

ASUTOSH COLLEGE

COMMUNICATIVE ENGLISH - MAJOR

B.A MAJOR PRACTICAL EXAMINATION 2020

CC11

Marks: 30

Time: 2 hours

Answer scripts along with the recorded audio files to be mailed at

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No WRITTEN answer is necessary for Question no. 2

1. Using the given cues, write any two Public Service Announcements and read them aloud. (3X2=6)

a. At a railway station:

Bagh Express (13019) - from Howrah Jn. to Kathgodam - via Asansol, Gorakhpur Jn., Lucknow and Shahjahanpur - arriving at platform no. 4

b. At an airport:

Gate change announcement - Flight 6E 339 - from Lucknow to Kolkata - gate no. 2B instead of 4A - proceed for boarding

c. For TV announcement:

Cyclone warning - Bay of Bengal - moving towards Hoogly - 140kmph - Govt. instruction - coastal areas on red alert - academic institutions closed

2. Read aloud the following pieces of news.

(3X2=6)

a. Radio station

Reader

- i. It's fifteen minutes to six.
- ii. You're listening to <name of channel> and I am <your name> with you.
- iii. Today's headlines are:
 - Farmers mark 100th day of protest, block Kundli-Manesar-Palwal expressway
 - Pakistan PM Imran Khan wins trust vote in National Assembly
 - SC to start hybrid physical hearing from March 15
 - Delhi to have its own school education board, says PM Kejriwal
 - Amid Covid surge, Centre rushes high-level team to Maha, Punjab
 - Minors sexually assault 13-yr-old boy in UP, give him Rs.20 to not disclose crime

b. Television channel

Studio

Barnali (newsreader): Latest update of violence on students of Jadavpur University. Students of Jadavpur University protesting against CAA in front of Gate no. 2 of the university were attacked by unidentified goons at 12.30pm today. Our reporter Priyanka is on the spot. We shall know from her about the current situation there.

Server video: Visual of protesting students

Piece-to-Camera (Priyanka- the reporter- from the spot): Students of Jadavpur University were protesting here since the morning against CAA and the violence on student protesters from Jamia Milia Islamia. Suddenly unidentified goons carrying guns attacked the protesters. Seven students have been severely injured, among whom two of them are critical. The students have been rushed to KPC Hospital. The other students are

demanding state government protection for the protesters and justice for their injured friends.

3. While conducting a teleshopping programme on a private TV channel, demonstrate and promote any one of the following products to be launched in the market. (8)

- a. A multi cooker
- b. A wedding planning app
- c. An oximeter
- d. A fitness app
- e. Wireless earbuds

4. Host a 10-min talk show for a radio channel on any one of the topics given below. Remember to introduce the theme, introduce the three panelists, welcome them, frame two questions for each panelist and acknowledge their responses, reiterate the gist of the show, wind up and announce the next programme. (10)

- a. Remote home monitoring packages for COVID patients
- b. 'Work from Home' and mental health
- c. Ban on Chinese apps in India
- d. Revocation of the special status of Jammu and Kashmir
- e. The possibility of finding true love on dating apps