



ASUTOSH COLLEGE

92, S.P.MUKHERJEE ROAD, KOLKATA - 26

www.asutoshcollege.in

JOB-ORIENTED CERTIFICATE COURSES, 2022

COURSE NAME:

INSTITUTIONAL COMMUNICATION & PUBLIC SPEAKING

Department of Journalism and Mass Communication

It's your turn **to speak**



- STRATEGIES FOR OVERCOMING SPEECH ANXIETY
- DEVELOP COMMUNICATION SKILLS FOR PERSONAL & PROFESSIONAL LIVES

Nature of Course -

Multi-disciplinary

Course Duration - 6 Months

COURSE FEE: 999/-

COURSE ATTRACTION

- PROFESSIONAL COURSE CONTENT AND QUALITY TEACHING
- GAINING EXPERIENCE IN INTERPERSONAL, GROUP AND PUBLIC COMMUNICATION

**CLASSES START:
1ST MARCH,
2022**

**ADMISSION
OPEN FOR STUDENTS
(2ND, 4TH, AND 6TH
SEMESTERS)**



ASUTOSH COLLEGE

92, S.P.MUKHERJEE ROAD, KOLKATA - 26

www.asutoshcollege.in

JOB-ORIENTED CERTIFICATE COURSES, 2022

COURSE NAME:

TRAVEL & TOURISM

Department of History



- **CREATE AWARENESS ABOUT DOMESTIC AND INTERNATIONAL TOURISM**
- **OVERVIEW OF THE MULTICULTURAL HERITAGE OF INDIA**
- **PROMOTE IDEA OF SUSTAINABLE TOURISM**

**Nature of Course -
Multi-disciplinary**

Course Duration - 6 Months

COURSE FEE: 999/-

COURSE ATTRACTION

- PROFESSIONAL COURSE CONTENT AND QUALITY TEACHING
- PROVIDE GUIDANCE ON PROJECT MANAGEMENT AND CROSS-CULTURAL AWARENESS

**CLASSES START:
1ST MARCH,
2022**

**ADMISSION
OPEN FOR STUDENTS
(2ND, 4TH, AND 6TH
SEMESTERS)**



ASUTOSH COLLEGE

92, S.P.MUKHERJEE ROAD, KOLKATA - 26

www.asutoshcollege.in

JOB-ORIENTED CERTIFICATE COURSES, 2022

COURSE NAME:

HUMAN RIGHTS

Departments of Philosophy and
Political Science

- **KNOW ABOUT HUMAN RIGHTS**
- **SPECIALIZE IN RESEARCH AND DATA ANALYSIS IN HUMAN RIGHTS OR SOCIAL WORK**
- **OPPORTUNITY TO ENGAGE AT LOCAL AND INDIVIDUAL LEVELS**

Nature of Course - Multi-disciplinary

Course Duration - 6 Months

COURSE FEE: 999/-

COURSE ATTRACTION

- **PROFESSIONAL COURSE CONTENT AND QUALITY TEACHING**
- **KNOWLEDGE OF BASIC FREEDOMS AND RIGHTS**



**CLASSES
START: 1ST
MARCH, 2022**

**ADMISSION
OPEN FOR STUDENTS
(2ND, 4TH, AND 6TH
SEMESTERS)**



ASUTOSH COLLEGE

92, S.P.MUKHERJEE ROAD, KOLKATA - 26

www.asutoshcollege.in

JOB-ORIENTED CERTIFICATE COURSES, 2022

COURSE NAME:

FUNDAMENTALS OF PSYCHOLOGY, COMMUNITY INTERVENTION AND LIFESTYLE MANAGEMENT

Department of Psychology

- GROOM PERSONALITIES TO BECOME RESPONSIBLE CITIZENS
- HEALTHY LIFESTYLE & ITS MANAGEMENT THROUGH COMMUNITY PSYCHOLOGY

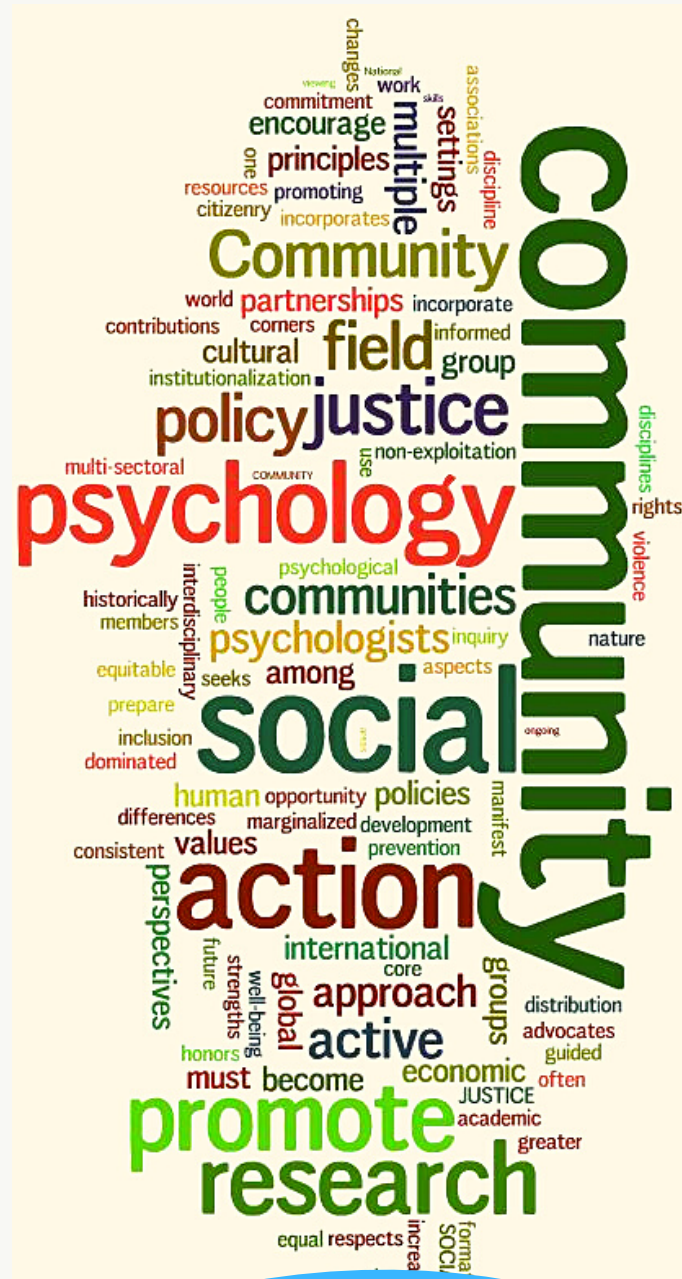
Nature of Course - Multi-disciplinary

Course Duration - 6 Months

COURSE FEE: 999/-

COURSE ATTRACTION

- PROFESSIONAL COURSE CONTENT AND QUALITY TEACHING
- OPTION TO BE COUNSELLOR, CLINICAL PSYCHOLOGIST, COMMUNITY PSYCHOLOGIST, LIFESTYLE MANAGEMENT MENTOR



**CLASSES
START: 1ST
MARCH, 2022**

**ADMISSION
OPEN FOR STUDENTS
(2ND, 4TH, AND 6TH
SEMESTERS)**



ASUTOSH COLLEGE

92, S.P.MUKHERJEE ROAD, KOLKATA - 26
www.asutoshcollege.in

JOB-ORIENTED CERTIFICATE COURSES, 2022

COURSE NAME:

SOCIAL ENTREPRENEURSHIP & SOCIAL WORK

Department of Sociology

- ADDRESS QUESTIONS OF INEQUALITY IN CLASS-DIVIDED SOCIETY
- PROVIDE TRAINING ON SUSTAINABLE SOLUTIONS TO EXISTING SOCIAL PROBLEMS AND SITUATIONS

Nature of Course - Multi-disciplinary

Course Duration - 6 Months

COURSE FEE: 999/-

COURSE ATTRACTION

- PROFESSIONAL COURSE CONTENT AND QUALITY TEACHING
- PLATFORM FOR BECOMING AGENTS OF CHANGE IN SOCIETY



**CLASSES START:
1ST MARCH,
2022**

**ADMISSION
OPEN FOR STUDENTS
(2ND, 4TH, AND 6TH
SEMESTERS)**



ASUTOSH COLLEGE

92, S.P.MUKHERJEE ROAD, KOLKATA - 26

www.asutoshcollege.in

JOB-ORIENTED CERTIFICATE COURSES, 2022

COURSE NAME:

BIOMOLECULAR INTERACTIONS IN CLINICAL & MOLECULAR CELL BIOLOGY

Department of Biochemistry

- RESEARCH-ORIENTED PROGRAMME FOR TECHNOLOGICAL - ANALYTICAL TOOLS AND METHODS
- ACQUIRE PERCEPTION OF STUDY OF BIOCHEMICAL PROCESSES
- PROVIDE KNOWLEDGE ABOUT CELLULAR PROCESSES AT MOLECULAR AND GENETIC LEVEL

Nature of Course - Multi-disciplinary

Course Duration - 6 Months

COURSE FEE: 999/-

COURSE ATTRACTION

- PROFESSIONAL COURSE CONTENT AND QUALITY TEACHING
- CLINICAL APPLICATION OF BIOMOLECULES TO HUMAN DISEASES

**CLASSES START:
1ST MARCH,
2022**



**ADMISSION
OPEN FOR STUDENTS
(2ND, 4TH, AND 6TH
SEMESTERS)**



ASUTOSH COLLEGE

92, S.P.MUKHERJEE ROAD, KOLKATA - 26
www.asutoshcollege.in

JOB-ORIENTED CERTIFICATE COURSES, 2022

COURSE NAME:

HERBAL PLANTS: BENEFITS & SCOPE

Department of Botany

• TECHNIQUES & METHODOLOGIES:

- Identifying Medicinal Plants
- Extraction of Plant Parts with Medicinal Value
- Preparation of Bases & Dosage

• PLANT-BASED NATURAL PRODUCTS & USAGE

• CREATE AWARENESS ABOUT CONSERVATION & PRESERVATION

Nature of Course - Multi-disciplinary

Course Duration - 6 Months

COURSE FEE: 999/-

COURSE ATTRACTION

- A LARGE MEDICINAL PLANT GARDEN AT SECOND CAMPUS, BHASA
- PROFESSIONAL COURSE CONTENT AND QUALITY TEACHING



CLASSES

START: 1ST

MARCH, 2022

**ADMISSION
OPEN FOR STUDENTS
(2ND, 4TH, AND 6TH
SEMESTERS)**



ASUTOSH COLLEGE

92, S.P.MUKHERJEE ROAD, KOLKATA - 26

www.asutoshcollege.in

JOB-ORIENTED CERTIFICATE COURSES, 2022

COURSE NAME:

ORNAMENTAL FISH-KEEPING & AQUAPONICS

Departments of IFFV & IAF

- **CREATE SUSTAINABLE SELF-EMPLOYMENT OPPORTUNITIES IN CONSTRUCTION AND ASSEMBLAGE OF FISH AQUARIUM**
- **TO PROVIDE AN IDEA OF COMBINING COMMERCIAL AGRICULTURE WITH AQUACULTURE IN CLOSED WATER-SOURCE AND SOIL-LESS AREAS.**
- **VIABLE ALTERNATIVE TO TRADITIONAL FISH FARMING TECHNIQUES**

