- ➤ **Title:** Special lecture organised by Department of Journalism and Mass Communication in collaboration with IQAC, Asutosh College
- ➤ Theme: Visual Storytelling and Documentary Filmmaking
- > Academic Session: 2025-2026
- **Date:** 24th July 2025
- ➤ Venue: Seminar Hall, Centenary Building, Asutosh College
- **Objective:**
- 1. To expose students to the practical and creative dimensions of visual storytelling.
- 2. To encourage understanding of documentary filmmaking as a medium of social change.
- 3. To build awareness about alternative narratives and rural representation in media.
 - > Speaker: Ms.Sinchita Parbat, Senior Video Editor and Documentary Filmmaker, associated with the People's Archive of Rural India (PARI)

> Brief report:

The Department of Journalism and Mass Communication, Asutosh College, in collaboration with IQAC, organised a special lecture on "Unveiling Narratives: Visual Storytelling and Documentary Filmmaking" on 24th July 2025 at the Seminar Hall, Centenary Building.

The resource person for the session was Ms.Sinchita Parbat, Senior Video Editor and Documentary Filmmaker, associated with the People's Archive of Rural India (PARI). In her insightful lecture, Ms. Parbat discussed the art of visual storytelling, the challenges of documentary filmmaking, and the importance of narrating stories from rural India that often remain invisible in mainstream media.

The session was highly interactive as students engaged with Ms. Parbat, gaining valuable knowledge about the technical, creative, and ethical aspects of documentary production.

Expected Outcome:

- 1. Students will gain first-hand knowledge of documentary practices and the role of visual media in storytelling.
- 2. Students will develop a critical perspective on representing marginalised voices through documentaries.
- 3. The session will strengthen the link between academic learning and professional industry practices.

> Attendance:

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> Geo-tagged pictures



