.

To expose students to practical techniques and tools relevant to modern audio production.

Brief Report:

The Department of Journalism and Mass Communication, in collaboration with IQAC, Asutosh College, organized a workshop titled “Understanding Basics of Audio Story Production” on 22nd April, 2025 at 2:00 PM in the Seminar Hall of the Centenary Building. The session was graced by Dr. Amartya Saha, an alumnus of the college and currently the Head of the Department of Journalism and Mass Communication at New Alipore College.

Dr. Saha engaged the audience with an insightful presentation on the core principles of audio storytelling. He discussed the importance of sound design, scripting, editing, and voice modulation in effective audio production. The session included real-world examples and was structured to help students appreciate the growing relevance of podcasts and digital radio in contemporary media.

The interactive nature of the talk allowed students to clarify doubts and discuss their creative ideas. The department expressed its gratitude to Dr. Saha for his valuable input and inspiration. The event successfully bridged academic learning with industry practices and enriched the students' understanding of media production.

Photograph:



