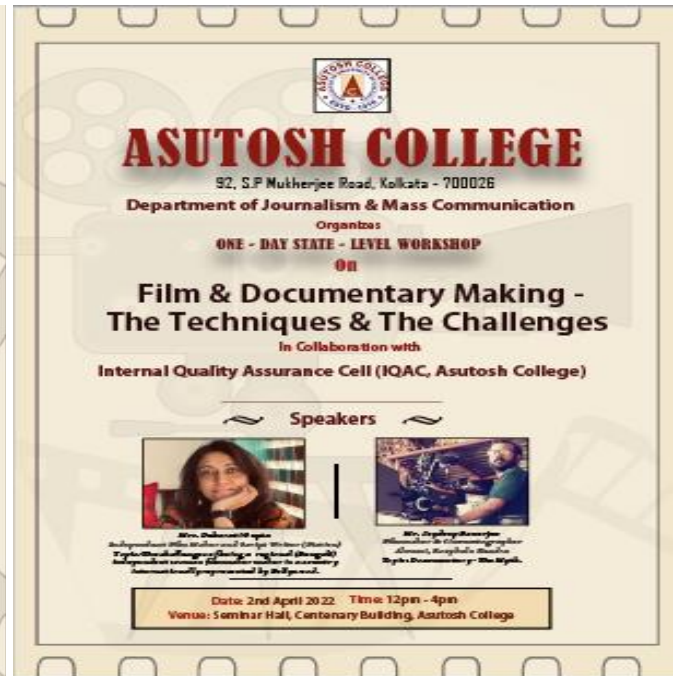
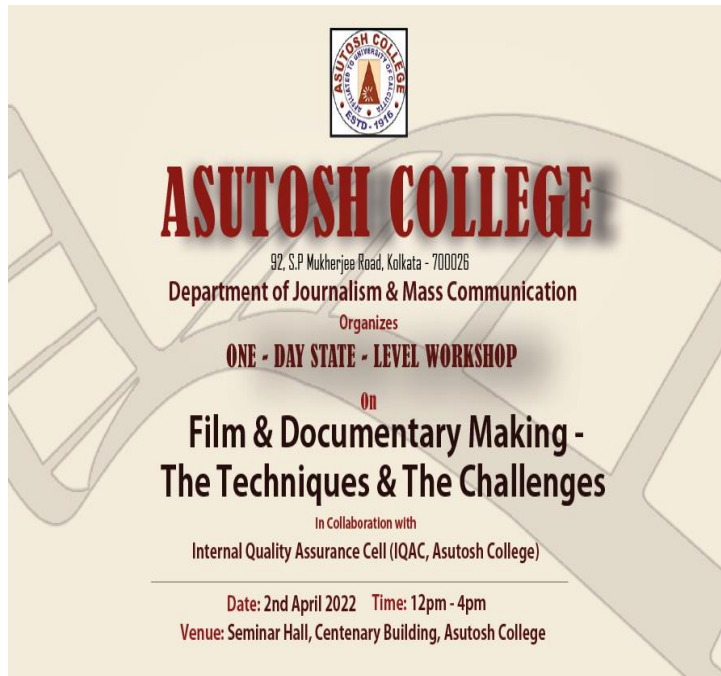


Department of Journalism And Mass Communication



Title of the activity : One Day State Level Workshop on “ Film & Documentary Making Techniques & The Challenges”

Nature of the activity : Workshop

Organisers : Department of Journalism And Mass Communication in association with IQAC , Asutosh College.

Interface : Offline

Venue : Seminar Hall , Centenary Building , Asutosh College.

Resource Persons : Mrs.Debarati Gupta and Mr.Joydeep Banerjee

An offline workshop was organized by the Department of Journalism & Mass Communication on “ Film & Documentary Making – The Techniques & The Challenges “ on April 2nd , 2022 at the Seminar Hall of the Asutosh College, Centenary Building. The esteemed speakers for the said initiative were -

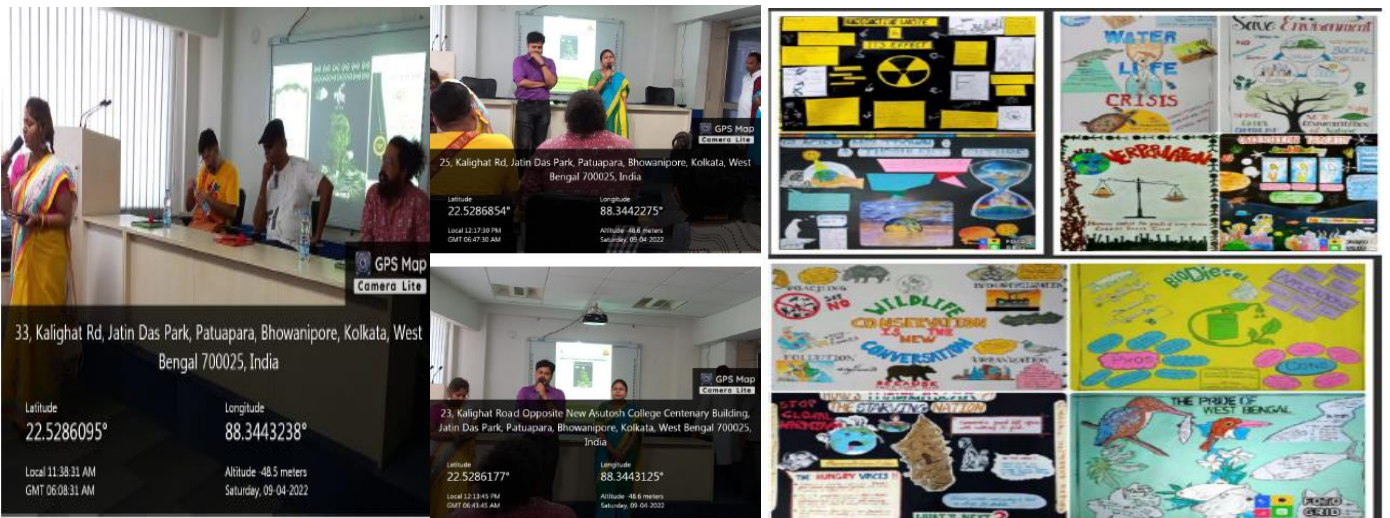
a.Mrs. Debarati Gupta, Independent Film Maker and Script Writer (Fiction) – who enlightened on the topic "The challenges of being a regional (Bengali) independent woman."

b.Mr. Joydeep Banerjee, Documentary "Filmmaker and Cinematographer - Documentary - The Myth."

The participants of the workshop were extremely enriched by the said initiative.

Central Seminar/ Workshop Committee

April , 2022



Title of the activity : “One Day Seminar on Environmental Awareness ”

Organisers : Department of ENVS in association with IQAC , Asutosh College.

Interface : Offline

Date : 9.04.2022

Venue : Asutosh College Centenary Building , Seminar Hall & Astuosh College Campus

Event 1 :

Short Film – Gaachh: The Tree Gaachh is a film about the relationship between human and the trees.

Story and Direction - Somnath Ghosal Edit and Music - Ansuman Cast - Santanu Bandyopadhyay

Impact on Attendees- This beautiful film depicts the relationship between human and nature. It shows an important similarity between humans and trees is that each tree, like each human, is unique and beautiful in its own way. The film shows the correlation between a man’s pure love for trees and his love for nature. Reverberating through ecological-cultural depths, images, sounds and associations push to light, giving shape to a vision of humanity being in tune with nature. The storytelling comes across as a sincere request to tell something about the imaginary world whose condition is going to get extremely worse in the near future.

Event 2

Tree Plantation:

A tree was planted in the college boundary to raise awareness among people of the importance of trees for the environment and also in our daily lives.

April , 2022

During Plantation:|



No. of Attendees – 85

Impact on attendees- Just living is not enough; one must have sunshine, freedom, and a little flower.” – Hans Christian Andersen.

