

International Women's Day Celebration



ASUTOSH COLLEGE

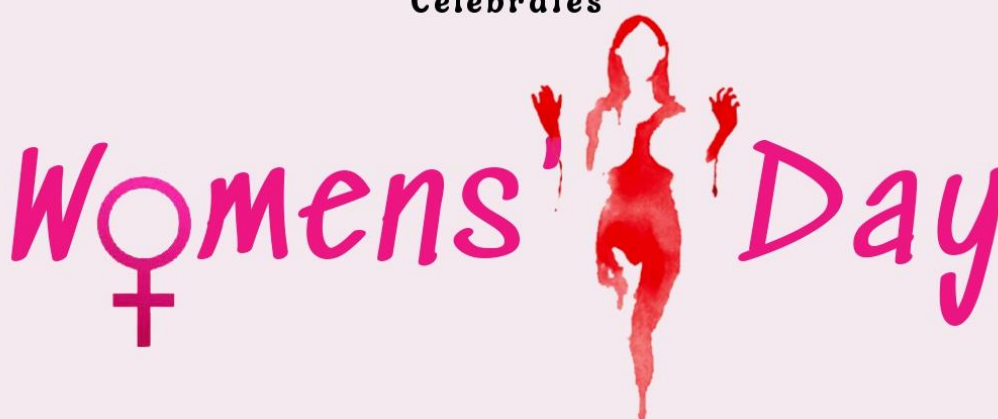
92, S.P.MUKHERJEE ROAD, KOLKATA - 26

WOMEN EMPOWERMENT CELL

IN ASSOCIATION WITH

IQAC, ASUTOSH COLLEGE

Celebrates



ONE-DAY WEBINAR ON WOMEN EMPOWERMENT FOR SUSTAINABLE DEVELOPMENT

"A world is free of bias, stereotypes, and discrimination.

A world that is diverse, equitable, and inclusive.

A world where difference is valued and celebrated.

Together we can forge women's equality.

Collectively we can all #BreakTheBias."

- www.internationalwomensday.com

International Women's Day is the annual celebration of the idea of womanhood. Every year on 8th March we salute the extraordinary achievements of women from different walks of life and try to spread awareness and knowledge about the existing gender issues like reproductive rights, gender equality, and violence and abuse against women. Every year we celebrate International Women's Day with a dominant theme. This year's theme is #BreakTheBias. The campaign theme for International Women's Day 2022 is to acknowledge the existing difference called gender bias.

This Women's Day, the Asutosh College fraternity decided to salute the spirit of womanhood with a series of activities for boys and girls to inspire them to come forward.

#BreakTheBias

Empowering Live on  YouTube

8th March 2022, at 12:30 P.M.

Womens' Day



ONE-DAY WEBINAR ON WOMEN EMPOWERMENT FOR SUSTAINABLE DEVELOPMENT



DR. ARCHNA KATOCH
ASSISTANT PROFESSOR,
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION,
CENTRAL UNIVERSITY OF HIMACHAL PRADESH, DHARAMSHALA
(SPEAKER)

Programme Schedule of Women's Day

- Introduction of the event: Ms. Sritama Chaudhuri, Assistant Professor in Department of Sociology.
- Inaugural Address: Dr. Manas Kabi, Bursar, GB Member & Associate Professor in Department of Bengali.
- Key note address: Dr. Archana Katoch, Assistant Professor in Department of Journalism and Mass communication, Central University of Himachal Pradesh.
- Question and Answer session
- Vote of thanks: Dr. Priyadarshini Mallick, Assistant Professor in Department of Microbiology.
- Programme host: Ms. Sritama Chaudhuri, Assistant Professor, Department of Sociology.

#BreakTheBias

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8th March 2022, at 12:30 P.M.

