

Phone: 2455-4504/2486-3912 Fax : (033) 2486-3006

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> Title of Event/ Programme (Seminar / Webinar / Workshop / Extension Lecture / Extension Activity / Any Other Activity): Faculty Exchange Program (Phase 1)

> Theme of the Event/ Programme: Customer Handling & Team Management

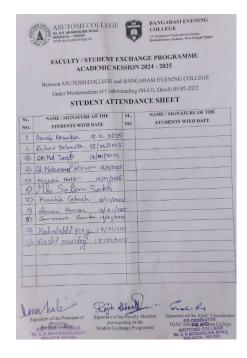
> Academic Session: 2024 - 2025

Date: 18.01.2025

Venue: Asutosh College - Humanities Block

➤ Collaborator/s (If Any): MoU between Asutosh College & Bangabasi Evening College and IQAC, Asutosh College

- ➤ Objective/ Purpose: The purpose of the event is to develop a structured approach to gather, analyse, and utilize customer feedback and equip participants with effective communication techniques to handle various customer scenarios.
- > Speaker/S / Resource Person/S: Prof. Rajib Debnath, Department of Hospitality & Tourism, B.Voc Studies, Bangabasi Evening College
- ➤ Target Audience/ Participants: Students of Department of Software Development, B.Voc Studies, Asutosh College Semester I
- > Attendance Sheet: Yes





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➤ Brief Report About the Event / Programme: This programme builds up a clear idea among the students on customer handling & team management. A programme on customer handling and management typically aims to equip participants with the skills and knowledge necessary to provide exceptional customer service students were encouraged to do activities under the guidance of enriched faculty member. By effectively handling customer inquiries and complaints, employees can foster greater customer loyalty.

	Under Memorandum of Unders	standing (MoU), Dated: 05.05.2022
l.	NAME OF THE FACULTY MEMBER	RAJIB DEBNATH
2.	NAME OF THE DEPARTMENT	B. VOG IN H&T
3.	NAME OF THE COLLEGE OF THE FACULTY MEMBER	BANGABASI EVENING COLLEGE
4.	DATE OF STUDENT EXCHANGE PROGRAMME	18/01/2025
5.	IS THE LECTURE DISCIPLINE-SPECIFIC OR	DISCIPLINE-SPECIFIC
	INTER-DISCIPLINARYORMULTI-	INTER-DISCIPLINARY
	DISCIPLINARY? (Tick the Option)	MULTI-DISCIPLINARY
6.	IF INTER-DISCIPLINARY OR MULTI-	1. Costones Randling & Team
	DISCIPLINARY MENTION THE NAME(S) OF	2. Management
	THE CONCERNED DEPARTMENTS	3.
		4.
		5.
7.	NAME OF THE TOPIC	CRM
8.	NUMBER OF STUDENTS WHO ATTENDED THE	
-Rec	LECTURE	
9.	FEEDBACK FROM FACULTY MEMBER ABOUT	Good to take the chass.
	THE PROGRAMME ORGANISED AS PART OF STUDENT EXCHANGE PROGRAMME	y, or

➤ Expected Outcome: Students have gathered immense knowledge on customer handling & team management by the interactive discussion sessions by the faculty member of Bangabasi Evening College. Through the workshop they were encouraged about the interactive learning process, improved communication skills, enhanced customer satisfaction and proactive problem-solving abilities other than the classroom method.

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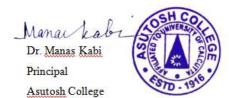
> Geo-Tagged Photographs: Attached Below











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