



# Seminar/ Workshop / Conference

**ASUTOSH COLLEGE**  
DEPARTMENT OF BBA Initiatives  
(In collaboration with IQAC)

## BIZ WIZARD

An **International Workshop** on Business Problem Analysis by the Young minds. The international workshop titled "**Biz-Wizard**" is the first-of-its-kind workshop organized by the **Department of Business Administration, Asutosh College.**

It aims at equipping the students of the department with real-time exposures of solving business problems faced by the industries in their most unique manner.

**Our Respected Resource Persons**

- Mr. Sayan Mukhopadhyay;
- Mr. Sayonto Kundu;
- Dr. Parveen Ahmed Alam;
- Mr. Sandipan Chakraborty.

**Date:** 02<sup>nd</sup> Jan., '22  
**Time:** 9:00 A.M to 4:00 P.M  
**Interface:** Google Meet

**:ORGANIZING COMMITTEE:**

Prof. Apurba Ray (Vice Principal) ||  
Prof. Manas Kabi (Bursar) ||  
Prof. Tathagata RoyChowdhury (IQAC Coordinator) ||  
Prof. Supriyo Das (Head of the Department, BBA) ||  
Prof. Bidisha Datta || Prof. Shaikh Rupa Rahilla ||  
Prof. Sudip Ghosh || Prof. Pinaki Dey || Prof. Sneha Dutta ||  
IT Department ( Asutosh College)

Social media representation cell (Asutosh College)  
Convener: Prof. Supriyo Das, Joint Convener: Prof. Sneha Dutta  
Organising Secretary: Prof. Pinaki Dey

**January 2, 2022**

An International Workshop on **Business Problem Analysis** was organized by the **Department of Business Administration** in association with the **IQAC, Asutosh College**

The workshop focused to develop the students of the department with real time exposures of solving business problems faced by the industries in their most unique manner. The workshop witnessed the presence of eminent speakers **Mr. Sayan Mukhopadhyay, Mr. Sayonto Kundu, Dr. Parveen Ahmed Alam and Mr. Sandipan Chakraborty**. The second half of the International Workshop was conducted by the internal faculty fraternity of the department and the joining links for each of the session was shared across by the faculty themselves to the specific batch. The entire recording of the Webnair is available on our college official YouTube channel

Here follows the link: <https://www.youtube.com/watch?v=fv4X9IDOPZQ>

January, 2022



**ASUTOSH COLLEGE**  
OBSERVES  
**STUDENTS' WEEK**  
IN ASSOCIATION WITH ASUTOSH COLLEGE  
STUDENTS' UNION

Webinar organized in collaboration with IQAC, Asutosh College.

**SPEAKERS:**

- Dr. Sajal Bhattacharya,  
Associate Professor in Zoology and Mentor, Career Counselling & Training Programme,  
Asutosh College.
  - Dr. Dibran Dutta  
Associate Professor in Statistics and Coordinator, Placement Cell, Asutosh College.
  - Dr. Priyadarshini Mallick  
Assistant Professor and Head in Microbiology & Member, Career Counselling & Training  
Programme, Asutosh College.
  - Mrs. Abja Adhikari, Ex Vice-Principal, Ashok Hall Group of Schools & Chief Learning Officer,  
Stratosphere Education.
- COORDINATOR:**
- Dr. Chandramall Sengupta,  
Associate Professor in Bengali and Coordinator, Career Counselling & Training Programme,  
Asutosh College.

VISIT OUR SITE FOR MORE DETAILS!  
[www.asutoshcollege.in](http://www.asutoshcollege.in)

**WEBINAR  
ON  
CAREER COUSSELLING -  
NEEDS AND WAYS**

**5th of January 2022  
2:00-4:00 pm**

**January 5, 2022**

**Career Counselling Unit** in collaboration with **IQAC & Students' Union of the College** conducted the seminar on **Career Counselling : Needs & Ways**

In this webinar speakers talked about the Methods of choosing particular career in detail, how Placement Cell works in shortlisting companies for in-house interviews, thereby giving a comprehensive picture of the situation after education and specific methods of applying in foreign institutions, the do's & don'ts along with clear idea of tests needed to be cleared for the same. This very insightful and effective session can be seen in the following link of the official YouTube channel of Asutosh College

