

## **REPORT ON BLOOD DONATION CAMP**

- **TITLE OF PROGRAMME:** Blood Donation Ceremony of Asutosh College
- **THEME OF THE PROGRAMME:** Blood Donation for social welfare
- **ACADEMIC SESSION:** 2023 – 2024
- **DATE:** 13<sup>th</sup> July to 19<sup>th</sup> July, 2023
- **VENUE:** Students' Common Room
- **COLLABORATION:** Students welfare committee and Asutosh College Students Union in association with IQAC, Asutosh College
- **OBJECTIVE/ PURPOSE:** To increase the awareness about blood donation
- **TARGET PARTICIPANTS:** Faculties and Students of Asutosh College
- **BRIEF REPORT ABOUT THE EVENT/ PROGRAMME:**

A Blood donation camp was organized by the students' union Asutosh College, in collaboration with IQAC, Asutosh College from 13<sup>th</sup> July to 19<sup>th</sup> July, 2024, through which 479 units of blood was donated by both students and the staff members of our college. It is a way of Asutosh College gesture in bringing a ray of hope to contribute to the serious problems of acute shortage of blood. India faces a blood shortage of 3 million units. The problem can be addressed if an additional two percent of Indians donate blood, as opened by the health experts. We need 12 million units of blood every year but just about nine million units are being donated. Our college has been religiously organizing blood donation camps every year and students and the faculty members come forward voluntarily to donate blood. While addressing to people at the camp our student volunteers brought awareness in them about shortage of blood and why we must donate blood every year, to help the persons requiring blood. Blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving lives many patients and those who have met with accidents. It is as such a great service or contribution to the society and people living in it.

- **Expected outcome:** Conducting voluntary blood donation camp in regular basis will increase the stock of blood units in blood bank which is needed for optimum functioning of the health-care system.
- **GEO-TAGGED PHOTOGRAPHS:**





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Bhowanipore, Kolkata, West Bengal 700025