Nature is God’s most beautiful creation. It felicitates the growth, development and nourishment of all its creatures. Our college took the initiative of tree plantation to enable the students to enhance their intellectual, social, personal and emotional growth. **The “TREE PLANTATION DRIVE” was organized in the college on Saturday, 9th April, 2022 for all students.** The campaign’s main aim was to direct student’s mind in constructive activities with the positive outcome through the facilitation of contributing to the society. The students participated in the drive enthusiastically and helped each other in planting the saplings. The saplings were planted in the college ground by students.

The students along with the teachers also took an oath to look after the planted saplings, plant more and more trees and encourage others to do the same. Some of the students also shared their experiences and shared their joy with others. Such little steps taken together by the college and students will surely help in fostering strong mental and social health amongst today’s generation so that they connect with their peers, their elders, their community and their environment.

EVENT 3

Poster Presentation:

Impact on attendees- the poster presentation has been eye-opening event as many new and uncommon poster topics were shown which grabbed attention and opened minds on concerning topics. It also helped in engagement of attendees one-on-one on topics of common interest. Hence this event was a successful one.

No. of Attendees - 85

Department of Biochemistry

Students Interaction cum Placement for Internship



Speaker:

Dr. Punyosloke Bhadury

Professor, Department of Biological Sciences (DBS)

Indian Institute of Science Education And Research, Kolkata

Organiser :

Department of Biochemistry & IQAC, Asutosh College, Kolkata



Venue:

**Room no. 11, Department of Biochemistry, ACTC Building, 4th Floor,
Asutosh College, Kolkata**

Date & Time:

21st April, 2022 & 11.00 am

All students of semester 6 of Biochemistry Department, Asutosh College are invited to be present.

Initiative One :

Title of the activity : “ Student Interaction Cum Placement for Internship ”

Nature of the activity : Interactive session

Organisers : Department of Biochemistry in association with IQAC , Asutosh College.

Interface : Offline

Date : 21.04.2022 (11:00 AM onwards)

Venue : Room no.11 , Department of Biochemistry , Asutosh College, Kolkata.

Speaker : Dr.Punyosloke Bhadury

Professor, Department of Biological Sciences (DBS), Indian Institute of Science Education And Research , Kolkata.

Brief :

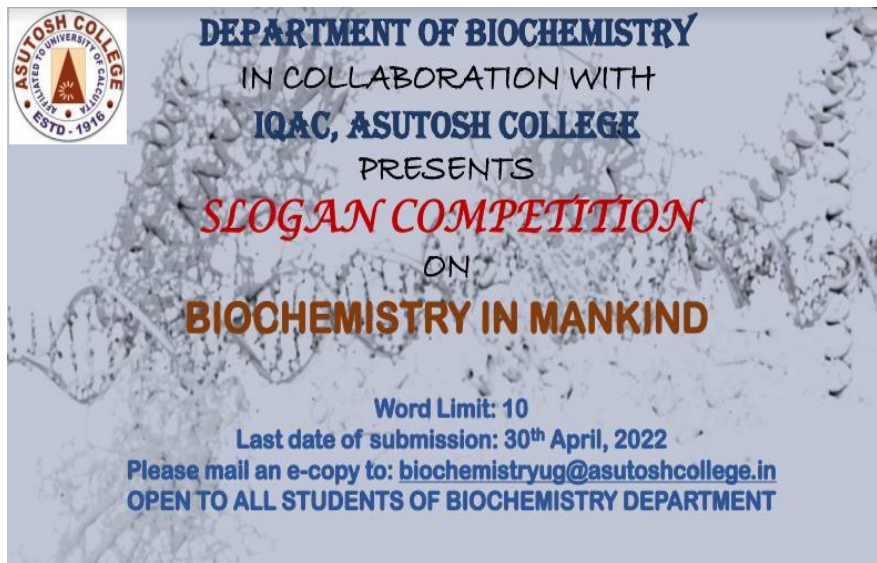
Recruiter: Dr. Punyasloke Bhaduri from IISER, Kolkata

Interns selected: Mehaa Chakraborty, Tilottoma Kar Gupta, Barnashree Das, Paromita Ghosh, Aindrilla Acharya, Aishee Hazra

Summary of the initiative: The interaction cum placement for internship was initiated with the intention to motivate our students for academic enrichment. Students from semester VI were participated and 7 of them were chosen for internship at IISER, Kolkata on the basis of the interaction with Dr. Bhaduri.