<https://www.youtube.com/watch?v=Wb1m6twfcM0>

January, 2022



# ASUTOSH COLLEGE

Observes  
Students' Week In association with Asutosh  
College Students' Union

**Online Discussion**

**ON**

**“DIGITAL & BLENDED MODE OF EDUCATION”**

**7th January, 2022. (2.00 pm - 4.00 pm)**

**January 7, 2022**

Asutosh College Students' Union in collaboration with IQAC conducted an online discussion on **Digital and blended mode of Education** as a part of Students' Week celebration

The speakers in detail talked about the transition from traditional to blended mode of education and its subsequent advantages and disadvantages. The students also interacted with the speakers and expressed their views. The entire recording of the Webnair is available on our college official YouTube channel

Here follows the link: [https://www.youtube.com/watch?v=fhE\\_DcPpgsA](https://www.youtube.com/watch?v=fhE_DcPpgsA)

January, 2022

**Asutosh College**



**January 11, 2022**

One - day International Webinar on **Automation is everywhere : towards building a safe and robust software paradigm** was organized by the **Department of Computer Science** in association with the **IQAC, Asutosh College & IEEE Computer Society, Kolkata section and IEEE Young Professionals, Kolkata section**

The speaker, **Dr. Rajdeep Mukherjee**, Applied Scientist at Amazon, USA, is an alumni of Department of Computer Science, Asutosh College. The entire recording of the Webnair is available on our college official You Tube channel. Here follows the link

<https://youtube.com/watch?v=hmKh65AoDoE&feature=share>

January, 2022

**Asutosh College**



**ASUTOSH COLLEGE**

92, S.F. MUKHERJEE ROAD, KOLKATA - 26

বাংলা স্নাতকোত্তর স্তরের দশম বর্ষপূর্তি  
(২০১১-২১)  
উপলক্ষে

বাংলা বিভাগ  
ও  
IQAC, আশুতোষ কলেজ  
আয়োজিত

দু'দিনের আন্তর্জালিক আলোচনা সভা

"বাংলা গোয়েন্দা  
সাহিত্য - স্রষ্টা, চরিত্র ও  
বৈচিত্র্য"

দেখুন লাইভ Youtube

29 ও 30শে জানুয়ারী, 2022 সময়- বেলা ১টা।

**January 29 & 30, 2022**

বাংলা স্নাতকোত্তর স্তরের দশম বর্ষপূর্তি (২০১১-২১) উপলক্ষে **IQAC**  
ও **বাংলা বিভাগের** যৌথ উদ্যোগে আয়োজিত দু'দিনের আন্তর্জালিক  
আলোচনা সভা **বাংলা গোয়েন্দা সাহিত্য - স্রষ্টা, চরিত্র ও**  
**বৈচিত্র্য**

এই আন্তর্জালিক আলোচনা সভার প্রথমদিন সভামুখ্য হিমেবে আমরা পেয়েছি বিশিষ্ট চন্দ্রবিদ  
ও লেখক শ্রী সঞ্জয় যুথোপাধ্যায়কে। এছাড়াও অম্মানীয় বক্তাদের মধ্যে ছিনেন  
ড. নির্মালাকুমার ঘোষ, শ্রী শুভেন্দু দাসবুলী ও শ্রী রাজর্ষি গুপ্ত।  
দ্বিতীয়দিন স্নাতকোত্তর বাংলা বিভাগের দশ বছর পূর্তি উপলক্ষে ই-পুস্তিকা "দশ বছরের  
সফরনামা" ও "স্মরণে- বরণে বিদ্যাসাগর" গ্রন্থের প্রচ্ছদ প্রকাশ করেন রবীন্দ্রভারতী  
বিশ্ববিদ্যালয়ের প্রাক্তন উপাচার্য অধ্যাপক পবিত্র সরকার। এছাড়াও ঊর্জ্জ্ব দিনে বাংলা গোয়েন্দা  
সাহিত্য কেন্দ্রিক একাধিক গবেষণামূলক নিবন্ধ উপস্থাপন করেন বিভিন্ন কলেজের অধ্যাপক ও  
বিশ্ববিদ্যালয়ের গবেষকেরা।

[https://www.youtube.com/watch?v=fhE\\_DcPpgsA](https://www.youtube.com/watch?v=fhE_DcPpgsA)

January, 2022

**Asutosh College**