Nature of Course - Multi-disciplinary

Course Duration - (3+3) 6 Months

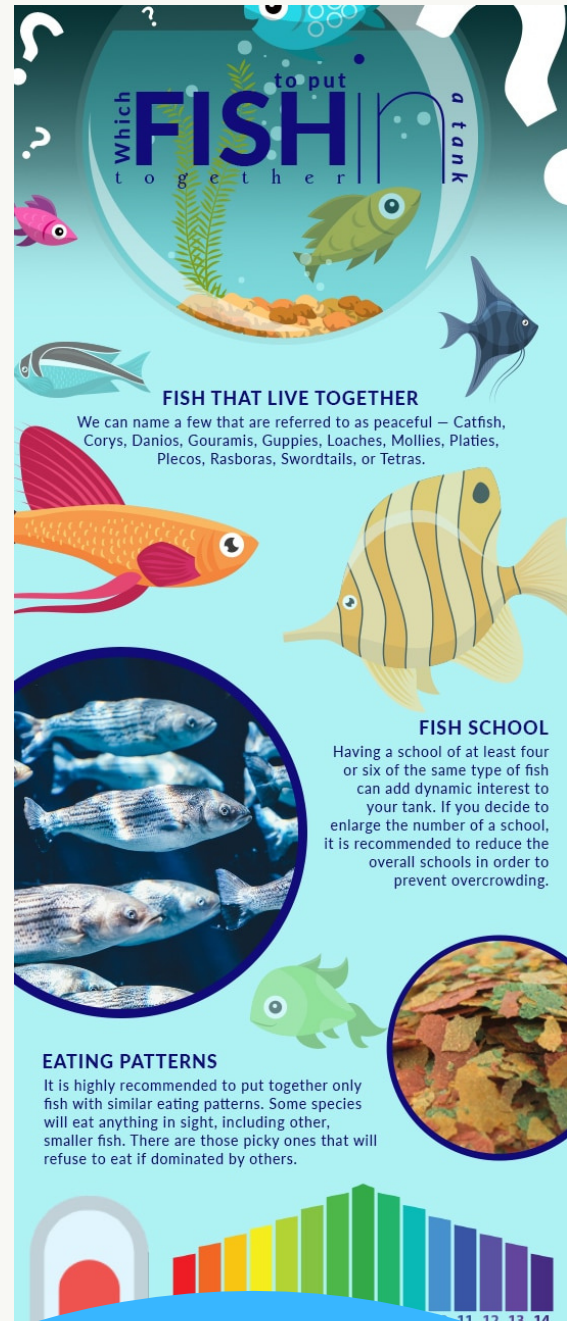
COURSE FEE: 999/-

COURSE ATTRACTION

- **PROFESSIONAL COURSE CONTENT AND QUALITY TEACHING**
- **IMPORTANCE FOR AQUARIUMS FOR CONSERVATION OF NATURAL RESOURCES**
- **COMBINING AGRICULTURE & AQUACULTURE**

**CLASSES START:
1ST MARCH,
2022**

**ADMISSION
OPEN FOR STUDENTS
(2ND, 4TH, AND 6TH
SEMESTERS)**





ASUTOSH COLLEGE

92, S.P.MUKHERJEE ROAD, KOLKATA - 26

www.asutoshcollege.in

JOB-ORIENTED CERTIFICATE COURSES, 2022

COURSE NAME:

BIOINFORMATICS

&

COMPUTATIONAL BIOLOGY

Department of Microbiology

- **PROVIDE FOUNDATION KNOWLEDGE OF BIOINFORMATICS**
- **DIRECT FIRST-HAND EXPERIENCE IN ALL PRACTICAL ATTRIBUTES OF BIOINFORMATICS**

Nature of Course - Multi-disciplinary

Course Duration - 6 Months

COURSE FEE: 999/-

COURSE ATTRACTION

- **PROFESSIONAL COURSE CONTENT AND QUALITY TEACHING**
- **USE OF ARTIFICIAL INTELLIGENCE IN MICROBIOLOGY**

**CLASSES START:
1ST MARCH,
2022**

**ADMISSION
OPEN FOR STUDENTS
(2ND, 4TH, AND 6TH
SEMESTERS)**





ASUTOSH COLLEGE

92, S.P.MUKHERJEE ROAD, KOLKATA - 26

www.asutoshcollege.in

JOB-ORIENTED CERTIFICATE COURSES, 2022

COURSE NAME:

APICULTURE & SERICULTURE

Department of Zoology

- ENCOURAGE ENTREPRENEURSHIP IN API - & SERICULTURE
- PROMOTE COMMUNITY WORK DEVELOPMENT OTHER THAN FARMING

Nature of Course - Multi-disciplinary

Course Duration - 6 Months

COURSE FEE: 999/-

COURSE ATTRACTION

- PROFESSIONAL COURSE CONTENT AND QUALITY TEACHING
- FUND-FRIENDLY ENTREPRENEURSHIP



**CLASSES START:
1ST MARCH,
2022**

**ADMISSION
OPEN FOR STUDENTS
(2ND, 4TH, AND 6TH
SEMESTERS)**



ASUTOSH COLLEGE

92, S.P.MUKHERJEE ROAD, KOLKATA - 26

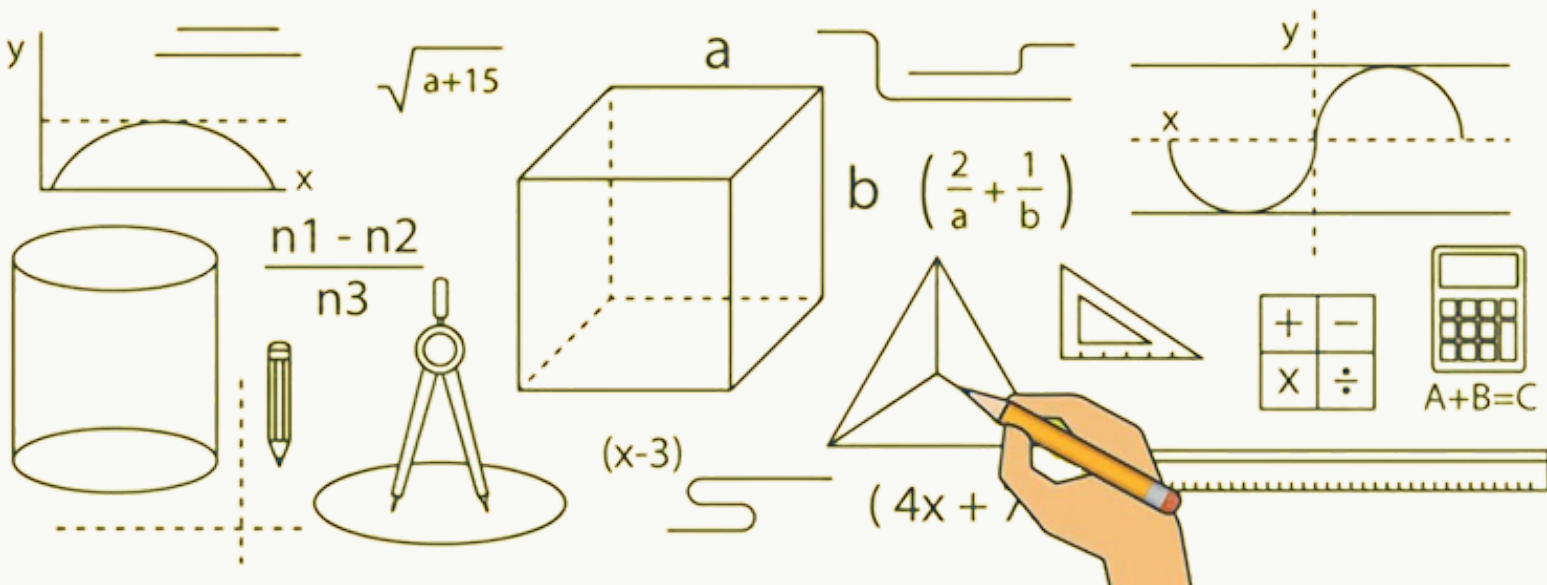
www.asutoshcollege.in

JOB-ORIENTED CERTIFICATE COURSES, 2022

COURSE NAME:

FUNDAMENTALS OF MATHEMATICS AND STATISTICS

Departments of Mathematics & Statistics



**Nature of Course -
Multi-disciplinary**

Course Duration - 6 Months

COURSE FEE: 999/-

- USE OF MATHEMATICS AND STATISTICS IN FINANCE, INSURANCE, ENGINEERING SECTORS**

COURSE ATTRACTION

- PROFESSIONAL COURSE CONTENT AND QUALITY TEACHING
- BASIC KNOWLEDGE OF MATHEMATICS AND KNOWLEDGE REGARDING THE COLLECTION, ORGANIZATION, PRESENTATION, ANALYSIS AND INTERPRETATION OF NUMERICAL DATA

**CLASSES START:
1ST MARCH,
2022**

**ADMISSION
OPEN FOR STUDENTS
(2ND, 4TH, AND 6TH
SEMESTERS)**



ASUTOSH COLLEGE

92, S.P.MUKHERJEE ROAD, KOLKATA - 26

www.asutoshcollege.in

JOB-ORIENTED CERTIFICATE COURSES, 2022

COURSE NAME:

WILDLIFE CONSERVATION

**Department of Environmental
Science**

- **AWARENESS ABOUT VALUES AND IMPORTANCE OF WILDLIFE RESOURCES CONSERVATION**
- **LEARN ESSENTIAL SKILLS FOR WILDLIFE CONSERVATION AND MANAGEMENT**

