

## **One-day State Level Workshop on Journalism, in collaboration with ZIMA and ZICA, conducted by Jayeeta Ganguly**

In collaboration with ZIMA (Zee Institute of Media Arts) and ZICA (Zee Institute of Creative Art), the Department of Journalism and Mass Communication, Asutosh College organized a “One-day State Level Workshop” on Journalism, on July 1, 2021.

Jayeeta Ganguly, former Copy Editor-Correspondent and known to have worked with The Times of India, Asian News International (ANI), and The Telegraph, gave valuable insights into the field of journalism and shared her knowledge and experience with media students. The workshop garnered 101 responses on Google Forms, mostly from students. On a scale of 1-5 regarding how beneficial the workshop was for them, 72 people opted for 5.

### **WORKSHOP REPORT**

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ONE DAY STATE LEVEL WORKSHOP  
ON



# JOURNALISM

ORGANISED

BY:

DEPARTMENT  
OF  
JOURNALISM AND  
MASS  
COMMUNICATION

**ASUTOSH COLLEGE  
KOLKATA**

JULY 1, 2021 3 P.M. TO 5 P.M.

IN COLLABORATION WITH ZIMA(ZEE  
INSTITUTE OF MEDIA ARTS) AND  
ZICA(ZEE INSTITUTE OF CREATIVE  
ART)



**JAYEETA GANGULY**

FORMER COPY-EDITOR-CORRESPONDENT  
WHO HAS WORKED WITH TIMES OF  
INDIA, THE TELEGRAPH AND  
ASIAN NEWS INTERNATIONAL

