MEDICINAL PLANT GARDEN COMMITTEE

ANNUAL REPORT 2025-2026

Conveners:

- Dr. Amitava Ghosh, SACT in Botany
- Dr. Mithu Biswas, Assistant Professor in Botany
- Dr. Paromita Roy Choudhury, SACT in Bio-Chemistry

Members:

- Dr. Supatra Sen, Associate Professor in Botany
- Dr. Pradyut Biswas, Assistant Professor in Botany
- Dr. Anindita Dey, Assistant Professor in Botany
- Dr. Ruma Das, SACT in Bio-Chemistry
- Smt. Parbatee Nag, SACT in Microbiology
- Sri Nirmalya Chakraborty, SACT in Microbiology
- Sri Gouranga Charan Jana, Librarian

TITLE OF SEMINAR:

"Workshop-cum-Exhibition on Herbalism in Cosmetology, Aromatherapy and Yoga" with Outreach Programme for Training Underprivileged Women of the Society (Alokdishari)

THEME OF THE EVENT:

- Introductory Lecture/ Seminar on "Entrepreneurship with Botanicals" by Ria Rakshit, owner of Ria's Florigenic Aesthetics Pvt. Ltd. Baruipur, West Bengal
- Exhibition -cum fair on plant-based jewellery, soap, natural lip colour, essential oils, serum, perfume, scented candles, and many other cosmetic products of Ria's Florigenic company.
- ➤ Hands-on-training or workshop conducted by Dr. Jayshree Sarkar, Start-up mentor, Founder of Urvija Ayurvedic Beauty Care Products Ltd.
- > Preparation of toner, serum, soap and bodywash gel and demonstration by Dr. Sarkar
- ➤ Participation of 8 underprivileged people of "Alokdishari" (NGO), in learning the cosmetic care product formulation.

WORKSHOP CUM EXHIBITION, ORGANIZED BY MEDICINAL PLANT GARDEN COMMITTEE, YOGA COMMITTEE, DEPARTMENT OF BOTANY AND IQAC-ASUTOSH COLLEGE

TOGA COMMITTEE, DEPARTIMENT OF BOTAINT

DATE: 02.09.2025 AND 04.09.2025

ACADEMIC SESSION: 2025 to 2026

VENUE:

DEPARTMENT OF BOTANY and ROOM 33 FOR SEMINAR, WORKSHOP-CUM- EXHIBITION

OBJECTIVE/ PURPOSE:

The primary objective of the proposed workshop is to provide hands-on-training to college students and the underprivileged section in the techniques of Cosmetic formulation such as soap, bodywash, shampoo, toner, serum, hair oil, etc. commercially to generate self-employment and business opportunities for themselves. The use of different flowers and herbs including medicinal plants in different herbal cosmetic preparations was shown to find a natural and safe solution against chemical cosmetics.

The purpose of the seminar and exhibition-cum-fair on plant-based jewellery, soap, natural lip colour, essential oils, serum, perfume, scented candles, and many other cosmetic products is to motivate students towards the use of botanicals in bio-entrepreneurship.

RESOURCE PERSONS/ FACULTIES:

- 1. Ria Rakshit, Ria's Florigenic Aesthetics Pvt. Ltd. Baruipur, West Bengal
- 2. Dr. Jayshree Sarkar, Start-up mentor, Founder of Urvija Ayurvedic Beauty Care Products Ltd.
- 3. Dr. Supatra Sen (HOD, Dept. of Botany), Dr. Anindita Dey and Dr. Mithu Biswas, (Joint coordinators of Certificate Course Programme), DEPARTMENT OF BOTANY, ASUTOSH COLLEGE

PARTICIPANTS: STUDENTS OF ASUTOSH COLLEGE, UG AND PG BOTANY, MICROBIOLOGY AND STUDENTS OF CERTIFICATE COURSE PROGRAMME OFFERED BY DEPARTMENT OF BOTANY

ATTENDANCE SHEET: *(ENCL)

BRIEF REPORT ABOUT THE EVENT/ PROGRAMME:

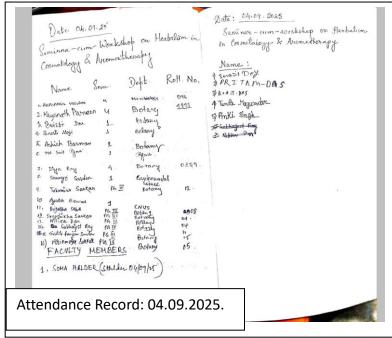
The seminar was inaugurated by the Jt. Co-ordinator, Dr. Mithu Biswas. Welcome address was given by Dr. Supatra Sen, The Head of the Department of Botany. Keynote address was given by Dr. Sraboni Roy, IQAC Co-ordinator, Asutosh College. An insightful seminar was presented by Ria Rakshit on Aromatherapy followed by a lecture presented Dr. Jayashree Sarkar. She briefed up the history of establishment of her company, work ethics of the brand, the organic herbal resources from the farm owned by the company, GMP, BIS standards and

marketing of the cosmetic products. She demonstrated the formulations of four different herbal cosmetic products in the hands-on-training session.

An exhibition cum fair was held in Room no.33 on plant-based jewellery, soap, natural lip colour, essential oils, serum, perfume, scented candles, and many other natural cosmetic products. Faculty members and students from various departments participated in this fair. They showed immense interest on buying hand crafted jewelleries and herbal products with much enthusiasm. Dr. Manas Kabi, Principal and Dr. Sraboni Roy, IQAC co-ordinator, graced the programme with their presence and their support has always encouraged us in taking such initiatives.

EXPECTED OUTCOME: The Workshop-cum-Exhibition on "Herbalism in Cosmetology, Aromatherapy and Yoga" has not only enlightened the underprivileged students but also students of our college in understanding the basics of entrepreneurship, start-ups under different Government and Non-Govt. initiatives and undertakings, fund mobilization and facilities to support business/start-ups. The workshop helped the students to get trained in cosmetic formulation techniques and in preparing different herbal products made out of medicinal plants so that they can utilize the techniques in commercial form. Exhibition on different natural products by brand owners or entrepreneurs have encouraged the students in understanding how to create a consistent and authentic identity and business credibility while undertaking entrepreneurship programmes in future. The know-how of cosmetic formulation of different products was well demonstrated by Dr. Sarkar. She explained the formulations in exhaustive details and it was an interactive session which was thoroughly enjoyed by the participants.











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LINK FOR ATTENDANCE