Benefit/outcome of the initiative for the students: Our students had a good exposure with a renowned scientist of a very renowned institute. They were highly enlightened and motivated by his speech as well as they came to know about the research exposures and experimental plans from a well known scientist directly.

April , 2022



Initiative Two :

Title of the activity : “ Slogan Competition on Biochemistry in Mankind”

Nature of the activity : Competition

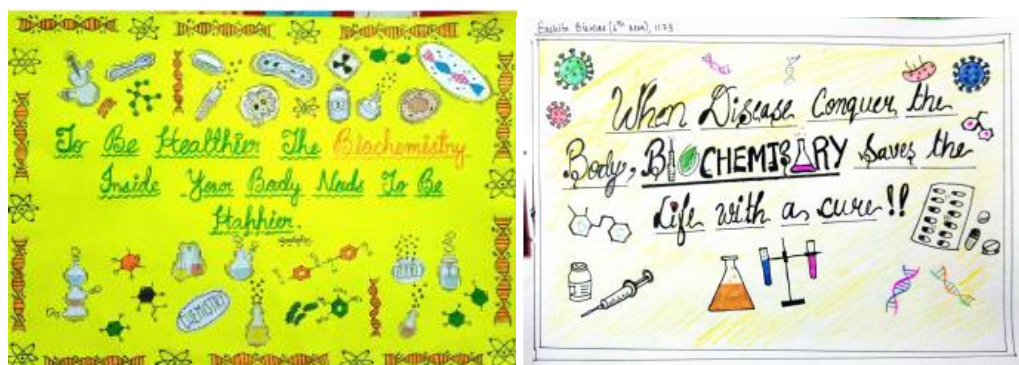
Organisers : Department of Biochemistry in association with IQAC , Asutosh College.

Interface : Offline

Date : Submission date – 30.04.2022

Venue : Room no.11 , Department of Biochemistry , Asutosh College, Kolkata.

Participants : The said competition was open for all the students of the Department of Biochemistry Asutosh College.



Summary of the initiative:

The Department of Biochemistry organised a slogan competition on 30th April for the 2nd, 4th and 6th semester students.

Benefit/outcome of the initiative for the students:The competition was initiated to boost the ability of students to raise their voices for their subject on any platform of Life-Sciences.

Department of Economics



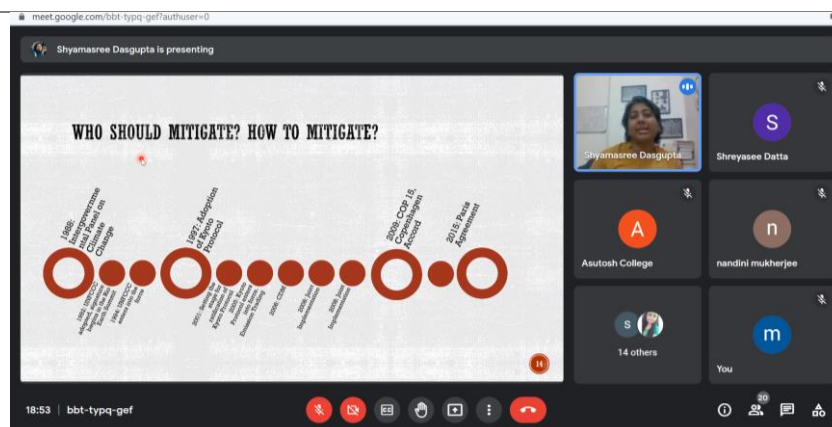
Title of the activity : “ Economics of Climate Change ”

Nature of the activity : Webinar

Organisers : Department of Economics in association with IQAC , Asutosh College.