Gender equality today for a sustainable tomorrow

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International Women’s Day is the annual celebration of the idea of womanhood. Every year on 8Th March salute the extraordinary achievements of women from different walks of life and try to spread awareness and knowledge about the existing gender issues like reproductive rights, gender equality, and violence and abuse against women. Every year we celebrate International Women’s Day with a dominant theme. This year’s theme is **#BreakTheBias**. The campaign theme for International Women’s Day 2022 is to acknowledge the existing difference called gender bias. Whether deliberate or unconscious, the bias makes it difficult for women to function equally with men. Knowing that bias exists isn’t enough. These biases are institutionalized, reproduced, and promoted both consciously and unconsciously in our society, communities, workplace, and family over the years. According to UNICEF, *“Worldwide, nearly 1 in 4 girls between the ages of 15 and 19 are neither employed nor in education or training – compared to 1 in 10 boys. Some 1 in 20 girls between the ages of 15 and 19 – around 13 million globally – have experienced forced sex in their lifetimes.”* Hundreds of girls globally face early school dropout, child marriage, genital mutilation, domestic violence at home and at work. The nature of gender bias changes with every social setting but the threat and probability of it remains intact. The infamous pay gap and wage disparity affect women across all classes, caste, and community divide. Harmful gender laws, norms, and practices are perpetrated at the highest level. Their freedom to clothing, mobility, occupation, inherit property rights from parents, and choice of mate are often questioned in popular culture and media debates.

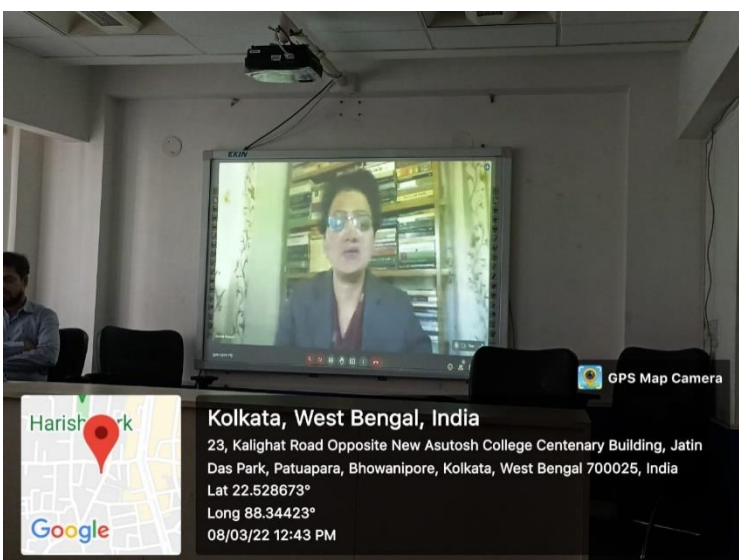
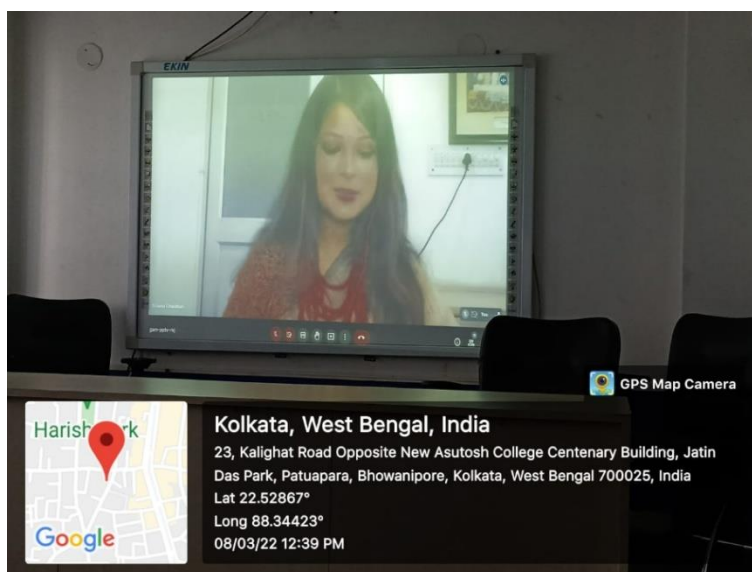
However, with constant efforts like awareness campaigns, the situation has developed to a large extent at the governmental, societal, and familial levels. Overall, girls’ life expectancy rate, female youth literacy rate, has increased on one hand whereas, female dropout rate, child marriage, and HIV infection rate have decreased. Despite the challenges, women refuse to dim their lights and are boldly raising their voices against this inequality. Today, women are the changemakers and leaders. They are advocating for a sustainable world be it in technology, climate- research, education, community management or grassroots level mobilization. They are the leaders and mobilizers of change. The popular actress and activist Emma Watson once said “It is time that we all see gender as a spectrum instead of two sets of opposing ideals”. The more we diminish the inequality, the more we offer better opportunities to both boys and girls to fulfil

