


**ASUTOSH COLLEGE**  
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- **TITLE OF EVENT/ PROGRAMME** : Entrepreneurship Development and Innovation Summit 2024 – A Student Presentation cum Seminar
- **THEME OF THE EVENT / PROGRAMME:** From Theory to Practice: Building Skills
- **ACADEMIC SESSION:** 2024 - 2025
- **DATE:** 24-09-2024
- **VENUE:** Asutosh College Second Campus, Software Development Lab
- **OBJECTIVE/ PURPOSE:** The primary goal of experimental learning is to encourage students or participants to acquire knowledge through direct interaction, problem-solving, and reflecting on their actions and results. This theme emphasizes the power of hands-on, interactive learning to foster deeper understanding, creativity, and problem-solving. It encourages participants to engage directly with materials, processes, and real-world scenarios, facilitating experiential learning opportunities that go beyond traditional instruction.
- **SPEAKER/S / RESOURCE PERSON/S:** The students of Semester II Software Development, B.Voc Studies
- **TARGET AUDIENCE / PARTICIPANTS:** The students of Semester IV & Semester VI Software Development, B.Voc Studies. And also the faculties of the Department
- **ATTENDANCE SHEET:** Yes

 <b>ASITOSH COLLEGE</b> 92, B.P. MURHERJEE ROAD, KOLKATA - 700026 www.asitoshcollege.in			
<b>STUDENT PRESENTATION</b> on <b>ENTREPRENEURSHIP DEVELOPMENT</b> <b>ACADEMIC SESSION 2024-2025</b> Activity Date - 24.09.2024 <b>STUDENT ATTENDANCE SHEET</b>			
SL. NO.	NAME / SIGNATURE OF THE STUDENTS WITH DATE	SL. NO.	NAME / SIGNATURE OF THE STUDENTS WITH DATE
1	Amitra Banerji	16	Subhajit Bera
2	Sumadadi Chakrabarty	17	Sohail Molliek
3	Sarvik Debbar	18	Aloke Digon
4	Pradip Sarkar	19	Joyanta Pramanik
5	Aritam Swarnakar	20	Hariprasad Chatterjee
6	Akash Saha		
7	Avi Samanta		
8	Anoop Singha		
9	Harshabandhan Chatterjee		
10	Arjeli Misra		
11	Banu Khan		
12	Rahul Das		
13	Siddhantha Chakrabarty		
14	Manisa Khatun		
15	Sk Abdul Kader		

➤ **BRIEF REPORT ABOUT THE EVENT/ PROGRAMME:**

☐ **Workshops and Training Sessions:** Several workshops were conducted, focusing on topics such as:

- Business Planning & Strategy Development
- Financial Management for Startups
- Marketing and Branding for New Businesses
- Legal and Regulatory Considerations for Entrepreneurs
- Pitching to Investors

Expert trainers, including industry professionals and experienced entrepreneurs, facilitated these sessions, ensuring that participants received practical insights and real-world applications.

☐ **Panel Discussion:** A panel discussion was held with successful entrepreneurs who shared their personal journeys, challenges, and success stories. The session provided valuable insights into overcoming obstacles such as securing funding, managing cash flow, and scaling a business in a competitive market.

☐ **Networking Opportunities:** Participants had the opportunity to network with investors, mentors, and other entrepreneurs. This provided a platform for attendees to build valuable connections that could potentially lead to partnerships, collaborations, and business opportunities.

☐ **Interactive Activities:** Interactive activities, such as business idea generation exercises and group discussions, encouraged participants to brainstorm and refine their business ideas. This hands-on approach allowed attendees to apply the lessons learned in real-time.

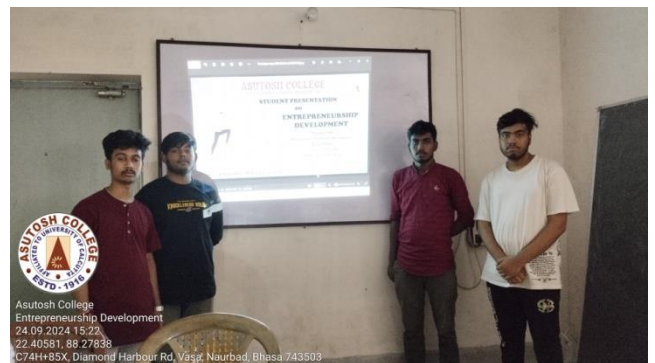
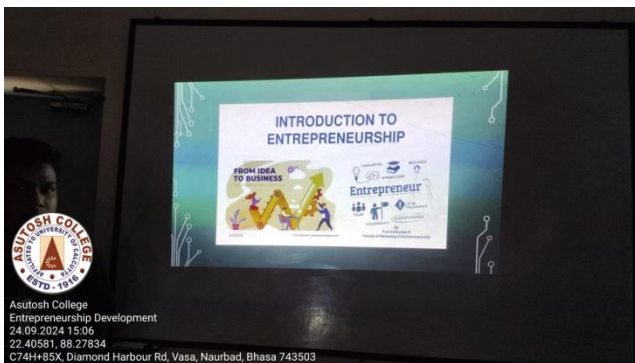
□ **Startup Exhibition:** The event featured a startup exhibition where emerging entrepreneurs showcased their innovative products and services. This provided an opportunity for participants to gain feedback from industry experts and potential customers, as well as attract attention from investors.

➤ **EXPECTED OUTCOME:**

The primary aim of this event was to inspire, educate, and empower budding entrepreneurs by providing them with the knowledge, tools, and connections necessary to launch and scale their businesses. By the end of the summit, attendees were expected to:

- Gain insights into the latest trends in entrepreneurship.
- Learn from successful entrepreneurs and industry experts.
- Understand the challenges faced in the entrepreneurial journey and how to overcome them.
- Network with potential investors, mentors, and peers.
- Understand the role of innovation and technology in business development.
- Gain hands-on experience through workshops and panel discussions.

➤ **GEO-TAGGED PHOTOGRAPHS:** Attached Below





*Manas Kabi*

Dr. Manas Kabi  
Principal

Asutosh College

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