Interface : Online over Google Meet

Date : 26.04.2022

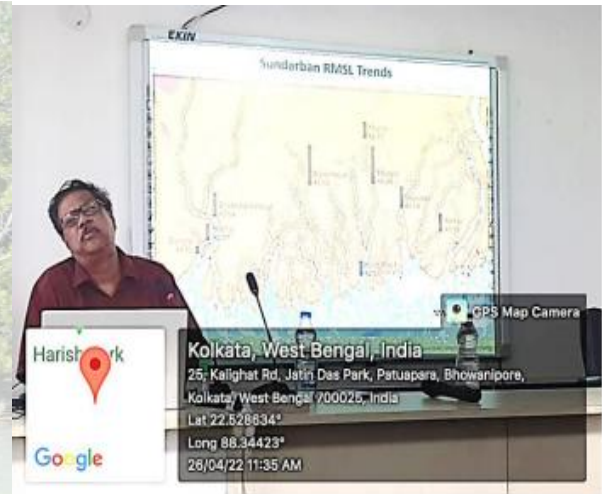
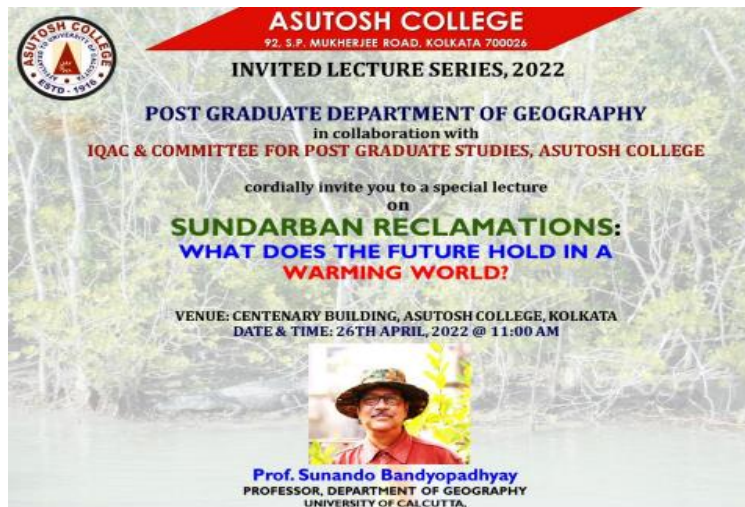


Brief Summary of the initiative :

The Department of Economics conducted a webinar on the topic “Economics of Climate Change” on 26.4.2022. The speaker is an alumni of the Department of Economics, Dr. Shyamasree Dasgupta. She is presently the Associate Professor at IIT, Mandi. The audience of the webinar were the students of the Department and also other departmental colleagues. The issue of climate change is a very vital topic since we are experiencing extreme climatic conditions inflicting various challenges for survival in terms of living and livelihood. This webinar was interesting as it focussed on the economics of climate change. Both the students as well as the teachers were extremely benefited by the session.

April , 2022

Department of Geography



Title of the activity : Sundarban Reclamations : What does the future hold in a warming world? ”

Nature of the activity : Special Lecture

Organisers : Department of Geography in association with IQAC , Asutosh College.

Speaker : Prof.Sunando Bandyopadhyay

Professor , Department of Geography, University of Calcutta.

Interface : Offline

Venue – Centenary Building Seminar Hall , Asutosh College.

