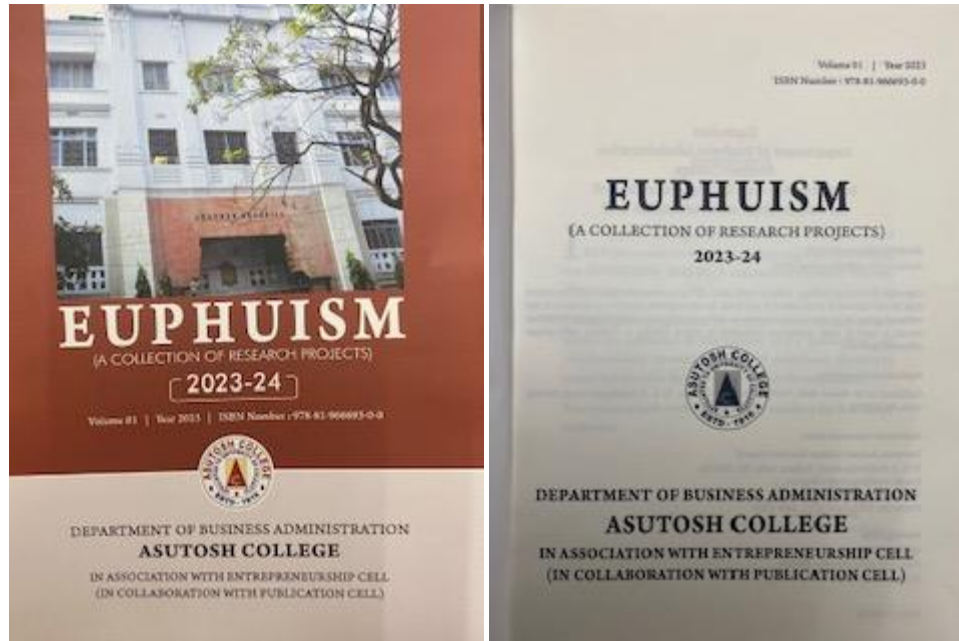


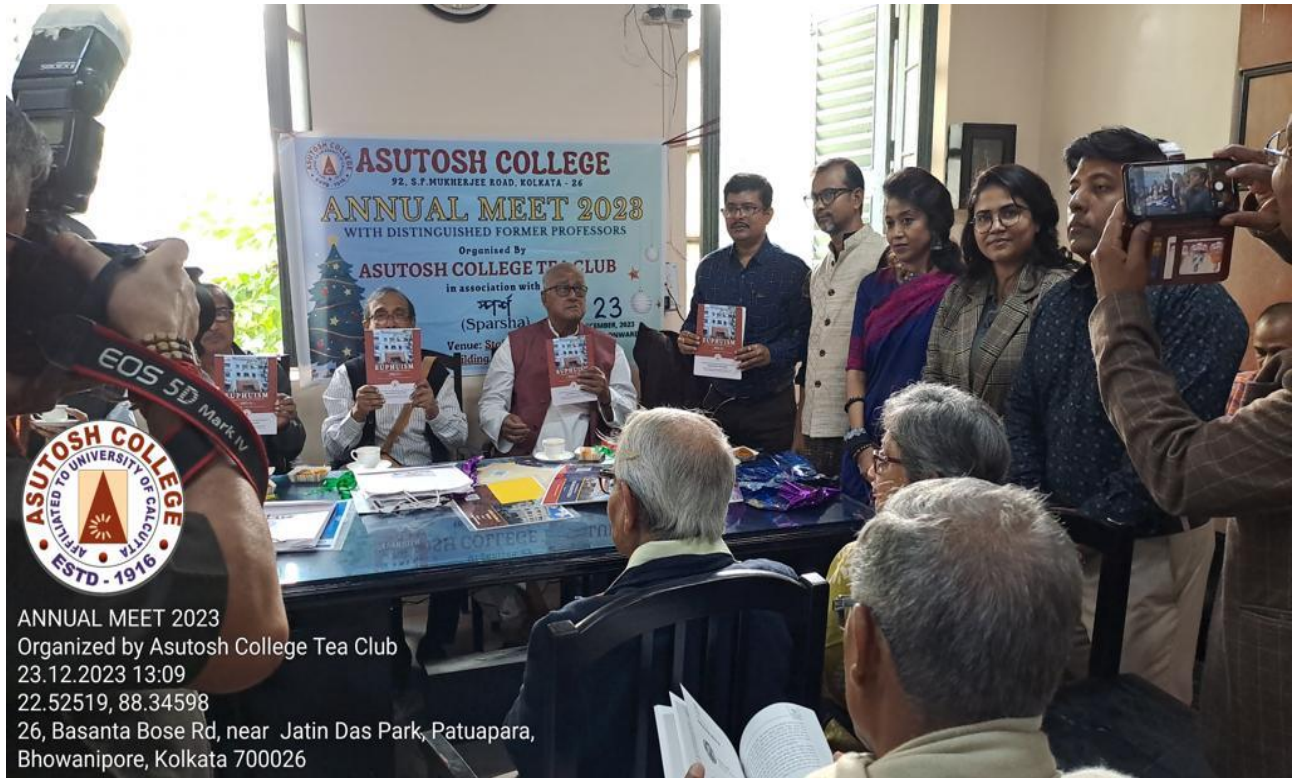
EUPHUISM

(A collection of research projects)

2023 – 2024



EUPHUISM 2023-24 has been brought out by Department of Business Administration of Asutosh College on 23-08-2023. It has been inaugurated by Sri Sougata Roy, Hon'ble MP, President, Governing Body, along with Dr. Manas Kabi, Principal of the college in an august presence of distinguished personalities. As departmental journal, approved by ISBN, EUPHUISM contains distinctive research projects, submitted by students of final semester. In the inaugural programme, both Sri Roy and Dr. Kabi, have emphasized the need of such innovative initiatives to equip students, particularly with reference to newly introduced NEP. Faculty members of BBA department are quite hopeful that the publication would be highly useful for the students for developing effective approaches to research projects.



ASUTOSH COLLEGE
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