Nature of Course - Multi-disciplinary

Course Duration - 6 Months

COURSE FEE: 999/-

COURSE ATTRACTION

- **PROFESSIONAL COURSE CONTENT AND QUALITY TEACHING**
- **WILDLIFE PHOTOGRAPHY**



CLASSES

START: 1ST

MARCH, 2022

**ADMISSION
OPEN FOR STUDENTS
(2ND, 4TH, AND 6TH
SEMESTERS)**



ASUTOSH COLLEGE

92, S.P. MUKHERJEE ROAD, KOLKATA - 26

www.asutoshcollege.in

JOB-ORIENTED CERTIFICATE COURSES, 2022

COURSE NAME:

INDIA: GEOGRAPHY, RESOURCES & PEOPLE

Departments of Geography & Geology

- UNDERSTANDING THE RICH NATURAL & CULTURAL DIVERSITY OF THE LAND
- CREATE COMPREHENSIVE UNDERSTANDING OF GEOGRAPHICAL AND GEOLOGICAL HISTORY OF OUR COUNTRY

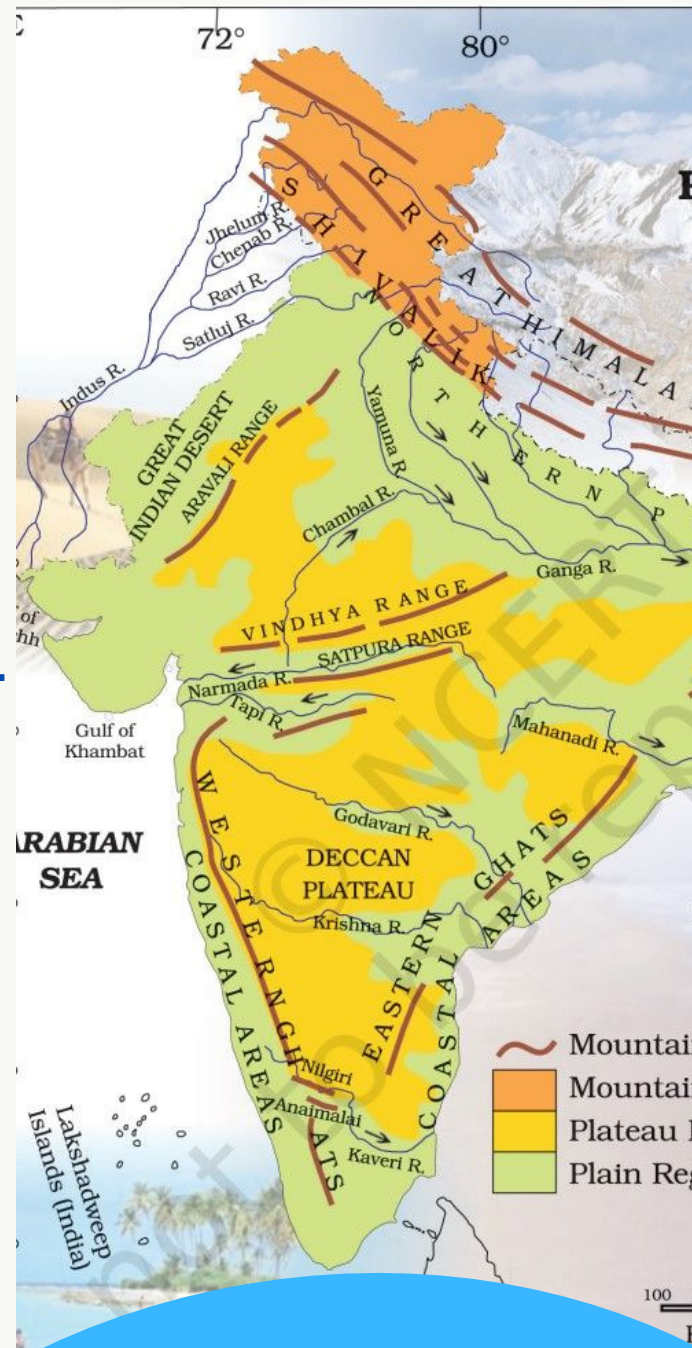
Nature of Course - Multi-disciplinary

Course Duration - 6 Months

COURSE FEE: 999/-

COURSE ATTRACTION

- PROFESSIONAL COURSE CONTENT AND QUALITY TEACHING



**CLASSES START:
1ST MARCH,
2022**

**ADMISSION
OPEN FOR STUDENTS
(2ND, 4TH, AND 6TH
SEMESTERS)**



ASUTOSH COLLEGE

92, S.P.MUKHERJEE ROAD, KOLKATA - 26

www.asutoshcollege.in

JOB-ORIENTED CERTIFICATE COURSES, 2022

COURSE NAME:

INDUSTRIAL CHEMISTRY

Department of Chemistry



- **ENSURE GAINFUL EMPLOYMENT IN THE CHEMICAL INDUSTRY SECTORS AND SELF-EMPLOYMENT**
- **UNDERSTAND THE IMPORTANCE OF THE CHEMICAL INDUSTRY IN DAILY LIFE**

**Nature of Course -
Multi-disciplinary**

Course Duration - 6 Months

COURSE FEE: 999/-

COURSE ATTRACTION

- PROFESSIONAL COURSE CONTENT AND QUALITY TEACHING
- SKILLS IN PHARMACEUTICAL AND CHEMICAL INDUSTRIES & ENTREPRENEURSHIP

**CLASSES START:
1ST MARCH,
2022**

**ADMISSION
OPEN FOR STUDENTS
(2ND, 4TH, AND 6TH
SEMESTERS)**



ASUTOSH COLLEGE

92, S.P.MUKHERJEE ROAD, KOLKATA - 26

www.asutoshcollege.in

JOB-ORIENTED CERTIFICATE COURSES, 2022

COURSE NAME:

BASIC ELECTRONICS IN DAILY LIFE

Department of Electronics



- **PROVIDE BASIC KNOWLEDGE OF ELECTRICAL AND ELECTRONIC CIRCUITS IN DAILY USE GADGETS**
- **DESIGNING ELECTRONIC PROJECTS**
- **MODERN APPLICATIONS AND TECHNOLOGIES OF PHYSICS, ELECTRONICS AND COMPUTER SCIENCE**

*Nature of Course -
Multi-disciplinary*

Course Duration - 6 Months

COURSE FEE: 999/-

COURSE ATTRACTION

- PROFESSIONAL COURSE CONTENT AND QUALITY TEACHING
- MAINTENANCE OF ELECTRONIC MACHINES AND GADGETS

**CLASSES START:
1ST MARCH,
2022**

**ADMISSION
OPEN FOR STUDENTS
(2ND, 4TH, AND 6TH
SEMESTERS)**



ASUTOSH COLLEGE

92, S.P.MUKHERJEE ROAD, KOLKATA - 26

www.asutoshcollege.in

JOB-ORIENTED CERTIFICATE COURSES, 2022

COURSE NAME:

LATEX

Department of Physics



- **LEARN TO BUILD OPEN-SOURCE SOFTWARE**
- **USAGE IN BENGALI & ASSAMESE WRITING (E.G., BANGTEX)**

Nature of Course -
Multi-disciplinary

Course Duration - 6 Months

COURSE FEE: 999/-

COURSE ATTRACTION

- PROFESSIONAL COURSE CONTENT AND QUALITY TEACHING
- SOFTWARE FOR PAPER WRITING, DOCUMENTATION & TEXT FORMATTING

**CLASSES START:
1ST MARCH,
2022**

**ADMISSION
OPEN FOR STUDENTS
(2ND, 4TH, AND 6TH
SEMESTERS)**



ASUTOSH COLLEGE

92, S.P. MUKHERJEE ROAD, KOLKATA - 26

www.asutoshcollege.in

JOB-ORIENTED CERTIFICATE COURSES, 2022

COURSE NAME:

ENTREPRENEURIAL MANAGEMENT

Department of Business Administration (BBA)



- **FOCUS ON IMPORTANCE OF MARKETING, FINANCE AND HUMAN RESOURCE MANAGEMENT**
- **DEVELOP BASIC IT INFRASTRUCTURE FOR MANAGERIAL DECISIONS IN OWN ENTERPRISE.**

Nature of Course -
Multi-disciplinary

Course Duration - 6 Months

COURSE FEE: 999/-

COURSE ATTRACTION

- PROFESSIONAL COURSE CONTENT AND QUALITY TEACHING
- MANAGING OWNERSHIP BUSINESS: LEGAL AND ETHICAL ISSUES

**CLASSES START:
1ST MARCH,
2022**

**ADMISSION
OPEN FOR STUDENTS
(2ND, 4TH, AND 6TH
SEMESTERS)**