Date : 26.04.2022

Brief Summary of the initiative :

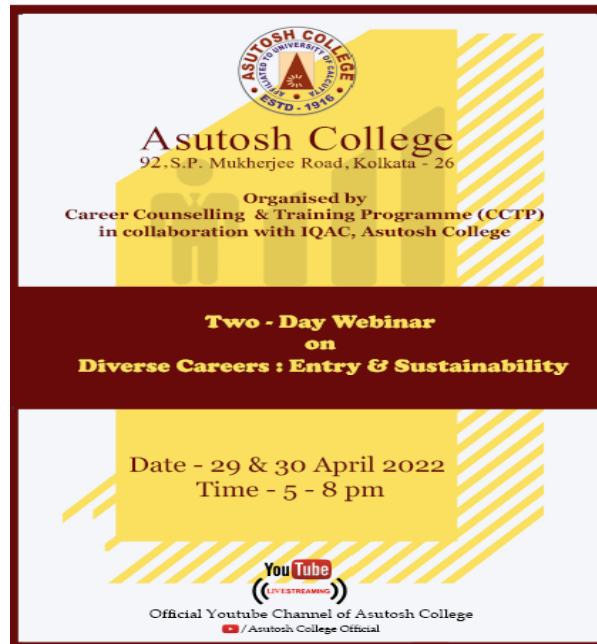
Post-Graduate Department of Geography, Asutosh College in collaboration with IQAC and Committee for Post Graduate Studies organized an invited lecture on ‘SUNDARBAN RECLAMATIONS: WHAT DOES THE FUTURE HOLDS IN A WARMINGWORLD?’. The lecture is delivered by the eminent Geomorphologist, Prof.Sunando Bandyopadhyay of Department of Geography of University of Calcutta, West Bengal. The lecture was organized dated on 26th April, 2022 in offline mode at Asutosh College Centenary building seminar hall. The lecture was focussed on the Geomorphological environment of Sundarban area and its response to climate change. It was quite innovative deliberation which can be understood by the PG students of department of Geography and Geology.

Prof. Bandyopadhyay gave emphasis on the sea level rise issue in Sundarban area by referring a number of reputed recent publications. He stated the sea level rise is not only the issue, which changes the geomorphology of Sundarban, but there are some other complex phenomena which are controlling the holistictidal environment of Sundarban area. He referred the impact of recent cyclonic storm event in that area and its impact over the islands. He has given an idea about the unexplored research gaps over Sundarban area.

Faculties as well as the UG and PG students of Department of Geography actively participated in this programme through a very interactive question-answer round at the end of the session.

April , 2022

Career Counselling Training Programme (CCTP)



Title of the activity : “ Diverse Careers : Entry & Sustainability”

Nature of the activity : Two Day Webinar

Organisers : The Career Counselling Training Programme Unit in association with IQAC , Asutosh College.

Interface : Online.

Live streamed in the Asutosh College Official YouTube Channel.

Date : 29.04.2022 and 30.04.2022

Brief Summary :

The two day webinar aimed at exploring the varied career opportunities in the Corporate World, Administration, Research , Media , Performing Arts and Self Employment. Six specialists from the above mentioned fields were selected to speak about the methods of entry and means of sustaining in it. It further laid emphasis upon how one can deal with the workplace demands and contingencies owing to the changes brought about because of the Pandemic. The narratives of their personal experiences helped the students to identify the different set of career prospects associated to their field of interest. All in all, this was an initiative with a high degree of practical relevance for the young minds.

YouTube Link : <https://youtu.be/9g-ohNkXXtQ> (Link for 29.04.2022)

<https://youtu.be/x8UBCKKDw64> (Link for 30.04.2022)

Department of Business Administration



Activity one :

Title of the activity : “ Workshop on Search Engine Optimisation ”

Nature of the activity : One day offline workshop

Organisers : The Department of Business Administration in association with IQAC , Asutosh College.