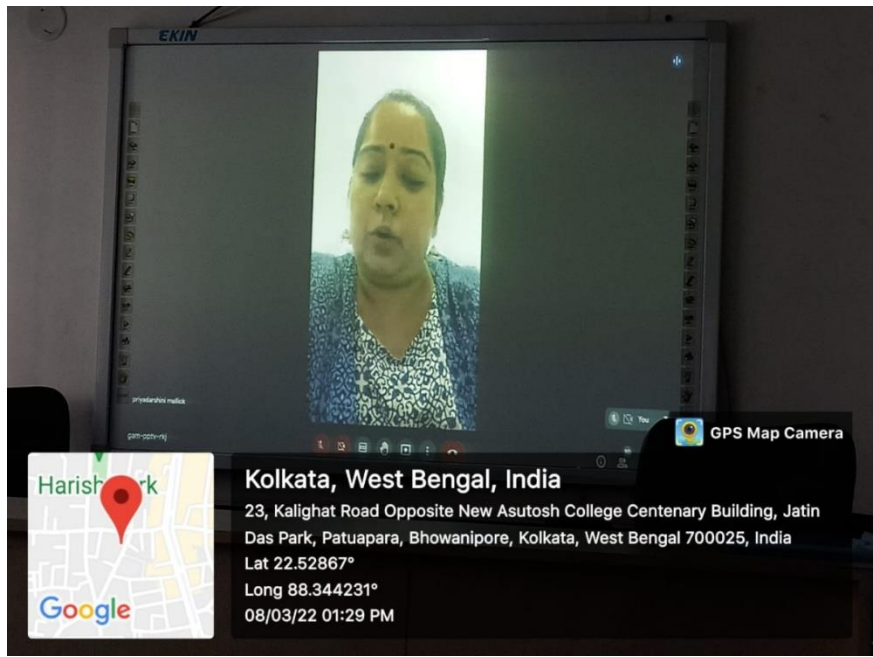
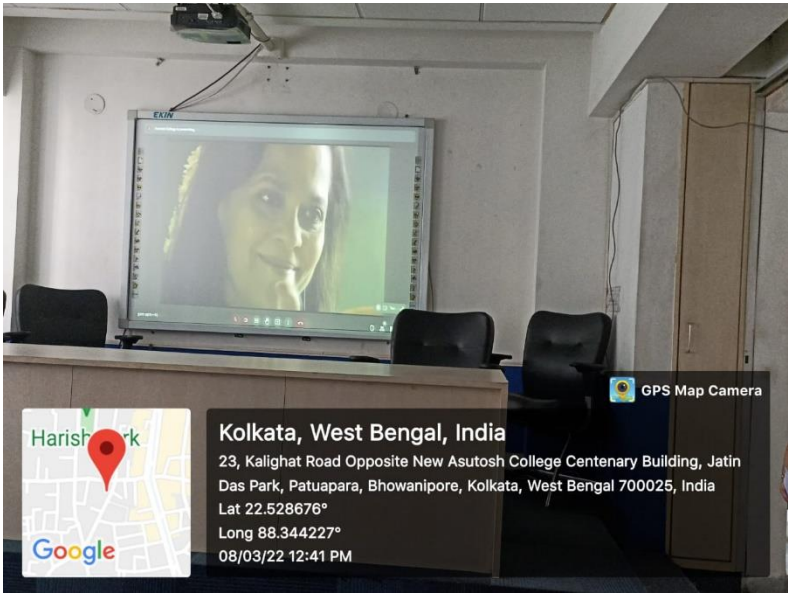
their potential. Equal society paves way for a stronger, vibrant, and resilient economy. Covid-19 further exposed the already existing inequality in our education system. The digital divide between boys and girls in education has forced many young bright girls to leave the education system during Covid -19. Therefore, it becomes the need of the hour of an educational institution to address this lacuna.

This International Women's Day, the Asutosh College fraternity decided to salute the spirit of womanhood with a series of activities for boys and girls to inspire them to come forward.

You tube link:

<https://youtu.be/W4fMH9TeCYM>





Notice:

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Date: 06.03.2022

NOTICE

Respected faculty members are cordially invited to the webinar organized by Women Empowerment Cell in collaboration with IQAC, Asutosh College on the occasion of International Women's Day on 8th March at 12 noon at the centenary building. The topic of the lecture will be on "Women Empowerment for Sustainable Development" by Dr. Archana Katoch, Central University of Himachal Pradesh. Your presence is earnestly appreciated on the above-mentioned time.


Vice-Principal
Asutosh College
Vice-Principal
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