Interface : Offline

Venue : BBA Seminar Hall , Asutosh College Training Centre

Date : 30.04.2022

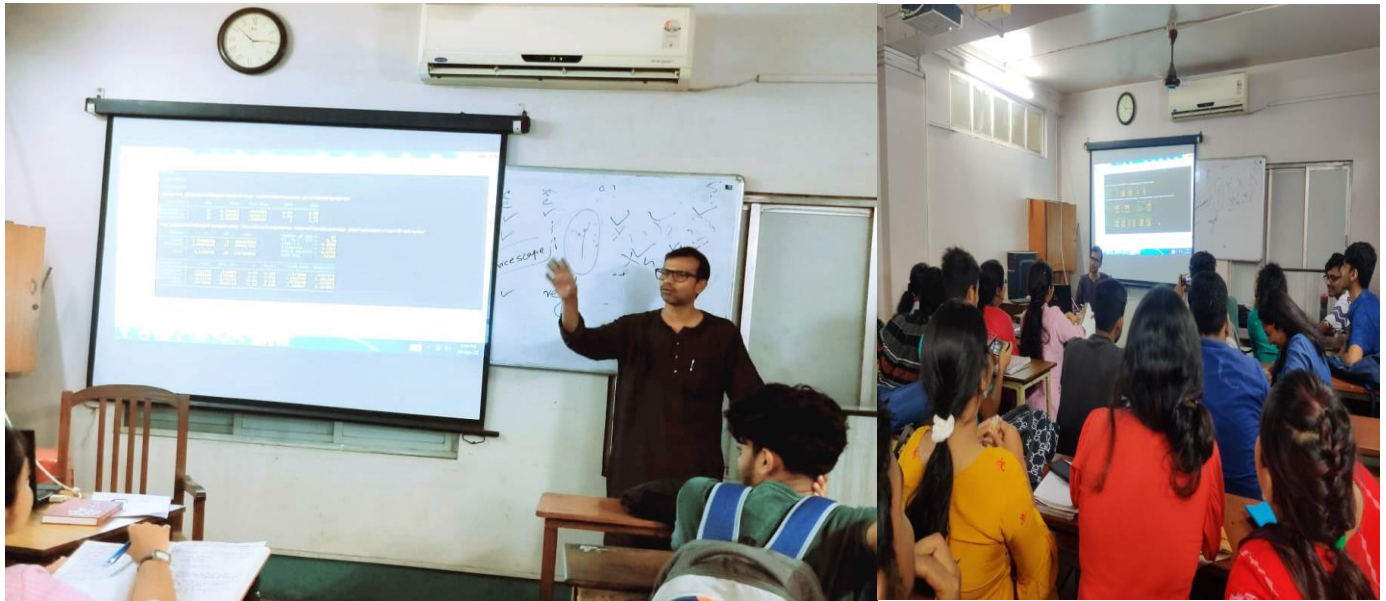
Participants : All current students of the department of all the semesters.

Brief Summary :

The department of BBA in association with IQAC Asutosh College organized a One Day Workshop in collaboration with IMS , Kolkata on the topic “ Search Engine Optimisation ” on 30th April 2022 from 12:00 PM to 2:00 PM IST. The resource persons were Mrs. Debapriya Banerjee (Senior sub – editor in ABP Pvt.Ltd). The total number of participants were 80. The convenor for the said initiative was Dr.Rupa Rahila and Dr.Sudip Ghosh & Prof. Pinaki Dey were the Joint Convenors. The students actively enjoyed the participative session and was highly benefitted.

April , 2022

Activity two -



Title of the activity : “ STATA & SPSS ”

Nature of the activity :Special Lecture

Conducted by : Prof. Supriyo Das

Assistant Professor & Head ,

Department of Business Administration , Asutosh College

Interface : Offline

Venue : BBA Seminar Hall , Asutosh College Training Centre

Date : 29.04.2022

Participants : All current students of Semester VI.

Brief Summary :

Special class on application of STATA & SPSS software for business research has been conducted by Prof. Supriyo Das, HOD, Department of BBA on 29-04-2022 at 2.00 p.m. Beyond course curriculum this class has been arranged by Prof. Das, as an extension activity so that students are equipped scientifically to prepare their research project and can improve the value of their research work. Altogether 60 students of BBA for Semester-VI have attended the class. After attending the said class, students have been quite enthusiastic to apply newly learnt software for their research project.